

# November 2015 Newsletter

Making great businesses *greater!*



## **Know Someone Who's Ready To Start A business? There's Never Been A Better Time!**

Secretary of State Jon Husted announced the rollout of two major initiatives — the 21 percent cut in new business filing fees takes effect today and a partnership with Google to help new businesses get off the ground and achieve success in Ohio.

This cost reduction, made possible by Secretary Husted's good fiscal stewardship, establishes Ohio as the least costly state in the region to start and maintain a business.

Secretary Husted also announced a new website [www.MyOhioBiz.com](http://www.MyOhioBiz.com) and partnership with Google's "Let's Put Our Cities on the Map" program to help small business access various free tools and connect with community resources from the web giant in order to promote their new services and products. The new feature will give all new Ohio businesses information on how they can build a website, reserve a free domain name, have their office locations registered with Google's map and search features and get advice from industry experts. [www.MyOhioBiz.com](http://www.MyOhioBiz.com) also contains resources and programs offered by Ohio Secretary of State Jon Husted.

Thanks to Secretary Husted's efforts to modernize the office's structure, 100 percent of Ohio-based businesses can now be started online, among many other services, through the [Ohio Business Central](#) feature on the Secretary of State's website. As a result, the state's response time on business applications has been reduced from four days or more to fewer than 24 hours in most cases.

## **General Membership Meeting**

Thursday, November 19, 2015

11:30 am to 1:00 pm

Perry Senior Center, 2800 Perry Park Road

## **Topic: Experts In Your Chamber**

### **SPEAKERS**

**Elizabeth Connor - Lake County Historical Society**

**Nick Rhodes - Asgard Development**



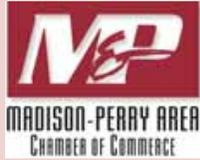
### **Elizabeth Connor: Creating A Campaign**

Learn how to create a cross-platform social media campaign with free design tools. While the design is free, the placing of the ad is not. In this session, learn what you can do with your campaign that won't cost you a penny, and what you can do with \$20 or less.

### **Nick Rhodes:**

From the simple to the complex, websites are one of the most important, if not the most important, aspect of marketing in today's world. We use them daily on our phones, tablets, and computers. Yet many businesses still lack a proper website to anchor their digital marketing. Why are websites so important? What should you look for in your website? And, what should you look for in your web designer? These are all questions Nick Rhodes from Asgard Development LLC will answer so you can make informed decisions when growing your website presence.





**2015 Madison-Perry Area Chamber of Commerce Board of Directors**

*The following chamber members will serve as the executive board of the MPACC for a 1 year term beginning July 1, 2015 thru December 31, 2015.*

**EXECUTIVE BOARD**

**Chairman of the Board - Nicholas Rhodes**  
Asgard Development

**Vice-Chairman of the Board - Karen Sundy**  
Perry Economic Dev. Council

**Secretary - Dr. Steven Gajda**  
Northern Dental Specialists

**Treasurer - Wayne Jones, CPA**  
Jones Accounting Group, CPA

**BOARD MEMBERS**

**Rita Camardo**  
Northwest Savings Bank

**Beth Debevc**  
Debonne Vineyards

**James Illig**  
JBI Painting and Powerwashing

**Peter Richmond**  
Richmond & Richmond Insurance

**Lisa Snyder**  
Midwest Materials

**Ame West**  
West Orchards

**OFFICE STAFF**

**Alice Cable**  
President  
440-428-3760  
exec@mpacc.org

**Katrina March**  
Member Relations  
katrina@mpacc.org

**MPACC NEWS**

Published monthly by Madison-Perry Area Chamber of Commerce. Questions, comments and articles should be directed to: exec@mpacc.org



**NOVEMBER 19  
5:30 PM  
OLIVOR TWIST IN WILLOUGHBY  
HOLIDAY PARTY**

**BRING A GUEST:** Existing FUEL members/ attendees will receive a \$10 gift card (gas, iTunes, etc.) if they bring a friend or colleague who has NEVER attended a FUEL event before. One per person per event. While supplies last.

**RSVP to events by emailing**  
[fuel.lakecounty@gmail.com](mailto:fuel.lakecounty@gmail.com).

Events are the 3<sup>rd</sup> Thursday of the month from 5:30 – 7:30 p.m. unless otherwise noted. All event dates, times and locations are subject to change. Check for updates on the website, LinkedIn or Facebook page prior to an event.

