

# Chamber News

February 2017



Eastern Lake County  
Chamber of Commerce

## Event Sponsors



Adventure Subaru is proud to announce a giveaway of a 2017 Subaru Impreza to one lucky winner!

On February 18, 2017 Adventure Subaru, will be hosting The 2017 Subaru Impreza Launch Event to celebrate the new model. Leading up to the event, Adventure will have a form on their website and social media channels where Ohio residents can enter for their chance to win a one year lease of a brand new 2017 Subaru Impreza.

This will be a public event and expected to attract over 100 people, including local officials and media. Our targeted online advertising will reach thousands of people in our community.

We are inviting chamber members to sponsor this event. Sponsorships are \$100 per business. This will include:

- Your Business Name and logo on
- All print material following your participation
- Online forms, including Facebook and Adventure's website, where participants can enter the contest
- Targeted emails to over 5,000 Adventure Subaru customers leading up to event
- At minimum one boosted Facebook post per week leading up to event at the day and time of your choice. If no choice one will be assigned.
- Inclusion on Adventure Subaru's website event page with link to your business.
- Space to have a table at event (host a game, pass out material, talk with guests, etc.).

Your sponsorship will help secure the success of this event while reaching a potential of thousands of new customers for your business. The deadline to become a sponsor is February 1<sup>st</sup>, 2017 to provide you with maximum exposure. Please contact Rachel Lufkin with any questions about this event or sponsorship. Please include any logos in email.

Thank you,  
Rachel Lufkin, Social Networking Manager  
[RLufkin@adventureautogroup.com](mailto:RLufkin@adventureautogroup.com)  
(330) 201 1711

(continued on page 3)

## February General Membership Meeting

### Dealing With The Dark Side Of Social Media

THURSDAY, FEBRUARY 23, 2017

Red Creek Bar & Grille  
1820 North Ridge Road, Painesville, OH 44077  
Lower Level Banquet Room - Entrance faces Route 20

Cost: \$20 per person

Register online at: [www.easternlakecountychamber.org](http://www.easternlakecountychamber.org)  
or by calling 440-357-7572

Please RSVP By: February 17, 2017 – 48 hour cancellation policy – no shows will be billed

***Presented by: Diane Helbig,  
Business Advisor; Sales  
Trainer; Social Media  
Trainer; Speaker; Author;  
Radio Show Host; Workshop  
Facilitator***



Social media has become a true amplifier, permeating every nook and cranny of the web, giving a megaphone to those who might have previously found themselves voiceless. Although the social web is a good thing, it does have a dark side that is difficult, if not impossible to ignore.

# Welcome!

## New Chamber Members

### Restaurant/Tavern/Bed & Breakfast

#### **RIDER'S INN SHERRY WORKMAN**

792 Mentor Avenue, Painesville, OH 44077  
440-354-8200

[www.ridersinn.com](http://www.ridersinn.com)

Description: Feel at home at Rider's Inn. Our cozy pub, our casually elegant dining room and comfortable quarters offer respite from the day's activities. All in all, an atmosphere of yesteryear. Warmth and friendliness are hallmarks of the hospitality you receive at the Rider Inn, where we have been welcoming friends since 1812.

**We hope to see you  
soon & often!**

The following organizations have recently made an important investment in their business by joining their chamber. We thank them and hope you will consider them for all your personal and professional needs.

### Real Estate Services

#### **Howard Hanna – Stacy Marinelli Group Stacy Marinelli**

8396 Mentor Avenue, Mentor, OH 44060  
440-255-7128

[www.stacymarinelli.howardhanna.com](http://www.stacymarinelli.howardhanna.com)

Description: Military & Residential Relocation Specialist. Cert. Pricing Strategy Advisor. Prof. Cert. Residential Construction Advisor, Professional Residential Stager. Love working with buyers & sellers & investor; I strive to build a relationship based on respect & trust.

**Welcome to the Eastern Lake  
County Chamber of Commerce!**

## 2017 Board of Directors

### Executive Board of Directors

President	Allen Weaver	Erie Bank
1 <sup>st</sup> Vice President	Ame West	West Orchards
2 <sup>nd</sup> Vice President	Chris Brill Packard	Lake Health
Treasurer	Chris Bartlett	Jones Battles
Group		
Past President	David Komjati	KeyBank

### Board of Directors

Rita Camardo	Northwest Savings Bank
Sallie Christian	Layton Physical Therapy
Beth Debevc	Debonne Vineyards
Jim Gray	JPG Advisors
Mary Anne Hurley	Hurley State Farm
Tara Isabelle	Huntington Bank
Lisa SchwentnerJoles	Lew's Reliable Heat & AC
Thomas Mitchell	The Marshfield Group
Elias Nunez	Pollutro-Rossley Insurance Agency
Shannon Reglus	Lantern of Madison
Nicholas Rhodes	Asgard Development
Lisa Snyder	Midwest Materials
Joshua Strickland	Dworken & Bernstein
Joey White	Handouts

