



June 2017

June General Membership Meeting The Perspective Directive

Thursday, June 22, 2017 11:30 am to 1:00 pm Hellriegel's Inn, 1840 Mentor Avenue, Painesville

COST: \$25 per person – 48-hour cancellation policy – no shows will be billed RSVP:By June 16, 2017 online at www.easternlakecountychamber.org or by calling 440-357-7572

The Perspective Directive - Presented by: David Horning, Motivational Comedian

Delivered with character, by characters, while teaching audiences character-building techniques, David's programs utilize the power of comedy and perspective to inspire audiences to take a step back and transform problems, failures, conflicts, and even tragedies into opportunities to learn, grow, discover joy, and inspire others.

Whether you're in real estate, sales, or you're running for pope, you'll laugh, you'll learn, and you'll leave inspired - equipped with new techniques you can use to transform your reality into results in an amazing way.



Originally from Akron, Ohio, in 2012, David Horning moved to New York City to study sketch comedy writing and improvisation. After developing 2 web series' and performing around the city, he produced "Laundry Day," a sketch comedy show featured at Caroline's on Broadway in Times Square, which was selected as part of the 2014 New York Comedy Festival. Inspired by the power of laughter, David now uses fun characters, comedy sketches, and his trusty slideshows to entertain, educate, and inspire so that others may use the power of their thoughts to build a foundation for their lives.





This meeting is sponsored by:







SAVE THE DATE



- Sunday, September 17, 2017
- Registration begins 7:00 a.m.
- Two routes to choose from
- Begin and end at Oak House 800 Oak Street, Painesville OH
- 🖛 \$30 per person
- Children under 12 ride free
- Register at: www.wizathon.com/lgrc-ride-for-recovery



















2017 Board of Directors

Executive Board of Directors

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Lantern of Madison Asgard Development Dworken & Bernstein

Handouts

Legal Liaison

Neil Conway Conway Land Title

Chamber Staff

Linda Reed **Executive Director** Kathleen Obrenski Office Administrator Katrina March Membership Manager

Mission Statement:

The Eastern Lake County Chamber of Commerce exists to promote, support and guide the business and civic communities of which we serve.

Serving: Concord Township Fairport Harbor **Grand River** Leroy Township

Madison Township Madison Village North Perry Village

Painesville City Painesville Township Perry Township Perry Village



One Victoria Place, Suite 265A Painesville, OH 44077 (440) 357-7572

Website: www.easternlakecountychamber.org



New Chamber Members

WE HOPE TO SEE YOU SOON & OFTEN!

The following organizations have recently made an important investment in their business by joining their chamber. We thank them and hope you will consider them for all your personal and professional needs.

CIVIC MEMBER

DONALD WELSH

2445 Beechersbrook Drive Madison, OH 44057

HEALTH CARE SERVICES

MENTOR RIDGE HEALTH & REHABILITATION ABBY KEMMERLING

8151 Norton Parkway Mentor, OH 44060 440-299-5500

www. Mentor-ridge.net

Description: Environment perfect for healing, recovering, and wellness. Nestled in a park-like setting, our walking paths, courtyards, & extensive array of activities, arts & recreation provide the perfect balance.

GOLF CARTS

GLENN'S GOLF CAR CENTRAL MICHAEL ROVANSEK

1721 Mentor Avenue Painesville, OH 44077 440-834-5800

www.glennsgolfcar.com

Description: Sales of pre-owned carts, new & used replacement parts and custom accessories. Service and installation of mechanical parts & custom accessories. Pick-up/delivery and rental services available.

RETAIL - MATTRESS STORE

SLEEP NUMBER/SELECT COMFORT KEN KOCSIS

7850 Mentor Avenue, Suite 544 Mentor, OH 44060 440-205-1625

www.sleepnumber.com

Description: The best sleep of your life starts with Sleep Number® adjustability. The Sleep Number® bed contours to your neck, shoulders, back and hips, cushioning your entire body for more proper spinal alignment.



Welcome to the Eastern Lake County Chamber of Commerce!