[www.lakecountyfuel.com](http://www.lakecountyfuel.com)

November is the “Christmas/Holiday Party” and it will be at Olivor Twist in Willoughby. November 19th at 5:30.



**DATE:** Friday, November 20, 2015

**TOPIC:** Proper Lifting, Posture and Desk Ergonomics

**SPEAKER:** Dr. Michael Diamond, Chirolife

**TIME:** Registration begins at 11:15 a.m.  
Lunch & Program run 11:30 a.m. to 1 p.m.

**Location:** Holiday Inn Express Hotel & Suites LaMalfa

**Cost:** \$20 for Members \$25 for Non-Members

**Check Out Our New Members On Page 6!**



**2015 Painesville Area Chamber of Commerce Board of Directors**

**EXECUTIVE BOARD OF DIRECTORS**

**President - David Komjati**  
KeyBank  
**1st Vice President - Allen Weaver**  
Lake National Bank  
**Treasurer - David Battles**  
Jones Battles Group  
**Past President - Jeffrey Sivyver**  
The Grove Church

**BOARD OF DIRECTORS**

**Sallie Christian**  
Layton Physical Therapy  
**Jim Gray**  
JPG Advisors  
**Mary Anne Hurley**  
Hurley State Farm  
**Lisa Schwentner Joles**  
Lew's Reliable Heat & AC  
**Mary Jo Miller**  
Bella Donna Salon & Spa  
**Thomas Mitchell**  
The Marshfield Group  
**Tracy Montgomery**  
Goddess Construction  
**Elias Nunez**  
Pollutro-Rossley Insurance Agency  
**Chris Brill Packard**  
Lake Health  
**Tony Pochiro**  
AMP Financial Group/Raymond James  
**Tom Szabo**  
A Thomas Image  
**Joey White**  
Handouts  
**LEGAL LIAISON**  
**Neil Conway**  
Conway Land Title

**STAFF**

**Linda Reed - Executive Director**  
**Kathleen Obrenski - Executive Assistant**

**MISSION STATEMENT:**

*The Painesville Area Chamber of Commerce shall work together to address business and community issues; promote growth and development to enrich the economic, civic, social, cultural and environmental well being of our communities.*

**Serving:** Concord Township  
Fairport Harbor  
Grand River  
Leroy Township  
Painesville City  
Painesville Township

MaryAnn's  
**FAMILY HEARING**



Come Hear With us!

- Quality Hearing Aids
- Tinnitus Management
- Hearing Aid Maintenance
- Supplies
- Major and Minor Repair

MaryAnn Bencin, M.A.  
Amanda Barbur, AuD.  
Certified Audiologists



Our initial audiometric evaluation and consultation are FREE of charge.  
We have certified and licensed audiologists to serve you.  
"We care, you'll see!"

Our NEW Location:

1701 Mentor Ave., Suite 5 | Painesville Township, OH 44077  
(440) 357-HEAR (4327) | [www.maryannsfamilyhearing.com](http://www.maryannsfamilyhearing.com)

*American Standard*

"It's better to go American"

License #17717



- Heating • Air Conditioning •
- 156 W. Main Street • Madison, Ohio 44057

Jeffrey E. Lynn *President*

Cell: 440.343.3573

Email: [jeff@penguinmechanical.com](mailto:jeff@penguinmechanical.com)

440.428.4666

440.942.1207

Fax: 440.428.5560

1.800.833.4328



*Meeting Your Accounting and  
Tax Needs Year Around.*

SHARON L. GREEN

CERTIFIED PUBLIC ACCOUNTANT

[Sharon@AccountingYearRound.com](mailto:Sharon@AccountingYearRound.com)

440-867-2451 Fax: 216-504-4017

1 Victoria Place, Suite 301, Painesville, OH 44077

**MORSE**  
**van lines**



**Weekly Trips to Florida**  
**Over 50 Years in Business**  
**(440) 352-2600**

[www.MorseVanLines.com](http://www.MorseVanLines.com) / [info@MorseVanLines.com](mailto:info@MorseVanLines.com)

## “State of Madison:” Economic Development Update

Open to the Public  
FREE

Wednesday, December 2nd

6:00 pm: Brief Update regarding Chamber of Commerce

6:30 pm: Update from Madison Local Schools Superintendent  
Angela Smith

7:00 pm: Panel discussion:

Madison Township,  
Madison Village,

Mark Rantala, Executive Director of the Lake County Port &  
Economic Development Authority.