### Legal Liaison

Neil Conway Conway Land Title

### Chamber Staff

Linda Reed Executive Director  
Kathleen Obrenski Office Administrator  
Katrina March Membership Manager

### Mission Statement:

*The Eastern Lake County Chamber of Commerce exists to promote, support and guide the business and civic communities of which we serve.*

**Serving:** Concord Township  
Fairport Harbor  
Grand River  
Leroy Township  
Madison Township  
Madison Village  
North Perry Village

Painesville City  
Painesville Township  
Perry Township  
Perry Village



One Victoria Place, Suite 265A  
Painesville, OH 44077  
(440) 357-7572  
Website: [www.easternlakecountychamber.org](http://www.easternlakecountychamber.org)

# Event Sponsors

*(continued from page 1)*

# MORSE van lines



## Planning a move? Ideas and Tips provided by Morse Van Lines

Planning makes sense. I am always surprised, with more than a decade in this business, when someone calls to schedule a move within days or the day before the move, even long distance. Planning ahead entails looking at all the details for a smooth move.

Tour your home and make a list of what you plan on moving. Schedule estimates with referred and professional moving companies. Remember the adage “If it sounds too good to be true...”. Show the estimator everything including attics, storage, out buildings and sheds. Compare each line of all the estimates. Sometimes there are costs that need to be explained to the novice. Make sure you know exactly what you are paying for. Some internet companies will charge extra for things that should be included such as wrapping furniture with moving quilts and covering floors. Once you have decided, book the selected mover with a deposit and an electronic follow up.

Moving is a great time to purge unwanted or no longer needed items. Now is the time to donate clothes – use the “if I haven’t wore it in a year rule”. Let’s face it, if the clothing items are too small now they will still be too small in the new city. Those boxes in the storage area of the basement and attic you haven’t unpacked from the last move would be a wonderful addition to the local auction house or a DIY’er looking to repurpose your old treasures. Don’t forget the pantry, now is a good time to donate the collection of canned goods to the local food banks. Those 17 cans of cream of mushroom soup weight adds up, a long-distance move is based on weight and miles.

Arrange for medical and school records to be transferred. Don’t forget to get copies of prescriptions from current doctors. The U.S. Post Office would also

like to know you are moving. USPS has an easy form online to fill out the web site is [www.USPS.com](http://www.USPS.com) Make arrangements for utilities to be turned on at the new location and off at the old home. Please be kind enough to the movers to leave electricity on until after the pickup date, it’s difficult to move furniture in the dark.

Design a floor plan for the new home. The furniture you have was most likely purchased for the current home. The large sectional sofa, will it fit? Do you have too much furniture? Are you downsizing square footage? Should you move the gas dryer to your all electric home? It helps the movers if you know which bedroom the furniture will go in. If having new items delivered to the new location, please have those goods delivered prior to moving day. It is very challenging to get multiple large trucks in a residential driveway.

The move is coming up. Time to pack the suitcases for the trip. Remember to bring your medication, enough weather appropriate clothes and important papers. Mostly likely you are relocating for a job. You made need things like your Social Security card, diplomas, certificate and Passport. The Passport is the thing people don’t think you need because you are not planning vacation however if your favorite Uncle in Canada dies and your Passport is on the moving truck somewhere, you are not going to Canada.

Local, long distance or international moving remember it is one the top three of life’s stressors, along with marriage and death. A well-planned move is a happy move.

For more tips, information or a moving quote please visit us on the web at [www.Morsevanlines.com](http://www.Morsevanlines.com) or give us a call 440-946-1545. Remember happy move happy life and welcome home.

# Coffee Contacts™

NETWORKING GROUP

**FREE perk with your membership**



This is a great opportunity to network! Every member gets 30 seconds to say whatever you want about your business. Members can bring business cards, literature, flyers, and a door prize to promote your business and keep the event fun.

**Thursday, February 2, 2017**

**8 to 9 am**

**Great Lakes Mall Food Court**

**7850 Mentor Avenue**

**Mentor**

**Thursday, February 16, 2017 - DECAF**

**8 to 9 am**

**Brew Mentor**

**9528 Diamond Centre**

**Mentor**



**Eastern Lake County**  
Chamber of Commerce

**Wednesday, February 22, 2017**

**8 to 9 am**

**Lantern of Saybrook**

**3720 N. Ridge West**

**Ashtabula**

**Wednesday, March 22, 2017**

**8 to 9 am**

**Callaway's Bar & Grille**

**6666 Chapel Road**

**Madison**

**To help us better serve you please remember to make a reservation. PLEASE NOTE: Cost to non-chamber members is \$10 (cash or check only) and must be paid at the door. Receipts will be available at registration.**





### **Breakfast with Congressman David Joyce**

**Date: Friday, March 3, 2017**

**Time: 8:00 am**

**Place: ChemMasters, 300 Edwards Street, Madison**

**Cost: \$5 chamber members, \$10 non-chamber members**

**RSVP by: 2/24/17 online at**

**[www.easternlakecountychamber.org](http://www.easternlakecountychamber.org) or by calling 357-7572**



### **Breakfast with Attorney General Mike DeWine**

**Date: Tuesday, March 14, 2017**

**Time: 8:00 am**

**Place: Madison Township Hall, 2065 Hubbard Road, Madison**

**Cost: \$5 chamber members; \$10 non-chamber members**

**RSVP by: 3/8/17 online at**

**[www.easternlakecountychamber.org](http://www.easternlakecountychamber.org) or by calling 357-7572**

# Members NEWS



lynda.com

Find a class that interests you. Take it (on your PC, tablet, phone or other Internet enabled device). It's that simple. It's that Free.