FREE perk with your membership





This is a great opportunity to network! Every member gets 30 seconds to say whatever you want about your business. Members can bring business cards, literature, flyers, and a door prize to promote your business and keep the event fun.

Thursday, June 1, 2017

8 to 9 am

Lake Erie College

Coe Room in the Holden Center

391 W. Washington

Painesville

Thursday, June 15, 2017

8 to 9 am

The Hildegarden

630 Plum Street

Fairport Harbor





Wednesday, June 28, 2017	<u> Wednesday, July 26, 2017</u>
8 to 9 am	8 to 9 am
NovaCare	Driftwood Point Beach Bar & Grille
774 South Broadway	6827 Lake Road West
Geneva	Geneva

To help us better serve you – please remember to make a reservation. PLEASE NOTE: Cost to non-chamber members is \$10 (cash or check only) and must be paid at the door receipts will be available at registration

Simply Free Checking

Money savings options for you or your business. **And a free gift.**



Visit Us Today!

Concord Branch 7595 Crile Road Concord, OH 44077





(■ EOUAL HOUSING LENDER • MEMBER FDIC

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Upcoming Ribbon
Cutting/Grand
Opening
Celebrations

Friday, June 2, 2017 Glenn's Golf Car Central

1721 Mentor Avenue
Painesville Township
4:00 pm to 5:30 pm
Ribbon Cutting Celebration
Kick off your weekend with us

Saturday, July 1, 2017

Jim Belding Monuments

5571 North Ridge Road
Madison
2:00 pm — 3:00 pm
Grand Opening/Ribbon Cutting Celebration
3:00 — Party under the Canopy

Tuesday, May 9th at Laketran



Friday, May 12th at Painesville Railroad Museum



Saturday, May 13th at KHovnanian Homes in Madison Village





Paid Search: 11 Ways to Optimize Your Campaign

A successful paid search campaign involves optimizing your ad across devices, tailoring it to your audience, and more. <u>Here are the 11 things you need to keep in mind</u> when you launch your next paid search campaign.

Meet Your Match

How would you like to be in a room filled with motivated buyers who want to buy from small businesses like yours? <u>Learn more about COSE's Cleveland B2B</u>

<u>Matchmaker</u> where you can put yourself in just that position.

Only for those who endorse the energy program:



Don't Miss Out on Energy Rebates Now Available

FirstEnergy Corporation has restarted its Energy Efficiency Rebates to incentivize businesses like yours to reduce electricity use. This rebate will improve the ROI on your project and reduce your utility spend. Let our partners at COSE and the Energy Team help you take advantage of these new cash rebates. As with previous rebates, these dollars will go fast so it's imperative to get started. Let COSE line up quotes from local contractors for energy efficiency projects and get your business in line to access these rebates. Let's line up your project and determine if your business qualifies for a rebate. Contact Andrew Smyser, COSE Energy Manager at 216-592-2432 or asmyser@gcpartnership.com, for more information

LAKE COUNTY COUNTYWIDE



GENERAL MEMBERSHIP

MEETING

In partnership with Begin the Conversation Committee Members

Prosecutor Chuck Coulson, Chair NAACP President Deacon Al Jones, Chair Deborah Foley, Chair Judge John O'Donnell Judge Richard Collins Mentor Police Chief Kevin Knight Hispanic Outreach Dana Fleder Willoughby Western Lake County Chamber of Commerce Karen Tercek Painesville Police Chief Anthony Powalie Hispanic Outreach Ana Dumett Wickliffe Police Chief Randy Ice Mentor Area Chamber of Commerce Al DiFranco Lakeland Police Chief Ron Moreno Judy Moran Lakeland Foundation Kevin Malecek Eastern Lake County Chamber of Commerce Linda Reed Public Defender Chuck Grieshammer WINT Radio Ellen Foley Kessler Willoughby-Eastlake Superintendent Steve Thompson Former State Highway Deputy Ken Hall Painesville Superintendent John Shepard Parkside Pastor Scott Kennedy Mentor Superintendent Matt Miller Miracle Revival Church Rev. Gerald Mirbel Commissioner Jerry Cirino Mt. Olive Missionary Rev. Melvin Motley Commissioner John Hamercheck Calvary CME Church Pastor Mike Nwankwo Sheriff Dan Dunlap St. John Baptist Church Marvin Walker Lake County Jail Administrator Captain Cynthia Brooks Union Community Church Rev. Rod Coffee Lakeland Foundation Bob Cahen Lake Erie College Bryan DePoy Catholic Charities Jim Clements Prosecutor's Office Laura Nielsen Prosecutor's Office Lindsay Evans