Madison is ready for some positive change, but we don't always hear about what's happening behind-the-scenes. The Port works at the county level but closely with our local municipalities. Learn a little about how businesses might decide to come to town.

Additional details to be announced.

# Happy Thanksgiving!

### Even with all the Health Care Reform Changes you can still get a discount through your local chamber

As a chamber member with 2-50 employees, you can get a discount on any health plan from Anthem Blue Cross and Blue Shield – including industry-leading HSAs, HRAs and HIAs.\*

Despite the ongoing changes and confusion surrounding health care reform, your local chamber continues to offer employer insurance options with a 1.4% discount exclusively for chamber members!

Call your insurance broker, your chamber or NOACC at 1-866-466-4622 or go to [www.noacc.org](http://www.noacc.org) for more information. To request a free quote go to [www.chambersaver.com/noacc](http://www.chambersaver.com/noacc).



\*Discount only applies to Chamber members who do not already have Anthem insurance. Anthem Blue Cross and Blue Shield is the trade name of Community Insurance Company, an independent licensee of the Blue Cross and Blue Shield Association. ©Anthem is a registered trademark. The Blue Cross and Blue Shield names and symbols are the registered marks of the Blue Cross and Blue Shield Association.

NOACCCHCRAD 01/14

## Volunteers of the Month



Handouts™



Marshfield Group  
Big Ideas For Modest Budgets  
[www.marshfield.com](http://www.marshfield.com)

**Joey White** from **Handouts** and **Tom Mitchell** from **the Marshfield Group** have put in extra time for our chamber, helping to work on our new brand. They worked to submit new logo designs and a new “feel” for our chamber. Tom also has been helping us on additional brand work, such as the new website we’ll be rolling out to you, and working with our Promotions & Marketing Committee members.

As our neighborhoods, businesses, and best-practices evolve, we need to keep our chamber fresh for you! We want you to be proud of being a member, and we want to be able to use the publicity from these big changes to help promote you.

Many, many thanks to the Marshfield Group and to Handouts (Tom & Joey) for helping us look our best!

## Micro-Biz

### Topic: Entrepreneur’s Exchange

Roundtable discussion of what you’ve discovered and what you want to learn! Bring the issues you want to discuss and the success stories you want to brag about. Go ahead. We won’t judge.

This group is by the MicroBiz, of the MicroBiz, and for the MicroBiz!

#### Location:

TERKK’s Computer Services  
56 N. State St.  
Painesville, OH 44077

#### Date/Time Information:

Thursday, November 12  
8:30am - 9:00am

RSVP 440-357-7572

#### Fees/Admission:

**FREE** to PACC and MPACC Members

## Breakfast With The Blue & Penny War

Join Crossroads Community Church on Saturday, November 14 in recognizing our Madison Village & Township Police Officers and raise money toward much needed equipment (including educational supplies and a thermal imager.) The Breakfast with the Blue is an all you-can-eat pancake breakfast is being held Sat., November 14 from 8:30am to noon at the Madison High School Cafeteria.

Adults tickets are \$6, Children are \$4 if bought in advance. \$1 more if bought at the door. Kids 4 years old and younger eat for free. the Madison High School Cafeteria. In addition to great food, we will be having a 50/50 raffle along with additional gift raffles. The finale of the Penny War will also be held at the breakfast. We are excited that the Cleveland Browns mascot will also be at the breakfast helping us salute local law enforcement.

Adults tickets are \$6, Children are \$4 if bought in advance. \$1 more if bought at the door. Kids 4 years old and younger eat for free. on at the Madison High School Cafeteria. In addition to great food, we will be having a 50/50 raffle along with additional gift raffles. The finale of the Penny War will also be held at the breakfast. We are excited that the Cleveland Browns mascot will also be at the breakfast helping us salute local law enforcement.

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Meanwhile, local chamber members KeyBank (Madison Branch) and Crossroads Community Church are participating in a Penny War! Over the next month, people are encouraged to drop some spare change into containers at Key, Crossroads, Sears & Peebles. Each penny counts as one point, but silver coin or paper money counts as negative points. Proceeds raised will also go toward Madison law enforcement.

The "loser" will get a syrupy pancake to the face at the Breakfast with the Blue!