You can track your classes or get a Certificate of Completion by creating a personal account (still under your library log-in). Lynda will track the classes you take and provide transcripts you can print as needed.

**So what kind of classes do they have?** From a 3-minute overview to 10-20 hour in depth study, Lynda.com offers a wide variety of classes to suit a variety of needs.

**Business courses** – Business software, Finance & Accounting, Marketing, Project Management

**Technology training** – Web design, Software development, IT management, Coding

**Creative skills** – CAD, Video editing, Art & illustration, Graphic design and Motion graphics

New classes are added weekly.

**Who Uses Lynda.com?**

**Whole companies use Lynda.com to keep staff at peak skills.** Whether your goal is to create a culture of learning and innovation, keep your employees highly engaged or adopt new processes or technologies, Lynda.com through Madison Public Library can help without additional software costs.

**Individuals looking for new career paths or stronger skills.** Lynda.com helps guide you through the knowledge needed for a career path and documents the steps you've taken to acquire these skills.

**People who need to stay current on new technologies, software changes and business developments.**

## Madison Public Library offers

**Lynda.com**, the world's leading online education company for the price of a library card (i.e., FREE). Use Lynda.com through your library to fill in your training needs for business, computers, software and related topics.

**How do I use it?** Use it for FREE. Get a Library Card and log-in through e-Services at [www.madison-library.info](http://www.madison-library.info).

## MARCH IS BUSINESS MONTH AT MADISON LIBRARY

Don't keep your business a mystery! Advertise all **through March** at the **Local Business Fair** at Madison Public Library and participate in **Business Day on Tuesday, March 28<sup>th</sup>**. Throughout the month, the library will highlight businesses in Madison and the surrounding area. All local businesses, large or small, are invited to participate at no charge.

To participate, drop off a poster board-sized or smaller poster to advertise your talents, products and services during library hours on Wednesday through Saturday, **February 15<sup>th</sup> to February 18<sup>th</sup>**. Business cards, coupons, pens, pencils, etc. may be included on the poster. See the Library website for more information at [www.madison-library.info](http://www.madison-library.info).

Business Day 2017 is on Tuesday, March 28<sup>th</sup>, from 5:30 to 7:30 p.m. when you can meet with patrons one-to-one and promote your business. Friends of Madison Public Library provide refreshments for all. Register through the website [www.madison-library.info](http://www.madison-library.info) or call 440-428-2189.



**STATE OF THE CITY ADDRESS** on Thursday, February 9, 2017 from 8:00 to 9:30 am

The Elks Lodge, 723 Liberty Street, Painesville - Cost is \$15 per person

**City Manager, Monica Irelan will be presenting the State of the City address along with the City's Department Directors.**

To RSVP call Barb at 440-392-5795 or [bmonacelli@painesville.com](mailto:bmonacelli@painesville.com)

**Sponsored by: Painesville Credit Union**

# Members NEWS

## Perry Public Library welcomes Beth Hatch as their new director.

Hatch brings more than 10 years of experience to Perry Public Library. She most recently served as special



projects manager with the Cleveland Heights — University Heights Public Library. Hatch has a bachelor's degree in English and a master's degree in library and information science.

Her work in library services also includes adult education, youth services, public relations, marketing and technology.

"I am honored to be serving as the new director. The library can only innovate, plan and grow by understanding and investing in the community's aspirations and understanding its challenges. I will be working with the board on the library's new strategic plan and look forward to hearing from local community groups, businesses and residents on how we can best serve our community."

Perry Public Library Board President Lisa Huston said Hatch brings a wealth of highly varied library experience that gives her a broader perspective on the future of libraries.

"We look forward to working with her to keep Perry Public Library a great community resource," Huston said.

## Madison Public Library Grand Re-Opening Celebration Friday, February 17, 2017 ~ 5:00 pm

Light. Bright. Open. Those are the words heard most frequently when Madison Public Library reopened January 3 after five weeks of renovations. The project started with the need for a general sprucing up after 16 years with the same carpet, paint and furnishings. Then staff and Trustees decided to take advantage of the opportunity to make some much needed changes.

Enter Madison Public Library now to find open views, a central services desk, new AV area for movies, music, video games and books on CD, increased space for small groups to work on projects and a newly created quiet room for people who need to focus or have peace. All public areas were reworked for clearer, more logical arrangements. The Children's area was streamlined to make space for families to enjoy activities together such as the Veterinary Clinic (see photo), Grocery Store and Nabi family-sized video game module.