PRESENT

KEYNOTE SPEAKER Pat McNallan General Manager, Partner Solution Sales Intel Corporation



Why Diversity and Inclusion Matter

Inclusion means ensuring that all employees are, and feel, free to bring their full selves to work, offer their true and unguarded perspectives, and find a welcoming and inviting place for those ideas. True change is made through both diversity and inclusion. Together, these concepts are transforming and defining our culture and how we all work together at Intel.

Thursday, August 24, 2017 11:00 am to 1:00 pm

LaMalfa, 5783 Heisley Road in Mentor \$25 per chamber member, \$30 per non-chamber member

This is a Pre-Paid Event – No Walk Ins RSVP online at www.easternlakecountychamber.org or by calling 440-357-7572 before August 17, 2017



Strength Matters: Trademark Distinctiveness and Protection

All men are created equal, but the same doesn't apply to trademarks. Some trademarks are entitled to and, in fact, do receive greater protection under state and federal laws than other trademarks. As a result, it is critical for businesses to keep this in mind when they are developing their brands, as their rights with respect to their marks could be greatly affected. What determines the amount of protection a trademark receives? Great question! The strength (and thus amount of protection) a trademark receives is determined by its distinctiveness, meaning how well a mark distinguishes itself in regard to the goods or services it is associated with in comparison to other non-related goods and/or services.

Distinctive trademarks have three important qualities: (1) they are distinct/different from other marks being used to describe or identify similar goods and/or services; (2) they don't simply describe the goods and/or services being referenced; and (3) they are viewed as identifying the source of the goods and/or services. The more distinctive a mark is, the easier it is to register, and the more protection it receives.

Trademark distinctiveness is a spectrum, which is comprised of five different categories. Determining the "distinctiveness" of a mark involves figuring out where on the "spectrum" of distinctiveness a mark falls. The spectrum ranges from least to most distinctive:

- (1) **Generic Marks**: Generic marks aren't trademarks, and thus, don't receive any protection. Generic marks simply name the product itself. Examples include terms, such as "e-mail," "Internet," and "computer."
- (2) **Descriptive Marks:** Descriptive marks describe the goods and/or services associated with the marks. Descriptive marks, by themselves, don't identify the source of specific goods and/or services, and, as a result, don't receive protection. An example is the term "computer screen." Unlike generic marks, however, descriptive marks can receive protection if they obtain secondary meaning. More specifically, they receive protection if it can be shown that consumers associate the name/mark as having one source. A prime example of a descriptive mark with secondary meaning is Sharp, the television/electronics company.
- (3) Suggestive Marks: Suggestive marks suggest or indicate a quality or characteristic of a product and/or service associated with a mark. Suggestive marks often appear similar to descriptive marks, but unlike descriptive marks, they possess some connection to the goods and/or services, even if it is not readily apparent. An example of a suggestive mark is Citibank, the bank/financial services company.
- (4) **Arbitrary Marks:** Arbitrary marks are marks that pair goods and/or services with something completely unrelated. The most widely cited and easy to understand example is Apple, the computer company. The word Apple, under its typical definition and use, has nothing to do with computer electronics.
- (5) Fanciful Mark: Fanciful marks are marks/words that have been invented solely to reference specific goods and/or services, and have no other meaning. Fanciful marks receive the strongest amount of protection under trademark laws. Examples of fanciful marks, include Kodak, Xerox, and Exxon.

