

Chamber News

August 2017



Eastern Lake County
Chamber of Commerce

LAKE COUNTY COUNTYWIDE GENERAL MEMBERSHIP MEETING



Chambers of Commerce

In partnership with Begin the Conversation Committee Members

Prosecutor Chuck Coulson, Chair NAACP President Deacon Al Jones, Chair Deborah Foley, Chair
Judge John O'Donnell Judge Richard Collins Mentor Police Chief Kevin Knight Hispanic Outreach Dana Fleder
Willoughby Western Lake County Chamber of Commerce Karen Tercek Painesville Police Chief Anthony Powalke
Hispanic Outreach Ana Dumett Wickliffe Police Chief Randy Ice Mentor Area Chamber of Commerce Al DiFranco Lakeland Police Chief Ron Moreno
Judy Moran Lakeland Foundation Kevin Malecek Eastern Lake County Chamber of Commerce Linda Reed Public Defender Chuck Grieshammer
WINT Radio Ellen Foley Kessler Willoughby-Eastlake Superintendent Steve Thompson Former State Highway Deputy Ken Hall
Painesville Superintendent John Shepard Parkside Pastor Scott Kennedy Mentor Superintendent Matt Miller Miracle Revival Church Rev. Gerald Mirbel
Commissioner Jerry Cirino Mt. Olive Missionary Rev. Melvin Motley Commissioner John Hamercheck Calvary CME Church Pastor Mike Nwankwo
Sheriff Dan Dunlap St. John Baptist Church Marvin Walker Lake County Jail Administrator Captain Cynthia Brooks Union Community Church Rev. Rod Coffee
Lakeland Foundation Bob Cahen Lake Erie College Bryan DePoy Catholic Charities Jim Clements

PRESENT

KEYNOTE SPEAKER

Pat McNallan

**General Manager, Partner Solution Sales
Intel Corporation**



Why Diversity and Inclusion Matter

Inclusion means ensuring that all employees are, and feel, free to bring their full selves to work, offer their true and unguarded perspectives, and find a welcoming and inviting place for those ideas. True change is made through both diversity and inclusion. Together, these concepts are transforming and defining our culture and how we all work together at Intel.

Thursday, August 24, 2017

11:00 am to 1:00 pm

LaMalfa, 5783 Heisley Road in Mentor

\$25 per chamber member, \$30 per non-chamber member

This is a Pre-Paid Event – No Walk Ins

RSVP online at www.easternlakecountychamber.org

or by calling 440-357-7572 before August 17, 2017

***Thank you to everyone who joined us
to celebrate the Grand Opening of
Jim Belding Monuments located at
5571 North Ridge Road in Madison &
Perry Village Market & Café, 3752 Center Road in Perry Village.
If You're ever in the area stop by and say Hello!***



2017 Board of Directors

Executive Board of Directors

President	Allen Weaver	Erie Bank
1 st Vice President	Ame West	West Orchards
2 nd Vice President	Chris Brill Packard	Lake Health
Treasurer	Chris Bartlett	Jones Battles Group
Past President	David Komjati	KeyBank

Board of Directors

Rita Camardo	Northwest Savings Bank
Sallie Christian	Layton Physical Therapy
Beth Debevc	Debonne Vineyards
Jim Gray	JPG Advisors
Mary Anne Hurley	Hurley State Farm
Jeff Hyrne	Lake County Nursery
Tara Isabelle	Huntington Bank
Lisa Schwentner Joles	Lew's Reliable Heat & AC
Thomas Mitchell	The Marshfield Group
Elias Nunez	Pollutro-Rossley Insurance Agency
Shannon Reglus	Lantern of Madison
Nicholas Rhodes	Asgard Development
Joshua Strickland	Dworken & Bernstein
Joey White	Handouts

Legal Liaison

Neil Conway Conway Land Title

Chamber Staff

Linda Reed Executive Director
Kathleen Obrenski Office Administrator
Katrina March Membership Manager

Mission Statement:

The Eastern Lake County Chamber of Commerce exists to promote, support and guide the business and civic communities of which we serve.