Coming soon is Create Space, Madison's version of a hands-on maker space. Currently this space houses Cricut and die-cutting equipment, button-making and other small machines. The Library plans to grow the area in the near future based on customer-feedback and the ability to secure funding.

Library Director, Nancy Currie, says "Over the past few years, the Library has focused on positioning for the future needs of the community. We've listened, we've pondered and we've worked hard to create spaces that meet the many diverse needs our Library users have described. We hope you'll come in for a visit, let us show you around and help us define the ever-evolving Library that meets your needs, too."

Madison Public Library is open Monday through Friday 9am to 8pm and Saturday 9am to 5pm. Visit us online at [www.madison-library.info](http://www.madison-library.info) or call us at 440-428-2189. Madison Public Library is located at 6111 Middle Ridge Rd., between Madison High School and Middle School. Book and video drops are open 24/7. The drive up window is open all regular library hours.



*Children enjoy doctoring the animals at the Veterinary Clinic, one of several new play stations in the Children's area.*



*The view from the main entrance.*

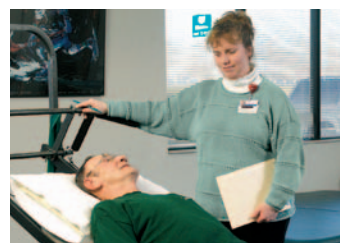
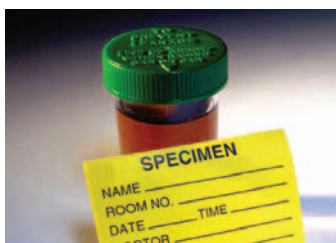
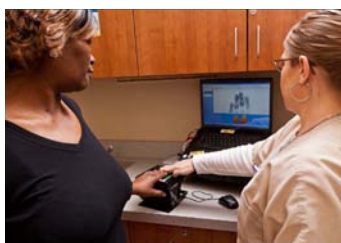




# Occupational Services

Lake Health is truly a one-stop shop for area employers. With our six locations in Willoughby, Willowick, Mentor, Concord Township, Madison and Chardon and 24-hour, 7-day-a-week care, Lake Health is the optimum resource for occupational health throughout Lake County and the surrounding areas.

Lake Health's Occupational Services offer a full range of examinations, screenings, rehabilitation services and wellness programs to meet your health care needs.



## **Occupational Services:**

- 24-hour Injury Care
- Audiology/On-site Audiology Services
- DOT and non-DOT Drug/Alcohol Testing
- Random Substance Abuse Testing & Program
- Ergonomic Services
- Independent Medical Evaluations
- OSHA-required Testing
- Physical Examinations/DOT Physicals
- Respirator Clearance Exams
- National WebCheck® for FBI and/or BCI for Ohio – Digital Fingerprinting
- Immigration Physicals
- FAA 2nd and 3rd Class Physicals

## **Rehabilitation Services:**

- Functional Job Analysis
- Physical/Occupational Therapy
- Work Hardening Programs

## **Consultant Programs/Services:**

- Blood Borne Pathogen Program
- Carpal Tunnel Prevention Program
- DOT Supervisor Compliance Training
- Drug & Alcohol Testing Policy Development
- Drug-free Workplace Training
- Hand/Back Safety Program
- Wellness/Education Programs

## **Employee Assistance Programs:**

- Company Policy & Program Development
- Confidential Employee Assessment Interviews
- On-site Orientation Programs
- Referral Services

## **Specialized Wellness Programs**

- Work-site Screenings
- Workforce Wellness Coaching

**Call 855-LAKE-OCC (855-525-3622) or  
log onto [lakehealth.org](http://lakehealth.org) for more information.**



# compmanagement

CompManagement

**bright ideas | powerful solutions | glowing results**

Since 1984, companies in every industry classification and of all sizes, from large corporations to small family-owned businesses, have trusted CompManagement's bright ideas and powerful solutions to bring glowing results to their workers' and unemployment compensation programs. CompManagement is a leader in the Ohio marketplace and provides solutions to nearly 30,000 employers in the state.

Headquartered in Dublin, Ohio with additional service teams in Canton, Cleveland, Cincinnati, Toledo, and Youngstown, we are honored to be endorsed by more than 160 associations, chambers of commerce, governmental agencies and public sector organizations.

CompManagement, a Sedgwick Company, is a leading provider of claims administration services for Ohio employers. CompManagement's services include workers' compensation claims administration, alternative rating program consultation, comprehensive web-enabled data management, and consulting services including safety and loss control services and unemployment.

Headquartered in Dublin, Ohio with additional service teams in Canton, Cincinnati, Cleveland, Toledo and Youngstown, CompManagement is endorsed by over 160 employer trade associations.

Providing superior service allows CompManagement to enjoy strong relationships with diverse clients in virtually every major industry and service business, from large corporations to small family-owned businesses.