It is important to note that suggestive, arbitrary and fanciful marks are considered inherently distinctive, and can be registered with the USPTO. While nothing prevents you from using a generic or descriptive mark in building your brand, it could cause major headaches for your business down the road, lead to consumer confusion, and ultimately leave you with no way to protect your business' reputation or any goodwill you've built.

Choosing a mark, however, that qualifies as suggestive, arbitrary, or fanciful is not always that easy, and often takes a great deal of time and effort. Unfortunately, it is not hard to choose a mark that seems suggestive or arbitrary, but, in reality, is actually descriptive or generic. Moreover, finding a mark that is entitled to strong protection is only half the battle; conducting a thorough and wide spread search to ensure the mark isn't already in use is just as important. Without the proper training and understanding, it is extremely easy to make a mistake that could end up costing an enormous amount of money, and permanently damage a company's reputation. Consequently, you should always hire a trademark attorney to help you with the trademarking process; they will not only help you register your mark correctly and efficiently, but will also ensure your mark qualifies for strong protection.



Steven Roth practices in Dworken & Bernstein's business transactional, commercial real estate, and sports, media, and entertainment law divisions. Steven's practice involves representing and counseling clients in the areas of mergers and acquisitions, commercial and residential real estate transactions, banking and finance (lenders and borrowers), intellectual property, business start-ups, franchise law, construction law, and business formation. He also has a great deal of experience in the area of sports, media, and entertainment law, and represents numerous athletes, artists, media personalities and companies, and Grammy winning recording artists.

Prior to joining Dworken & Bernstein, Steven worked for several private and public businesses and organizations, including as in-house counsel for a private equity company and as a legal consultant for a multi-billion dollar steel company. Steven has also worked for multiple professional sports teams, governing bodies, and sports agencies, including, but not limited to, BEST Sports and Entertainment (now Lagardere Unlimited), the NFL Players' Association, the Minnesota Vikings, and the Cleveland Cavaliers.

STILL TIME TO REGISTER!

Eastern Lake County Chamber of Commerce Golf Outing 10:00 am on Friday, July 28, 2017 at PowderHorn in Madison



\$115 per golfer includes:Greens and Cart Fees,
Breakfast, Lunch & Dinner

Sponsorship Opportunities Available:

Breakfast Sponsor - \$350

Hole Sponsor - \$150

Turn Sponsor - \$200

Dinner Sponsor - \$500

Putting Contest Sponsor – SOLD OUT

Chipping Challenge Sponsor – SOLD OUT

Golfer Gift Sponsor – SOLD OUT

Beverage/Snack Station Sponsor - SOLD OUT

Call the Chamber Office at 440-357-7572 or register online at

www.easternlakecountychamber.org





COMPANY OVERVIEW

Assets: \$2.5 billion

Deposits: \$1.9 billion

Capital: \$200 million

Employees: Over 450

Customers: Over 74,500

Commercial Banking Division

7402 Center Street • Mentor, OH Phone: **(440) 205-8100**

www.ERIEBANK.bank



Experience Better Banking

ERIEBANK brings a new level of banking experience to business customers. We focus on building exceptional relationships and are known for our high level of personalized service.

Our commercial lending team understands the business community and are familiar with the local economy and market conditions.

This, combined with our ability to make local-level decisions, results in faster turnaround times to keep your business on the track to success. Big or small, ERIEBANK offers customized solutions to fit your unique situational needs.

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Commercial Real Estate Acquisitions & Refinancing • Corporate Credit Cards

Treasury Management Services





Mentor Wellness Campus

Lake Health knows that by combining fitness, healthy support and preventive care, you can move toward that healthier, happier life you're looking for. That's why we're excited about the Mentor Wellness Campus, under construction at the corner of Market Street and Munson Road and scheduled to open in early 2018.

It's a fresh health and wellness philosophy and experience. The facility will include a membership-based fitness center with pools and a spa, plus health care services to diagnose, treat and prevent health problems, all in one location. You'll find family fitness and fun, support for recovery from illness or injury, and targeted health and exercise essentials to treat risk factors and chronic health problems such as arthritis and heart disease.