Serving: Concord Township
Fairport Harbor
Grand River
Leroy Township
Madison Township
Madison Village
North Perry Village

Painesville City
Painesville Township
Perry Township
Perry Village



One Victoria Place, Suite 265A
Painesville, OH 44077
(440) 357-7572
Website: www.easternlakecountychamber.org



Thursday, September 7

Main Street Downtown Painesville *5-10pm*

FEATURING: Andy's Last Band

over 14 Local Restaurants

pasta, wraps, BBQ, ribs, pizza

Beer Tent



end of the summer

Block Party!

Sponsored by:

ET Enterprise
Title Agency



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WWW.PAINESVILLENOW.COM

Thank You to everyone who helped make this event possible. We truly value & appreciate your support.

1330 WINT Integrity Radio
 Bella Donna Salon & Spa
 Bluestone Perennials
 Boston Market
 Burgess & Niple Inc.
 Burns, Mary Frances
 Callaway's Bar & Grille
 Cardinal Community Credit Union
 Cicero Hair & Nail Salon
 Clay Street Bar & Grill
 Congressman David Joyce
 Debonne Vineyards
 DiNallo, Lori
 Driftwood Point Beach Bar & Grill
 El Senor Mexican Restaurant
 Embers Custom Fireplace & Gas Grills
 Enterprise Title
 Federico Tire Inc.
 Fowlers Mill Golf Course
 Geneva on the Lake Golf Course
 Grand River Cellars
 Holiday Inn Mentor
 Hughes Embroidery
 Huntington Bank
 Hurley State Farm
 Jimmy's
 Key Bank
 LBL Printing
 Lake County Nursery
 Lake County Visitor's Bureau
 Lake Metroparks
 Lakehouse Inn/Crosswinds Grille
 Layton Physical Therapy
 Magnus - Hardy Industrial
 Major True Value
 Mama Roberto's
 Martin's Nursery & Garden Center
 Middle Ridge Gardens
 NMS Certified Public Accountants
 Ohio Celtic Festival
 Ohio Payroll Plus
 PC Medic Plus
 PetValu
 Pickle Bills
 Pike's CARSTAR Collision Center
 PNC Bank
 Powderhorn Golf Course

Quail Hollow Country Club
 Rabbit Run Community Arts
 Red Creek Bar & Grill
 Red Hawk Grille
 Regal Vineyards
 Retirement Wellness Advisors
 Richmond & Richmond Insurance
 Rideout's IGA
 Romans IV Restaurant
 Sabo's Woodside Nursery
 Sammy K's
 Spirit Media/WINT Radio
 St. Denis Golf Course
 Stewart Title
 The Grove Church
 Third Federal Savings
 The Grove Church
 Weaver Meats
 West Orchards
 Winking Lizard
 Zappitelli's

Thank You to Our Board Members:

Allen Weaver, Lake National Bank
 Ame West, West Orchards
 Chris Brill-Packard, Lake Health
 Chris Bartlett, Jones Battles Group CPA's
 Dave Komjati, Key Bank
 Rita Camardo, Northwest Savings Bank
 Sallie Christian, Layton Physical Therapy
 Beth Debovc, Debonne Vineyards
 Jim Gray, JPG Advisors
 Mary Anne Hurley, Hurley State Farm
 Jeff Hyrne, Lake County Nursery
 Tara Isabelle, Huntington Bank
 Lisa Schwentner Joles, Lew's Reliable Heat & AC
 Tom Mitchell, The Marshfield Group
 Elias Nunez, Jr., Pollutro Rossley Insurance
 Shannon Reglus, Lantern of Madison
 Nicholas Rhodes, Asgard Development
 Joshua Strickland, Dworken & Bernstein
 Joey White, Handouts

STAFF: Linda Reed, Executive Director
 Kathleen Obrenski, Office Administrator
 Katrina March, Manager of Membership



The following organizations have recently made an important investment in their business by joining their chamber. We thank them and hope you will consider them for all your personal and professional needs.