# **PAINESVILLE ROTARY**

# **R A F F L E**

 **APRIL 28, 2017**

 **6PM TO 11PM**

 **QUAIL HOLLOW RESORT**

 **\$75 PER PERSON**

includes dinner, dessert run, open bar and one ticket for the \$1,500 main board

There will also be a Silent Auction,  
Chinese Auction and much more fun!



**HOSPICE  
OF THE  
WESTERN  
RESERVE**



**All proceeds will benefit Hospice of Western Reserve  
& Painesville Rotary Local Children's Charities**

# Lunch & Learn

Hosted by: The Eastern Lake County & Mentor Area Chambers of Commerce

## **Cyber Security Awareness 101**

What are the threats ?

How do they try to get into our systems?

How can you prevent it?

What to do if you have been breached?

*Presented by: Josh Rosen, VP and Cybersecurity Lead,  
Cornerstone IT*



Date: Friday, 2/10/17

Time: 11:00 am to 1:00 pm-lunch will be served

Place: The Holden Center

Cost: \$15.00 per person

RSVP: Please RSVP by 2/6/17 online at

[www.easternlakecountychamber.org](http://www.easternlakecountychamber.org) or

by calling 440-357-7572





February 2017

Lake/Geauga Educational Assistance Foundation (LEAF) was established as a 501(c)(3) in 1990 by a group of community leaders who saw a need to strengthen our community by encouraging and assisting our young people in achieving a successful transition to college and careers. Since then, LEAF has assisted more than 86,000 graduating seniors and 20,000 parents identify opportunities and achieve successful transitions to college and career. In addition, LEAF has leveraged more than \$1.2 million in college scholarships, more than \$100 million in financial aid and saved \$379,000 in college admission and testing fees... all benefiting families in Lake and Geauga Counties!

**In-school College Access and Financial Aid Advisory:** Presently, LEAF has partnered with 15 high schools to provide this service for high school students. In the ELCCC area, these high schools include – Fairport Harding High School, Harvey High School, Madison High School, Perry High School and Riverside High School.

**Scholarship Management:** In 2016, LEAF awarded close to \$100,000 in college scholarship funds to high school seniors in Lake and Geauga Counties. In the ELCCC area, LEAF coordinates \$60,000 in Harriet B. Storrs Scholarships, the Ed Goodwin Scholarship Fund (Perry High School) and ABB Engineering Scholarship Awards. New in 2017, LEAF will offer the *LEAF Differences in Learning Scholarship*, *LEAF Change-A-Life Scholarship* and *LEAF Last Dollar Grant*.

**The Umbrella Project:** LEAF has partnered with The Umbrella Project (Phoenix, AZ) to offer more than \$500 in umbrellas and art supplies for junior/senior level art students in eight high schools to create a unique work of “umbrella” art. In the ELCCC area, students at Fairport (Ms. Luoma), Harvey (Ms. Timko) and Riverside (Mr. Hartmann) are all participating! Beginning February 4, more than 70 umbrellas will be on display at the Great Lakes Mall. Community artists will judge the students work, with the top umbrellas being auctioned off on Thursday, May 4, 2017 (5:30 pm) at the Great Lakes Mall. The top student team will earn a \$1,500 college scholarship.

**Middle School STEM/Entrepreneur Camps:** On December 28-29, LEAF held its first STEM/Entrepreneur camp, “*The Alien Yo-Yo Toy Company*”. Sixteen middle school students utilized the engineering design process, along with their entrepreneurial skills, to design, build and create a marketing campaign for a unique toy/game of their choosing. A mock press conference, attended by more than 40 parents and LEAF friends, was held as each “toy company” presented their unique and original invention. Spring and summer camps are now in the planning stages.

I am proud to be taking the reins at LEAF as only its fifth Executive Director since its inception in 1990. LEAF has had a rich history of impacting students’ lives in Lake and Geauga Counties. We have a responsibility to the next generation, not only to continue this legacy, but to expand our impact.

LEAF cannot do this alone – our community will come together to nurture and grow these opportunities for our students. Your next opportunity to support LEAF programs will be at our annual Reverse Raffle on March 4, 2017 at La-Vera Party Center. Sponsorships and tickets to attend can be obtained by reaching out to [skubec@leaf-ohio.org](mailto:skubec@leaf-ohio.org) or at our website [www.leaf-ohio.org](http://www.leaf-ohio.org).

Last, but certainly not least, allow me to say thank you to Mary Jane Sanders and The Lubrizol Corporation for donating this space and being a strong supporter of LEAF’s mission.

David K. Munson  
Executive Director  
Lake/Geauga Educational Assistance Foundation  
[www.leaf-ohio.org](http://www.leaf-ohio.org)



**Alek Potter**

Madison High School Class of 2016

Lakeland Community College  
Field of Study: Accounting

*“I am immensely happy that someone with such experience and understanding was here to explain what I needed to do to reach my goals.”*





council of smaller enterprises

## Save the Date



Circle March 2, 2017, on your calendar! That's the date of COSE's Annual Showcasing Success Event. Speakers this year are the stars of LeBron James and Maverick Carter's hit reality TV series "Cleveland Hustles," including Jackie Wachter of Fount; Geoff Hardman of The Cleveland Bagel Co.; and Mike Gulley of Old City Soda/Old City Libations. This year's event is taking place from 5:30 to 8:30 p.m. at the House of Blues in Cleveland.