## Small Business Convention Recap and #smallbizcon

COSE's Small Business Convention in late October was pretty darn inspiring, refreshing, fun, and educational. The conference used the hashtag #smallbizcon to share thoughts and photos from the convention. Madison-Perry Chamber (@madisonperrycc) took notes via Twitter whenever the phone battery was charged, so that anyone not attending could at least see the takeaways.

For photos, takeaways, and a brief tutorial on the purpose of hashtags, check out this article on Storify at [storify.com/shawn\\_turner1/sbc](http://storify.com/shawn_turner1/sbc) (which used the hashtag to put a story together!)



*You're Invited*  
**Grand Opening**

PLEASE JOIN US TO CELEBRATE  
*iSTEM Geauga Early College High School  
Grand Opening and Ribbon Cutting Ceremony*

NOV. **17** 2015

6:30 - 7:30 P.M.  
8140 AUBURN RD.  
CONCORD TWP. , OH 44077

*Reception and tours to immediately follow ribbon cutting  
Light appetizers and refreshments will be served.*

Please RSVP by Nov. 10 to Dawn Bubonic  
at 440-357-7542 or [dbubonic@istemghs.org](mailto:dbubonic@istemghs.org)

For more information about Geauga  
**iSCIENCE TECHNOLOGY ENGINEERING MATH**  
please call 440-358-8038 or visit us online at [www.istemghs.org](http://www.istemghs.org).



One Victoria Place, Suite 225A  
Painesville, OH 44077  
440-357-7572



**Eastern Lake County**  
Chamber of Commerce



5965 N. Ridge Rd  
Madison, OH 44057  
440-428-3760

## **Advertise With Your Chamber**

### **Be a 2016 Monthly Meeting Sponsor**

One of the many ways you can advertise with your chamber is to become a monthly membership meeting sponsor for only \$200.

**Your sponsorship entitles you to the following:**

- Sponsor will be provided an exhibit table located at the registration area or inside the door of the meeting facility.
- Sponsor may place literature, business cards, promotional items, etc. at each place setting.
- Sponsor article and logo will be featured in the chamber newsletter.
- Sponsor will be listed on our Web site.
- Sponsor logo will be present at the meeting.
- Sponsor will have 3 minutes of "commercial" time at the podium.
- Sponsor will have the opportunity to give away promotional items.
- Sponsor will receive two complimentary meals at the meeting.

Sponsorships are also available for the Annual Awards Banquet, Golf Outing, and various events throughout the year. Please call 440-357-7572 for details.

Please return this form to [exec@painesvilleohchamber.org](mailto:exec@painesvilleohchamber.org) or give us a call at 440-357-7572 if you are interested in reserving your spot for 2016. Our 2015 meetings sold out quickly! Reserve your spot now.

**Yes, I am interested in being a Sponsor of a 2016 Monthly Membership Meeting. Please contact me.**

**Name:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_





Saturday, February 20 • Sunday, February 21

**2016 REGISTRATION FORM**

**YES, I will be a Sponsor @\$575**

- Preferred exhibitor space (your choice of location)
- Guaranteed attendance - All contest participants are required to stop by every sponsor's booth
- Logo on marketing materials
- Logo on print advertising
- Logo on Lake County Chambers website Expo page with a link to your website
- Logo on sponsor sign
- Company listed as a sponsor in event press releases
- Public mention at chamber events prior to expo
- Option of stage time at expo

**YES, I will be an Exhibitor @\$325**

- (1) 10' x 10' space, (1) 8' table, skirt and (1) chair

**YES, I will add something to the Giveaway Bag @\$50** (available to exhibitors and non exhibitors)

- 500 pieces of an item. Suggested items: promotional items, gift cards, coupons, samples. Deliver items to Linda Reed by January 31st to the Lake County Chambers of Commerce address below.

Company Name \_\_\_\_\_

Member of which Chamber? \_\_\_\_\_

Contact Name \_\_\_\_\_

Email (required) \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Booth/Display Height \_\_\_\_\_

Electricity Needed?  Yes  No

Special Requirements \_\_\_\_\_

Sponsor Fee (\$575).....	\$ _____
Exhibitor Fee (\$325) .....	\$ _____
Giveaway Bag (\$50) .....	\$ _____
Extra Table (\$25) .....	\$ _____
Double Booth (\$200) .....	\$ _____
Vehicle (\$200) .....	\$ _____
TOTAL .....	\$ _____