INSURANCE

**BOERGERT WRIGHT INSURANCE AGENCY
BRAD BOERGERT & ERIC WRIGHT**

One Victoria Place, Suite 130
Painesville, OH 44077
440-358-9001

www.bwmyagent.com

Description: The Boergert Wright Insurance Agency LLC is an independent agency serving clients in Ohio. The agency offers prompt, professional service for auto, home, business and life insurance coverage to its customers' needs. We're a part of the local community. Get in touch with our friendly staff today!

SPECIALTY RETAIL

**TUPPERWARE
JANELLE NEWBOLD**

2986 Griggs Road
Jefferson, OH 44047
440-265-9360

www.janellenewbold.mytupperware.com

Description: Contact me for information on products, parties, fundraisers or about joining my winning team.



**Welcome to the
Eastern Lake
County Chamber
of Commerce!**

LAST CHANCE TO REGISTER
PUTT PUTT TOURNAMENT
THURSDAY, AUGUST 10, 2017

5:00 TO 7:30 PM

Red Mill Golf Practice Center
4243 Red Mill Valley Road
Perry



The Eastern Lake County Chamber of Commerce invites you to a different kind of golf outing to benefit our scholarship fund.

For more information, please feel free to contact the chamber office at 440-357-7572 or email any of us at:

Linda Reed linda@easternlakecountychamber.org

Kathleen Obrenski kathleen@easternlakecountychamber.org

Katrina March katrina@easternlakecountychamber.org



Hole Sponsors will receive:

Company logo on sign at the Hole
Cost \$50 – **SOLD OUT**

Event Sponsors will receive:

Table in registration area to network with guests and promote your business along with a Sign at the Club House - Cost \$300
SOLD OUT

Cost to Participate:

\$25 per person includes:

- 18 holes of putt putt
- Dinner provided by Mama Roberto's
- One complimentary adult beverage

**GOLFERS PLEASE REGISTER BY
AUGUST 4, 2017**

Don't have a foursome? That's OK, we'll make sure to place you with a fun group.

SPONSORS PLEASE CALL THE CHAMBER OFFICE BY JULY 21, 2017

All money raised at this event will go towards our scholarship fund.

Nominations Now Open for Eastern Lake County Chamber of Commerce Awards 2018

*The Awards Banquet honoring our award recipients will be held
Friday, 1/26/18, from 6pm to 10pm at LaMalfa.*

As we move forward with our blended chambers, we carry on our history of providing recognition to those citizens, businesses and organizations that go above and beyond. Anyone may send in a nomination! Please make your nomination legible and be as specific as possible. The more details you provide to our nominating committee, the more persuasive you will be! **The deadline to nominate is October 31, 2017.**

Heritage Award:

This award is presented periodically. The nominee should be a person/organization/business/industry who demonstrates superior commitment and achieves positive results in partnership with the community.

Business of the Year:

The nominee should be a business/industry who 1) gives time, money, resources, etc. back to the community, 2) Operates a successful business, 3) Promotes business development in the Eastern Lake County area. The business principal or organization must have demonstrated community involvement and/or made civic contributions. The award focuses on a business headquartered in Eastern Lake County regardless of size. The nominee should be a member of the Chamber of Commerce.

Citizen of the Year:

The recipient shall be someone who 1) has actively helped his/her community, 2) demonstrates devotion to the general welfare of the community, 3) looks first at what they can do for others and their community, 4) is a leader capable of getting others involved, 5) has demonstrated extensive and diverse participation, leadership and support in public and/or private civic endeavors over a period of years. All selections are made without regard to race, color, creed, gender, age or national origin.