## Energy Rebates Now Available

**ENERGY REBATE  
NEWS**

FirstEnergy Corporation has restarted its Energy Efficiency Rebates to incentivize businesses like yours to reduce electricity use. This rebate will improve the ROI on your project and reduce your utility spend. Let our [Energy Team](#) help you take advantage of these new cash rebates. As with previous rebates, these dollars will go fast so it's imperative to get started, let COSE line up quotes and get your business in line to access these rebates. Let's line up your project and determine if your business qualifies for a rebate. Contact Andrew Smyser, Energy Manager at 216-592-2432 or [asmysr@gcpartnership.com](mailto:asmysr@gcpartnership.com), for more information.

## **Dworken & Bernstein Attorneys Have Hit The Ground Running In 2017**

2016 was a year of revitalization and remodeling of our Painesville offices. We've been at 60 South Park Place since 2000 and it was time for a facelift. With additional office space, an upgraded kitchen and an overall new fresh look, the team is ready to tackle new projects as well as continuing to serve their long-standing clients as usual. We are in our 58<sup>th</sup> year as a law firm and growing strong!



Plans are already underway for the next Pro-Se Divorce Clinic in April. D&B Family Law attorney Anna Parise and co-chair Darya Klammer are the co-chairs of the Family Law Section of the Lake County Bar Association. They are already recruiting volunteer attorneys to assist with the program. The Pro-Se Divorce Clinic model began in the fall of 2013 to address the huge gap between individuals who could afford to retain private counsel for family law legal issues and those who were financially unable to do so. The Family Law Section of the Lake County Bar Association recognized that many individuals in the latter group were income eligible for Legal Aid Services, but could not be served due to Legal Aid's lack of a sufficient number of staff attorneys and volunteer attorneys to handle the high volume of requests. The desire to provide legal services to this unrepresented group led a group of local legal professionals to the idea of a quarterly divorce clinic. The idea began to take shape: Judge Colleen A. Falkowski of the Domestic Relations Division of the Lake County Court of Common Pleas offered her courtroom; Ann Porath and Kari White of the Legal Aid Society of Cleveland offered to host the event and prescreen the applicants; Attorney Ann S. Bergen, then President of the Legal Aid Society of Cleveland, developed the simplified forms which would be completed for every individual prior to each clinic. To date, over 100 individuals in Lake County have been served through the clinic setting. Given the huge success of their clinic, surrounding counties in the State of Ohio and other states are seeking to mirror their clinic model.

Kim Alabasi, Immigration Attorney, is in full throttle speaking to the community and local businesses on potential upcoming changes in the Trump administration. Kim is speaking on everything from DACA to the E-verify Program to H2A and H2B visas. Kim has been selected by the Consulate General of Mexico in Detroit, Michigan to serve in the Mexican Government's Program of Legal Assistance to Mexicans every year since 2012.

With a vast array of legal topics to choose from, D&B attorneys are ready to provide lunch-n-learns or seminars to businesses seeking interesting speakers.

Call Barbara Marlowe at (440) 352-3391 with any inquiries.

# HOME & Lifestyle EXPO

at  
Great Lakes Mall  
in Mentor

Saturday  
**MARCH 4**  
10am - 6pm

Sunday  
**MARCH 5**  
11am - 6pm

- Chance to Win A \$500 Mall Gift Card & Outdoor Playhouse
- Live Demonstrations
- Remodeling Ideas
- Create Your Own Fairy Garden

Hosted by: LAKE COUNTY



Chambers of Commerce

In Partnership with: **GREAT LAKES MALL**

## FREE ADMISSION!



## FREE Gift Bag

for the first 250 attendees each day

## ENTERTAINMENT

Stage in front of Macy's

- **Decorating Tips/Repurposing Furniture**  
by Lake County YMCA Dream House Designers  
**Saturday 11:00 am**
- **Making Home Rain Barrels**  
by Chagrin River Watershed Partners and the Lake Soil and Conservation District  
**Saturday 12:00 pm**
- **Fashion Show**  
Leadership Lake County Models ... **Saturday 3:30 pm**  
Prom Fashion Show ..... **Sunday 12:30 pm**  
Willoughby-Eastlake High School Student Models

Check out all of the Expo entertainment and details at  
[www.LakeCountyChambers.com](http://www.LakeCountyChambers.com)

## Premier Sponsors

**GeneratorPros.com**

Division of Shepp Electric Company, Inc.

**GENERAC POWERPRO**

Area's Only PREMIER Dealer



## Sponsors



For more info: [www.LakeCountyChambers.com](http://www.LakeCountyChambers.com)



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First Communications is a leading technology solutions provider offering Data Networking, Voice, and Managed Services throughout the Midwest. We create solutions to align with your business objectives, while our built-in scalability accommodates for the future. Combined with a strong focus on the customer experience and operational expertise, First Communications bridges technology with world class customer service.