Method of Payment:  Check payable to Lake County Chambers of Commerce

Master Card  Visa  American Express

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVV Code \_\_\_\_\_

Billing Address \_\_\_\_\_ Zip Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Sponsor registration and payment is needed by Friday, December 11, 2015**  
**Exhibitor and Giveaway Bag registration and payment is needed by Thursday, January 28, 2016**  
**Mail to: Lake County Chambers, 1 Victoria Place, Suite 265A, Painesville, Ohio 44077**  
**or Fax to 440-357-8752 or email [exec@painesvilleohchamber.org](mailto:exec@painesvilleohchamber.org)**  
 Questions? Please call Linda Reed at 440-357-7572 or email Linda at [exec@painesvilleohchamber.org](mailto:exec@painesvilleohchamber.org)



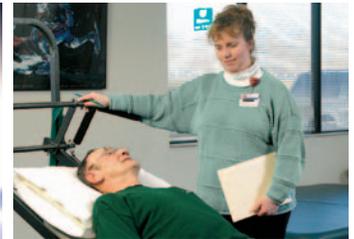
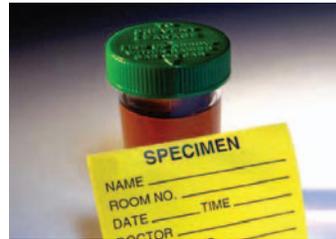
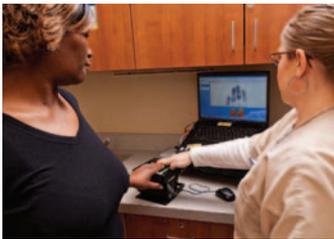
Lake Health

# Occupational Services



Lake Health is truly a one-stop shop for area employers. With six locations in Willoughby, Willowick, Mentor, Concord Township, Madison and Chardon and 24-hour, 7-day-a-week care, Lake Health is the optimum resource for occupational health throughout Lake County and the surrounding areas.

Lake Health's Occupational Services offer a full range of examinations, screenings, rehabilitation services and wellness programs to meet your health care needs.



### **Occupational Services:**

- 24-Hour Injury Care
- Audiology/On-site Audiology Services
- DOT Drug/Alcohol Testing
- Drug/Alcohol Abuse Testing
- Ergonomic Services
- Independent Medical Evaluations
- OSHA-required Testing
- Physical Examinations/DOT Physicals
- Random Substance Abuse Testing & Program
- Respirator Clearance Exams
- National WebCheck® for FBI and/or  
BCI for Ohio – Digital Finger Printing

### **Rehabilitation Services:**

- Back to School
- Functional Job Analysis
- Physical/Occupational Therapy
- Work Hardening Programs

### **Consultant Programs/Services:**

- Blood Borne Pathogen Program
- Carpal Tunnel Prevention Program
- DOT Supervisor Compliance Training
- Drug & Alcohol Testing Policy Development
- Drug-free Workplace Training
- Hand/Back Safety Program
- Wellness/Education Programs

### **Employee Assistance Programs:**

- Company Policy & Program Development
- Confidential Employee Assessment Interviews
- On-site Orientation Programs
- Referral Services

### **Wellness Programs**

- 10,000 Steps Walking Program
- Exercise Education Programs
- Health Fair Coordination/Consultation
- Health Risk Appraisals
- Outpatient Integrative Medicine Services  
(Acupuncture, Massage Therapy & Reiki)
- Personal Fitness Profile
- Smoking Cessation Program
- Stress Management Program
- Weight Management Programs
- Wellness Institute Fitness Classes  
(Yoga, Meditation, Zumba, Cardio, Body Sculpting)
- Work-site Screenings
- Workforce Wellness Coaching

*We get it.*

**Call 855-LAKE-OCC  
(855-525-3622) or log  
onto [lakehealth.org](http://lakehealth.org)  
for more information.**



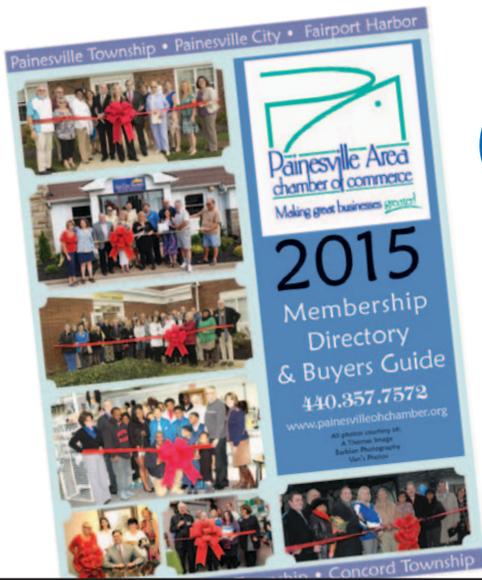
[lakehealth.org](http://lakehealth.org)