Please email your nomination to linda@easternlakecountychamber.org OR mail to: Eastern Lake County Chamber, Attention: Linda Reed,

One Victoria Place, Suite 265A, Painesville, OH 44077

Please be sure to include contact info for the business/person/organization that you are nominating as well as your contact information

Coffee Contacts™

NETWORKING GROUP

FREE perk with your membership



This is a great opportunity to network! Every member gets 30 seconds to say whatever you want about your business. Members can bring business cards, literature, flyers, and a door prize to promote your business and keep the event fun.

Thursday, August 3, 2017

8 to 9 am
Pickle Bills
101 River Street
Grand River

Thursday, August 17, 2017

8 to 9 am
Mentor Beach Park
7779 Lakeshore
Mentor



Wednesday, August 23, 2017

8 to 9 am
Madison Coin & Jewelry
6559 N. Ridge Road
Madison

Wednesday, September 27, 2017

8 to 9 am
Grand River Academy
3042 College St.
Austinburg

To help us better serve you – please remember to make a reservation. PLEASE NOTE: Cost to non-chamber members is \$10 (cash or check only) and must be paid at the door - receipts will be available at registration



Topic: Management's Role in Working with the Five Generations

Speaker: Amy Shannon, Pinnacle Leadership Solutions

Time: Registration: 11:15 a.m.

Lunch & Program: 11:30 a.m. to 1 p.m.

Location: Villa Croatia Event Venue & Party Center (The Croatian Lodge)

34900 Lakeshore Blvd., Eastlake, OH 44095

Cost: Members: \$20 Non-Members: \$25

Registration for this event is currently closed.



Meeting Your Accounting and Tax Needs Year Around.

SHARON L. GREEN

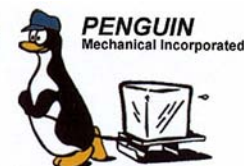
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www.lakekidzbiz.com

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an update

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Bus: 440-357-1133

State Farm, Bloomington, IL
1211999



REGO'S BRICKHOUSE PIZZA PRESENTS:



Saturday, August 19 10 a.m. to 5 p.m.

Memorial Park, 301 Third Street, Fairport Harbor

PRE-REGISTER: \$10 • DAY OF EVENT: \$15

VEHICLES ARRIVE FROM 8-10 A.M.

Dash Plaques & Goody Bags to First 100 • 50/50 Raffle
Plus \$250 CASH PRIZE to Best Car & Best Bike

WIXY 1260 Band • DJ & Karaoke • Food • Vendors

Info Line (440) 478-0808, Weekdays 10 a.m. to 8 p.m. – Day of Show (440) 773-2926

HarborHogsandHotRods.com



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SAM PACE



Benefits Christ Child Society of the Western Reserve • Proceeds from food sales help Fairport Harbor School Athletic & Band Boosters

Open *for your* Business



Tim Flenner
VP, Commercial Banker

Andrew Meinhold
SVP, Market Manager

Eryn Medved
VP, Commercial Banker

Allen Weaver
VP, Commercial Team Leader

Introducing a better business banking experience

COMPANY OVERVIEW

Assets: **\$2.5 billion**
Deposits: **\$1.9 billion**
Capital: **\$200 million**
Employees: **Over 450**
Customers: **Over 74,500**

Commercial Banking Division

7402 Center Street • Mentor, OH
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MEMBER FDIC



Think Manufacturing Career Expo Sponsorship Form

Date:

Thursday, October 5th, 2017

Time:

**8:00 AM - Booth Setup
for Sponsors**

**9:00 AM - Breakfast
with Manufacturers**

**10:00 AM - 1:00 PM
Student Workshop
Program**

Location:

Wickliffe High School

2255 Rockefeller Rd

Wickliffe, OH 44092

Hosted By:



Interested in promoting your company to a large group of manufacturers and/or students from Lake County? The 5th Annual Think Manufacturing Career Expo shows teachers, students and parents the rewarding opportunities available in manufacturing within Lake County.