The membership-based fitness center will merge traditional fitness with medically supervised activities and wellness services, all aimed at improving overall health.

Medical Services Include:

Mentor Family Practice

- Daniel Brock, MD
- Cheryl Sacerich, DO
- Mary Tricamo, CNP

Sports Medicine

■ Brian Juriga, DO

Integrative Medicine

- Harold Bowersox, DO, HMD
- Joseph Kessler, MD
- Jacob Wolf, ND, LAc, Dipl OM
- Susan Kim, DC, DABCA, CCN, CSCS, FIAMA

Lake Health Wellness Institute

Urgent Care and Occupational Medicine

Diagnostic Services

- X-ray
- MRI
- Laboratory Services

Physical and Occupational Therapy

Fitness Center Services Include:

Aquatic Center

- Competition pool
- Leisure pool
- Therapy pool

Fitness Equipment/Expertise

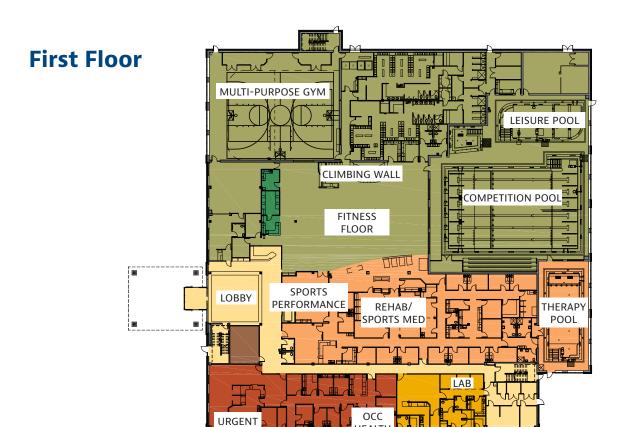
- Exercise Prescriptions
- Supervised Exercise/Conditioning
- Climbing Wall
- 1/16 Mile Track
- Kid's Fitness Area

Wellness Expertise/Classes

- Weight and Nutrition Assessment/Counseling
- Wellness Coaching
- Behavior Modification
- Stress Management
- Massage
- Wellness Classes/Coaching

Group Exercise Classes

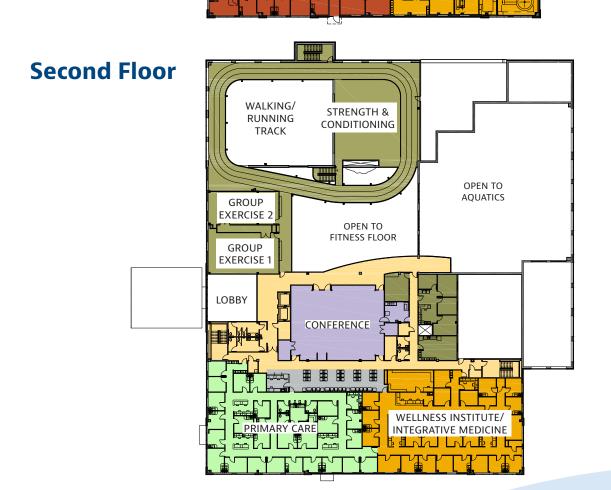




CARE

HEALTH

RADIOLOGY





SATURDAY, OCTOBER 7, 2017

STARTING LINE: Lake Metroparks—Fairport Harbor Beach Parking Lot

START TIMES: Beginning at 2:00 pm—Pole Positions (start times) assigned

FINISH LINE: Secret Location—Teams must follow the clues & directions to find it!

Sponsorship Opportunity

Make sure your company is in the driver's seat with this great opportunity to be a sponsor of the 2017 Autumn Road Rally.

\$250 Sponsors get:

- Your company name & logo on signage at the starting line, finish line and each skill stop
- Invitation for two to join the Party at the Finish Line (a \$50 value)
- Free Website Combo Ads for 1 year in 2018 (a \$165 value)
- The option to man a Skill Stop and have a front row seat on Fun!