Painesville Area Chamber of Commerce & Madison-Perry Area Chamber of Commerce have joined to create the



**Eastern  
Lake County**  
Chamber of Commerce

# Annual Membership Directory 2016



*Printed directories distributed to over 3,500 homes & businesses*  
**PLUS:** *A downloadable e-version available on the website!*

The Eastern Lake County Chamber of Commerce (formerly the Painesville Area Chamber of Commerce and the Madison-Perry Area Chamber of Commerce) is very excited to announce a major change to our 2016 Membership Directory — one large directory for the entire eastern Lake County area.

This year's directory will feature a very modern eye-catching magazine style design printed in full color on gloss paper throughout our entire publication. Many of the same design features and content from complete membership listings to event stories will remain the same.

As with past year's directories, a percentage of the directory sales will help defray our chamber's operating expenses as well as providing us with a high profile marketing tool for the eastern Lake County community, Chamber of Commerce and our membership.

Don't miss this opportunity to support our Chamber as well as showcase your business in the "new" 2016 Eastern Lake County Chamber of Commerce Directory.

Advertising sales will continue through November 15th.

## ADVERTISING RATES

	<u>B/W</u>	<u>Black &amp; 1 Color of Choice (Red, Blue, Yellow)</u>	<u>4-Color</u>
Full Pg	\$775	\$865	\$1,595
3/4 Pg	\$650	\$740	\$1,375
1/2 Pg	\$500	\$590	\$1,115
1/4 Pg	\$315	\$405	\$805
1/8 Pg	\$175	\$265	\$575
Business Blocks	\$110	\$200	\$475

## Advertising Deadline:

November 14<sup>th</sup>

## Publication Date:

December 12<sup>th</sup>

**FOR MORE INFORMATION ... Kelley Creed, 440-344-1029**

**Email: [kcreed@gazettenews.com](mailto:kcreed@gazettenews.com)**

## ALZHEIMER'S DISEASE- STAGES

*Early warning signs of Alzheimer's disease can begin some 15 years before symptoms of mild cognitive impairment, or long before the beginning signs of dementia surface.*

*If you have any of the symptoms contact your doctor or an Alzheimer care facility.*

### Stage 1 Normal

Free of objective or subjective symptoms of cognition and functional decline and also free of associated behavioral and mood changes.

### Stage 2 Normal Aged Forgetfulness

No longer can recall names as well as they could 5 or 10 years previously.  
Difficulties in concentration and in finding the correct word when speaking are common.  
Persons with these symptoms do decline at greater rates than similarly aged persons.  
Distracted in preparing a recipe or forget the rules of a card game.  
Bursts of anger for no reason, becoming depressed or confused, or uncharacteristically clinging to a family member.  
Spouse or partner complains that you are forgetting social engagements at an increasing rate or that you repeat questions often.  
Show little or no initiative in reaching out to friends and stare at the TV for hours or sleep all day.

### Stage 3 Mild Cognitive Impairment (Lasts for 7 years)

Manifest deficits which are subtle, but which are noted by persons who are closely associated with the individual.  
Repeat queries.  
Persons who are still working, job performance may decline.  
Declines in their ability to organize/plan complex social events, such as dinner parties.  
Experience anxiety.

### Stage 4 Mild Alzheimer's Disease (Lasts for 2 years)

Decreased ability to manage instrumental (complex) activities of daily life such as finances, to prepare meals for guests.  
Difficulty writing the correct date and the correct amount on the check.  
Recent holiday or a recent visit to a relative, may or may not, be recalled.  
Mistakes in recalling the day of the week, month or season of the year may occur.  
Can generally recall their correct current address.  
Seems less emotionally responsive probably due to denial of the deficit.  
Withdraws from participation in activities such as conversation.

### Stage 5 Moderate Alzheimer's Disease (lasts for 1.5 years)

Ability to choose proper clothing to wear for the weather conditions and /or for the daily circumstances (occasions).  
Wear the same clothing day after day unless reminded to change.  
Frequently cannot recall such major events and aspects of the current lives as the name of the current president, the weather conditions of the day, or their correct current address.  
May not recall the names of some of the schools which they attended for many years, and from which they graduated.  
Correct year may not be recalled.  
Educated person has difficulty counting backward from 20 by 2s.