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Our Cloud IP PBX solution provides cost savings with no infrastructure headaches. Plus, all the unified communications solutions will free you from your desk with one phone number to follow you wherever you need to go. Just pick your phones and put your feet up, we'll design your custom solution, bring the service, and install it.



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- ♦ **Scalable:** Cloud IP PBX, takes all of the guesswork away with a cost-effective, pay-as-you-grow solution.
- ♦ **Portable:** Accessible anywhere whether that's at the office, home, a customer site or while traveling.
- ♦ **Manage User:** Easily make changes to your calling features and enable administrators to make simple moves, adds and changes.
- ♦ **Affordable:** Reduce total cost of ownership by eliminating up-front capital expenditures for hardware investment.

Contact **Kevin Rossi**, Account Executive at  
[krossi@firstcomm.com](mailto:krossi@firstcomm.com)  
or  
**330-835-2243**





## 2016 Top 50 Influencers in Aging In the Country

### Jean Makesh: Rethinking Alzheimer's Care Through Technology and Design

CEO, The Lantern Group - Lantern of Chagrin Valley, Lantern of Madison and Lantern of Saybrook

The word "Svayus" means "life full of vigor." That's the kind of life Makesh is trying to create for the people with Alzheimer's who come to his facilities for care. As the CEO of The Lantern, with three locations in Ohio, Makesh is using an inventive combination of therapies, design thinking and technology to create what he calls a Svayus approach to memory care: "a time capsule designed to cue and retrieve memories to enable our clients to live a life that is cheerful, brimming with happiness and vigor." His approach includes designing facilities that remind residents of their childhood to put them at ease and reduce the agitation and anxiety that often plagues those with dementia and Alzheimer's.

### IF YOU COULD CHANGE ONE THING ABOUT AGING IN AMERICA, WHAT WOULD IT BE?

"Aging begins the day we are born and ends the day we depart. Aging is an evolutionary process that nourishes and expands our prosperity through knowledge and lifelong experiences. Embracing, cherishing, celebrating and respecting aging should be our culture and our way of life. Aging should be revered!"



## LAKE COUNTY SAFETY COUNCIL

Registration: 11:15 a.m.

Meeting & Program 11:30 to 1 p.m.

Place: Villa Croatia – Event Venue & Party Center

Cost: \$20 for LCSC Members & \$25 for Non-Members

Speaker(s): TBD

Topic: Ergonomics and the Aging Workforce

RESERVATIONS: Register online at

[www.councilnews.org](http://www.councilnews.org)

RSVP DEADLINE: Monday, February 13, 2017

SPONSORS: **HZW ENVIRONMENTAL CONSULTANTS**  
and **LAKE HEALTH**



FUEL is a nonprofit organization for future emerging leaders of Lake County, Ohio from the age ranges of 21-40 years old. FUEL seeks to develop, connect, empower and retain young professionals in Lake County by creating opportunities and pooling resources through member socialization and education. The organization offers the ability to meet, network, and socialize with other young professionals that live and/or work in Lake County and the opportunity to hear informative speakers from a wide variety of professions and backgrounds

**BRING A GUEST:** Existing FUEL members/attendees will receive a \$10 gift card (gas, iTunes, etc.) if they bring a friend or colleague who has NEVER attended a FUEL event before. One per person per event. While supplies last.

### **FUEL February Meeting**

**Date:** Thursday, February 16, 2017

**Time:** 5:30-7:30

**Place:** Lost Nation Sports Park  
38550 Jet Center Pl, Willoughby, OH 44094

**Email us at:** [fuel@lakecountyfuel.com](mailto:fuel@lakecountyfuel.com)  
[www.lakecountyfuel.com](http://www.lakecountyfuel.com)



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**Date:** February 1, 2017

**Time:** 8:15am-9:30am

**Place:** Mentor Ice Arena / Community Room, 8600 Munson Road, Mentor, Ohio 44060

**Speaker:** Joe Gambitta, Owner of Joe's Music, LLC.

**Topic:** Adapting your business for the 21<sup>st</sup> Century.

Learn how to be flexible and innovate to make more profit.

**RSVP:** By Monday January 30 online at [www.lakekidzbiz.com](http://www.lakekidzbiz.com) under "Events" or call 440-974-1198  
(ProMark Enterprises / Lake Kidz Biz Member)

Lake Kidz Biz is an organization under the Lake County Chambers of Commerce.



Lake-Geauga Recovery Centers, Inc. provides a wide range of services for adults whose lives have been affected by their own or another's use of alcohol or drugs, by problem gambling or by mental illness.