SATURDAY, OCTOBER 7, 2017

STARTING LINE: Lake Metroparks—Fairport Harbor Beach Parking Lot

START TIMES: Beginning at 2:00 pm—Pole Positions (start times) assigned

FINISH LINE: Secret Location—Teams must follow the clues & directions

Follow the clues, find the checkpoints, and master the games of skill.

The powers of observation will get you to the Finish Line, the Prizes and the Party!

Register your Team – two to four people per team. Penalty points for more than 4 people.

EAM NAME
RIVER
AVIGATOR
eam MEMBER
eam MEMBER
eam MEMBER
eam MEMBER



building for tomorrow

99.9%

of population in Ohio covered by the AT&T Wireless network as of February 2017.

More than \$1.4 billion

invested by AT&T in its best-in-class wired and wireless networks in Ohio from 2013-2015.

512

upgrades made in 2014-2016 including new cell sites, addition of wireless and wired network capacity and new broadband network connections in Ohio.

992%

of Ohio covered by the AT&T Mobile High-Speed Internet network as of February 2017.

Wi-Fi hotspots in Ohio as of April 2017.

community impact

4,303 students

mentored by our employees in Ohio through Aspire Mentoring Academy from 2012-2015.

More than 59,000 hours

of personal time given by AT&T employees and retirees in Ohio to community outreach activities in 2015 – worth more than \$1.3 Million.*

More than \$5.8 million

contributed by AT&T, the AT&T Foundation and our employees from 2013 - 2015 through giving programs in Ohio

CAF II deployment

More than \$88 million

in CAF II support devoted to Ohio (\$14.8 million annually) for the next 6 to 7 years to expand internet service in rural areas of the state.

Nearly 37,000

homes and small businesses in FCC-identified, predominately rural areas of Ohio will be reached thanks to our participation in the program.

small cell technology

250,000%

increase in data usage on our network from January 2007 through December 2016, causing increased pressure on the mobile network. Small cells provide additional network capacity allowing us to better keep up with this level of customer demand. They bring customers faster download speeds, improved call quality and an overall better wireless experience.

Senate Bill 331

passed in 2016 and included provisions specifically relating to small cell technology.

environmental impact

308

alternative fuel vehicles operated in Ohio as of February 2017.

jobs and economic support

More than \$782 million

spent on goods and services purchased from suppliers based in Ohio in 2014. This spending supports jobs and economic activity in the state.

More than 5,500

AT&T employees working in Ohio as of March 2017.

12.578

AT&T retirees living in Ohio as of November 2017.

482

retail locations in Ohio, including our company-owned retail stores, authorized dealerships and national retail stores as of March 2017.

More than \$240 million

generated in local and state taxes by AT&T operations in Ohio in 2015.

Approximately 375

veterans working for AT&T in Ohio as of February 2017.2

Please visit **http://ohio.att.com** for more information.

- 1 All network upgrades exclude LTE enhancements.
- * The financial equivalent is based on the annual industry standards from Independent Sector.
 2 NOTE: The number of veteran employees is calculated from those who have self-identified as veterans. Since identifying as a veteran is voluntary, there may be more veterans than the number shown













M A Hurley Ins Agcy Inc Mary Anne Hurley, Agent 8 N State Street, Suite 206 Painesville, OH 44077 Bus: 440-357-1133

State Farm, Bloomington, IL

1211999





Date: Friday, June 16, 2017

Time: Registration 11:15 a.m. –

Meeting & Program 11:30 a.m. to 1 p.m.

Place: Villa Croatia – Event Venue & Party Center

Cost: \$20 for LCSC Members &

\$25 for Non-Members

Speaker(s): TBD

Topic: TBD

RESERVATIONS: Register online at www.lakecountysafetycouncil.org

RSVP DEADLINE: Monday, June 12, 2017

SPONSORS: HZW ENVIRONMENTAL CONSULTANTS and LAKE HEALTH



www.lakekidzbiz.com

Topic: How to Create & Share Your Business Story with Color and Magic

Facilitator: Judy Globokar, Owner of Mouse Made

Simple

When: Wednesday, June 7 8:15am-9:30am

Where: Busy Bees Pottery & Art Studio

7537 Mentor Avenue #17 Mentor, OH 44060

Fee: Members: Included in your paid membership fee.