### Stage 6 Moderately Severe Alzheimer's Disease (Lasts for 2.5 years)

Lost the ability to choose their clothing without assistance.  
Require assistance in putting on their clothing.  
Put their clothing on backward, they may have difficulty putting their arm in correct sleeve, or they may dress themselves in the wrong sequence.  
Put their street clothes on over their night clothes.  
Lose the ability to bathe independently without assistance.  
Place the toilet tissue in the wrong place.  
Will forget to flush the toilet properly.  
Urinary incontinence occurs first, and then fecal incontinence occurs.  
Confuse wife with their mother or otherwise misidentify or be uncertain of the identity of close family members.  
Begin to fidget, to pace, to move objects around and place items where they may not belong, or to manifest other forms of purposeless or inappropriate activities.  
Fear, frustration and shame regarding their circumstances, as well as other factors, patients frequently develop verbal outbursts, and threatening, or even violent, behavior may occur.  
Can no longer survive independently, they commonly develop a fear of being left alone.

### Stage 7 Severe Alzheimer's Disease (Lasts for 1.5 years)

Require continuous assistance with basic activities of daily life.  
Speech has become so circumscribed, as to be limited to approximately a half dozen intelligible words.  
Once speech is lost, the ability to ambulate independently (without assistance) is invariably lost.  
After the patients lose the ability to ambulate independently, they lose the ability also to sit up independently.  
Will fall over when seated unless there are arm rests to hold the patient up in the chair.  
Lose the ability to smile.  
Grimacing facial movements are observed in place of smiles.  
Lose the ability to hold up their head independently.  
Physical rigidity of major joints.  
Cause of death is pneumonia, aspiration being one common cause of terminal pneumonia, infected decubital ulcerations.  
Vulnerable to all of the common causes of mortality in the elderly including stroke, heart disease and cancer.

*Lantern of Madison, an Alzheimer care facility, 2041 Hubbard Road, Madison, OH 44057 Ph. (440)428-2664*

*www.lanternofmadison.com www.facebook.com/lanternofmadison*

Reference: www.ALZinfo.org

# WELCOME

## NEW MEMBERS

The following organizations have recently made an important investment in their business by joining their chamber.

We thank them and hope you will consider them for all your personal and professional needs.

### Welcome To The Painesville Area Chamber Of Commerce!

#### NON PROFIT ORGANIZATION

##### **FRIENDS OF RECOVERY**

**DENNIS ANTHONY**

206 South 850

Greenfield, IN 46140

Phone: 440-669-9595

[www.friendsofrecoveryinc.org](http://www.friendsofrecoveryinc.org)

Description: Provide environments that encourage sober healthy living. Provide facilities and programs that manage, educate, coordinate, and restore safe and sober healthy living environments.

#### LODGING

##### **LAKEWICK HOTEL**

**ATUL PATEL**

28500 Euclid Ave.

Wickliffe, OH 44092

Phone: 440-347-0186

[www.avanihf.com](http://www.avanihf.com)

Description: Full service hotel with 169 room including 30 suites in Wickliffe OH to open in May 2016

*We hope to see  
you soon and  
often!*

### Welcome To The Madison-Perry Area Chamber Of Commerce!

#### Health & Fitness Clubs

##### **BE FIT WITH MICHELE**

**MICHELE ARMSTRONG**

1969 Hubbard Rd.

Madison, Ohio 44057

Phone: 440 983-4063

[www.befitwithmichele.com](http://www.befitwithmichele.com)

Description: Be Fit with Michele is a full service gym that is open from 5:00 am- 11:00 pm. We offer gym memberships, personal training by certified instructors, group fitness classes and wellness products.

#### NON-PROFIT ORGANIZATIONS

##### **PERRY SENIOR CENTER**

**CHRISTINE ZNIDARSIC**

2800 Perry Park rd

Perry, Ohio 44081

Phone: 440-259-3772

[www.perryseniorcenter.net](http://www.perryseniorcenter.net)

A senior center designed to provide effective programs to ensure social connections that enhance the quality of life for those individuals 55 and older

#### RESTAURANTS/TAVERNS

**PERRY DAIRY QUEEN**

**MARIE HOLLOWAY**

2720 North Ridge Rd

Perry, OH 44081

Phone: 440 358-1105

Description: Ice Cream cakes, Burgers, Chicken, Blizzards! Quick service restaurant.