**Mentor Office**  
9083 Mentor Avenue  
Mentor, OH 44060

**Chardon Office**  
209 Center St., Unit E  
Chardon, OH 44024

**Painesville Office**  
134 S. St. Clair  
Painesville, OH 44077

If you have questions about addiction or recovery, please call  
Lake-Geauga Recovery Centers at **(440) 255-0678**  
or visit our website at [www.lgrc.us](http://www.lgrc.us)



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of Northeast Ohio

**Even with all the Health Care Reform Changes you  
can still get a discount through your local chamber**

As a chamber member with 2-50 employees, you can get a discount on any health plan from Anthem Blue Cross and Blue Shield – including industry-leading HSAs, HRAs and HIAs.\*

Despite the ongoing changes and confusion surrounding health care reform, your local chamber continues to offer employer insurance options with a 1.4% discount exclusively for chamber members!

Call your insurance broker, your chamber or NOACC at 1-866-466-4622 or go to [www.noacc.org](http://www.noacc.org) for more information. To request a free quote go to [www.chambersaver.com/noacc](http://www.chambersaver.com/noacc).



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\*Discount only applies to Chamber members who do not already have Anthem insurance. Anthem Blue Cross and Blue Shield is the trade name of Community Insurance Company. An independent licensee of the Blue Cross and Blue Shield Association. © Anthem is a registered trademark. The Blue Cross and Blue Shield names and symbols are the registered marks of the Blue Cross and Blue Shield Association.

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# Mark Your Calendar



**2/10/17**

Lunch Learn with Mentor Area Chamber of Commerce

**2/23/17** – 11:30 am to 1:00 pm

The Dark Side of Social Media

Presented by: Diane Helbig

Venue: Red Creek Bar & Grille

**3/3/17** – 8:00 am

Legislative Update

Presented by: Congressman David Joyce

\$5 members, \$10 non-members

Venue: ChemMasters

**March 4<sup>th</sup> and 5<sup>th</sup> 2017**

Home & Lifestyle Expo

Great Lakes Mall

**3/14/17** – 8:00 am

Legislative Update

Presented by: Attorney General Mike DeWine

\$5 members, \$10 non-members

Venue: Madison Township Hall

**3/23/17** – 11:30 am to 1:00 pm

Workforce Development & Higher Education

Presented by: Margaret Lynch, Auburn Career Center

President Brian Posler, Lake Erie College

Amy Harker, Perry Local Schools

Gretchen Skok DiSanto, Lakeland Community College

Venue: Lakeland Community College – East Branch

\$20 per person

**4/27/17** – 11:30 am to 1:00 pm

Lake Health: State of the System Address

Presented by: Cynthia Moore Hardy

Venue: Tri Point Campus – Lubrizol Room

\$20 per person

**4/28/17** – 8:00 am

Lake County Commissioners Update

Venue: Painesville Township Hall

\$5 members, \$10 non-members

**5/25/17** – 11:30 am to 1:00 pm

Putting the “Lake” in Lake County

Presented by: Peter Zahirsky, Director of Coastal Management with the LCPA

& Brenda Culler, ODNR Office of Coastal Management

Venue: Perry Community Center

\$20 per person

**6/2/17**

Small Business Expo

Lakeland Community College

**6/22/17** – 11:30 am to 1:00 pm

The Perspective Directive

Presented by: David Horning, Motivational Comedian

Venue: Hellriegel's Inn

\$20 per person

**7/28/17** – 10:00 am Shotgun Start

Golf Outing at Powderhorn

**8/10/17** – 5:00 to 7:30 pm

Putt Putt Tournament

Venue: Red Mill Practice Center & Putt Putt

**8/24/17** – 11:00 am to 1:00 pm

Countywide General Membership Meeting

Topic: Diversity in the Workplace

Venue: LaMalfa

\$25 per person

**9/26/17** – Evening

Candidates event at Madison Public Library

**9/28/17** – 11:30 to 1:30

Candidates & Issues Forum with Painesville Rotary

Venue: Quail Hollow Resort

\$20 per person

**10/5/17**

Manufacturing Expo/Career Fair

Venue: TBA

**10/18/17** – Evening

Candidates event at Perry Public Library

**10/26/17** – 11:30 am to 1:00 pm

Is it Time to Fire? A Policy Can Burn You. The New Probation and Unemployment

Presented by: Kate Varholick, Ask Kate

Venue: Chalet Debonne

\$20 per person

**11/30/17** – 11:30 am to 1:00 pm

Branding that Generates Awareness & Revenue

Presented by: Katherine Miracle

Venue: Painesville Elk's Lodge

\$20 per person

**12/6/17** – 5:00 pm to 7:30 pm

Holiday Mixer

Venue: Cornerstone Brewing Company

\$20 per person

**4 part series – Business Tool Box**

4 breakfast meetings during May 2017

**New Member Reception**

March 30<sup>th</sup>

August 31<sup>st</sup>

**PLEASE NOTE THAT THIS LIST IS SUBJECT TO CHANGE. CHECK OUR WEBSITE [WWW.EASTERNLAKECOUNTYCHAMBER.ORG](http://WWW.EASTERNLAKECOUNTYCHAMBER.ORG) FOR MOST RECENT INFORMATION.**