Non-Members: \$10

RSVP by Monday, June 5 by email, <u>usepromark@oh.rr.com</u> or call 440.974.1198 (ProMark Enterprises/Lake Kidz Biz Member)

We will be trying our talents at glass fusing compliments of Busy Bees Pottery & Art Studio!

PUTT PUTT TOURNAMENT THURSDAY, AUGUST 10, 2017 5:00 TO 7:30 PM

Red Mill Golf Practice Center 4243 Red Mill Valley Road Perry



2016 First Place Team - Ed Klco and Lilly Sarosy

The Eastern Lake County Chamber of Commerce invites you to a different kind of golf outing to benefit our scholarship fund.

For more information, please feel free to contact the chamber office at 440-357-7572 or email any of us at:

Linda Reed linda@easternlakecountychamber.org

Kathleen Obrenski kathleen@easternlakecountychamber.org

Katrina March katrina@easternlakecountychamber.org



Hole Sponsors will receive:

Company logo on sign at the Hole Cost \$50

Event Sponsors will receive:

Table in registration area to network with guests and promote your business along with a Sign at the Club House
Cost \$300

Cost to Participate:

\$25 per person includes:

18 holes of putt puttDinner provided by MamaRoberto's

One complimentary adult beverage

GOLFERS PLEASE REGISTER BY AUGUST 4, 2017

Don't have a foursome? That's OK, we'll make sure to place you with a fun group.

SPONSORS PLEASE CALL THE CHAMBER OFFICE BY JULY 21, 2017

All money raised at this event will go towards our scholarship fund.



FUEL is a nonprofit organization for future emerging leaders of Lake County, Ohio from the age ranges of 21-40 years old. FUEL seeks to develop, connect, empower and retain young professionals in Lake County by creating opportunities and pooling resources through member socialization and education. The organization offers the ability to meet, network, and socialize with other young professionals that live and/or work in Lake County and the opportunity to hear informative speakers from a wide variety of professions and backgrounds

BRING A GUEST: Existing FUEL members/attendees will receive a \$10 gift card (gas, iTunes, etc.) if they bring a friend or colleague who has NEVER attended a FUEL event before. One per person per event. While supplies last.

Date: Thursday, June 24, 2017

FUEL will be corroborating with the United Way Young Leaders group for a United Way Day of Caring to perform a service project!

Visit our website for more details.

Email us at:fuel@lakecountyfuel.com

www.lakecountyfuel.com







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440-357-HEAR (4327)

1701 Mentor Avenue, Suite 5, Painesville Township, 44077
MaryAnnsFamilyHearing.com

Even with all the Health Care Reform Changes you can still get a discount through your local chamber

As a chamber member with 2-50 employees, you can get a discount on any health plan from Anthem Blue Cross and Blue Shield — including industry-leading HSAs, HRAs and HIAs.*

Despite the ongoing changes and confusion surrounding health care reform, your local chamber continues to offer employer insurance options with a 1.4% discount exclusively for chamber members!

Call your insurance broker, your chamber or NOACC at 1-866-466-4622 or go to www.noacc.org for more information. To request a free quote go to www.chambersaver.com/noacc.







HEALTH DENTAL VISION LIFE DISABILITY

"Discount only applies to Chamber members who do not already have Authern lisurance;
Anthern Blue Cross and Blue Shield is the tade name of Commonity Issurance Company, An independent licensee of the Blue Cross and Blue Shield Association, "Athern is a registered trademark." The Blue Cross and Blue shield names and symbols are the registered marks of the Blue Cross and Blue Shield names and symbols are the registered marks of the Blue Cross and Blue Shield Association.