# Register Today For Our Rehearsal Dinner and Holiday Mixer!



**CELEBRATE WITH US!**

Our chambers are getting married.  
Come to the rehearsal dinner.

**December 10**

**Quail Hollow Resort**

**5 - 7:30 pm**



Drink ticket and heavy hors d'oeuvres will be served.  
Tickets are \$20 per person.  
Register with either chamber before December 4<sup>th</sup>!

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ENERGY ADVISORS**

**OnDemand Energy Solutions**  
OnDemand Energy is the managing consultant of the COSE Natural Gas and Electric Choice Programs. They provide both commercial and residential electric opportunities to COSE members, chamber partners and applicable chamber affiliates.

**YOUR  
DEDICATED  
SALES REP**

**Tom Toplak**  
412-604-2354  
ttoplak@ondemandenergy.com

# Member Photo Gallery



Western Reserve Counseling Service



Ribbon Cutting for the FMF Playground



Phil Prucey with Fish Window Cleaning



Tony Brooks uses his smart TV to take a picture of MicroBiz!



Be Fit with Michele Ribbon Cutting, October 24<sup>th</sup>



Mary Frances Burns, Civic Member



# Family Karate

Karate, Taekwondo & Fitness Programs for ages 3 to 93  
 Fitness Kickboxing, Yoga, Tai Chi for Health,  
 Line Dancing & Zumba  
 440-255-7300  
[www.Karate4Family.com](http://www.Karate4Family.com)



Chamber discount available



David N. LeMond  
 Financial Advisor

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 1.855.GO.STORM

391 West Washington Street, Painesville, Ohio 44077

# Coffee Contacts with PACC & Mentor

## *The Original COFFEE CONTACTS*

Start your day networking with members of the Mentor and Painesville Area Chambers of Commerce. Each participant will be invited to give a short commercial. Attendees are encouraged to bring marketing materials. Door Prizes Welcome!



**Thursday, November 5, 2015 (DECAF)\***  
8 to 9 am  
Extended Housing/McKinley Grove  
(behind St. Mary's)  
Painesville

**Thursday, November 19, 2015**  
8 to 9 am  
Project Hope  
25 Freedom Rd  
Painesville

*\*Decaf means registration is limited to a certain number of people.*

**To help us better serve you – please remember to make a reservation**

**PLEASE NOTE: Cost to non-chamber members is \$10 (cash or check only) and must be paid at the door - receipts will be available at registration.**

# Contacts N Coffee: MPACC & Geneva



*Join Chamber Members from the Madison-Perry and Geneva Area Chambers of Commerce!*

**Date: Wednesday, November 18**

*(Note the date! It's not the fourth Wednesday of the month)*

**Time: 8:00 AM - 9:00 AM**

**Place: Extended Housing/McKinley Grove  
(behind St. Mary's in Painesville)**

***There is NO COST to attend this members-only event!***

**Every member in attendance gets 30 seconds for their "commercial"  
Members can bring any literature, flyers, etc.**

**You can also bring a door prize to promote your business**



# Looking for “Mark Your Calendar?”

You may view all upcoming events by visiting our websites at:

[www.painesvilleohchamber.org](http://www.painesvilleohchamber.org) or [www.mpacc.org](http://www.mpacc.org)

If you are a company  
who targets parents and kids  
in the Lake County area...



[www.lakekidzbiz.com](http://www.lakekidzbiz.com)

Please join us  
for our monthly meeting

Topic: **“School-Business Partnerships:  
A Win-Win!”**

Learn ways in which your business can get involved with the schools. Working together will strengthen the overall community while enhancing the schools and increasing your business.

**Speaker:** Steve Thompson  
Superintendent  
Willoughby-Eastlake Schools

When: **Wednesday, November 4th  
8:15am-9:30am**

Where: **School of Innovation**  
32500 Chardon Road  
Willoughby Hills, OH 44094



Fee: \$5 for any Lake County Chamber Member  
\$10 for Non-Chamber Member



RSVP by Monday, November 2nd  
online at [www.lakekidzbiz.com](http://www.lakekidzbiz.com) under “Events” or call  
440-951-7500 x 104 (Fine Arts Association / Lake Kidz Biz member)



## Don't forget to send us your news!