NOACCHCRND 01/14



Enter our Social Media Photo Contest to win \$300 for you and \$100 for your client!

2 chances to win – one will be chosen at random and one will be judged on creativity.

- Step #1 Get your camera ready!
- Step #2 Take a photo of you and a client or a fellow chamber member!
- Step #3 Post your photo to #chamberclient
- Step #4 Tag the Eastern Lake County Chamber of Commerce

That's it! Contest ends 7/31/17



Employers Expected to Receive Over \$1 Billion in Rebate from Ohio BWC

The Ohio Bureau of Workers' Compensation (BWC) Board of Directors recently approved the return of more than \$1 billion dollars to Ohio's private and public employers, the third rebate in four years.

The one-time rebate of approximately \$967 million to private employers and \$133 million to public employer taxing districts is expected to be dispersed by the end of July to more than 200,000 employers in the state.

Most rebates will equal 66% of premium for the policy year ending June 30, 2016 for private employers and December 31, 2015 for public employers. To review the specifics of the Third Billion Back proposal and the eligibility requirements, click here.

As part of the Third Billion Back proposal, BWC also introduced three safety and health initiatives for improving the safety, health and wellbeing of Ohio's workforce:

- 1. Health and Wellness Program (HWP)
- 2. Extension of funding for the Safety Intervention Grants Program
- 3. Safety Campaigns related to injuries caused by slips, trips and falls, over exertions and motor vehicle accidents.

For more information on these initiatives, click here.

Since the additional billion back is tied to premium already paid, we would like to remind you that alternative rating programs still present a tremendous savings benefit for your organization. Do not forget to enroll for the upcoming 2018 policy year by the deadlines.

- Group Rating November 20, 2017
- Group Retrospective Rating, Small/Large Deductible, Individual Retrospective Rating, One Claim Program – January 31, 2018
- Destination Excellence Programs May 31, 2018

If you should have any questions related to the BWC rebate or enrollment into the alternative rating programs for policy year 2018, please feel free to contact our workers' compensation partner, CompManagement, at (800) 825-6755, option 3.





WORRIED ABOUT ALZHEIMER'S DISEASE AND MEMORY LOSS?

WILL MY MOM OR DAD BE ABLE TO LIVE A LIFE THAT IS FULFILLING AND MEANINGFUL?

WILL MY DAD OR MOM BE ABLE TO REMEMBER MY CHILDREN OR ME?

WILL MY MOM OR DAD BE ABLE TO BE INDEPENDENT?

"SVAYUS" A PATENT PENDING PERSONALITY CENTRIC THERAPEUTIC ALZHEIMER CARE AT NO EXTRA COST!

IF LANTERN OF MADISON IS NOT YOUR HOME?
YOU ARE PROBABLY PAYING WAY MORE FOR WAY LESS

Our clients said

"We are living up at the Lantern" By GB

"I'm extremely impressed with the program. My mother is able to carry out meaningful conversations. Her attention is better, memory seems to be better. She is off her PRN medications such as Ativan, Xanex, Seroquel." By B.T.

"Our mother is coming out of her room, our visits with our mother is very quality oriented. We are able to interact better with our mother and spend more quality time together." By T.S

"My mother is out of her room more, she is socializing more and her pain level is low. All her PRN medications are down" By P.C

FOR INFORMATION AND AN EXPERIENCE CALL SHANNON AT (440) 497-0797

www.lanternofmadison.com www.svayus.com [] lanternofmadison

S lanternliving



2041 Hubbard Road, Madison, Ohio-44057



Lake-Geauga Recovery Centers, Inc. provides a wide range of services for adults whose lives have been affected by their own or another's use of alcohol or drugs, by problem gambling or by mental illness.

Mentor Office 9083 Mentor Avenue Mentor, OH 44060 **Chardon Office** 209 Center St., Unit E Chardon, OH 44024 **Painesville Office** 134 S. St. Clair Painesville, OH 44077

If you have questions about addiction or recovery, please call Lake-Geauga Recovery Centers at **(440) 255-0678** or visit our website at www.lgrc.us