Sponsorship Level_____

Company Name_____

Contact Name_____

Email (Required)_____

Phone_____

Address_____

City_____ Zip_____

***Please send or drop off 70 pieces of promotional materials/giveaways for manufacturer goodie bags to:**

Willoughby Western Lake County Chamber of Commerce
28 Public Square, Willoughby, OH 44094 (440) 942-1632

*Send a high-quality file of your company logo to
dswan@wwlcchamber.com*

**Make check payable to: WWLC Chamber of Commerce
28 Public Square, Willoughby, OH 44094
By September 1, 2017**



Sponsorships

Presenting Sponsor: \$1,500 (EXCLUSIVE)

- Two minute presentation at breakfast.
- Logo prominently placed on thinkmfgexpo.com website with link to your website.
- Your promotional material included in guest tote bag.
- Two name badges that distinguish your company representatives.
- Your logo prominently placed on event banner.
- * *One FULL-PAGE ad.*
- * *Logo and Presenting Sponsor title on registration form going to all Lake County Chamber members.*
- * *Premier complimentary double booth space at event.*
- * *Exposure in e-mails, all on-site signage.*
- * *Featured as a Presenting Sponsor on all Social Media campaigns.*

Breakfast Sponsor: \$1,000 (EXCLUSIVE)

- Two minute presentation at breakfast.
- Logo prominently placed on thinkmfgexpo.com website with link to your website.
- Your promotional material included in guest tote bag.
- Two name badges that distinguish your company representatives.
- Your logo prominently placed on event banner.
- * *One HALF-PAGE ad.*
- * *Logo included in program.*
- * *Logo and Breakfast Sponsor title on registration form going to all Lake County Chamber members.*
- * *Exposure in e-mails, on-site signage.*
- * *Premier complimentary booth space at breakfast.*

Registration Desk Sponsor: \$1,000 (EXCLUSIVE)

- Two minute presentation at breakfast.
- Logo prominently placed on thinkmfgexpo.com website with link to your website.
- Your promotional material included in guest tote bag.
- Two name badges that distinguish your company representatives.
- Your logo prominently placed on event banner.
- * *One HALF-PAGE ad.*
- * *Logo included in program.*
- * *Logo and Registration Desk Sponsor on Registration form going to all Lake County Chamber members.*
- * *Exposure in e-mails, on-site signage.*
- * *Premier complimentary booth space at event.*

Gold Sponsor: \$750 (2 Sponsors)

- Two minute presentation at breakfast.
- Logo prominently placed on thinkmfgexpo.com website with link to your website.
- Your promotional material included in guest tote bag.
- Two name badges that distinguish your company representatives.
- Your logo prominently placed on event banner.
- * *One HALF-PAGE ad.*
- * *Logo included in program.*
- * *Logo and Gold Sponsor title on registration form going to all Lake County Chamber members.*
- * *Complimentary booth space at event.*
- * *Exposure in e-mails, all on-site signage.*

Student Workshop Sponsor: \$750 (4 Sponsors)

- Two minute presentation at breakfast.
- Logo prominently placed on thinkmfgexpo.com website with link to your website.
- Your promotional material in guest tote bag.
- Two name badges that distinguish your company representatives.
- Your logo prominently placed on event banner.
- * *One HALF-PAGE ad.*
- * *Logo included in program.*
- * *Complimentary booth space at event.*

Tote Bag Sponsor: \$500 (1 Sponsor)

- Two minute presentation at breakfast.
- Logo prominently placed on thinkmfgexpo.com website with link to your website.
- Your promotional material in guest tote bag.
- Two name badges that distinguish your company representatives.
- Your logo prominently placed on event banner.
- * *One HALF-PAGE ad.*
- * *Logo included in program.*
- * *Complimentary booth space at event.*

Program Sponsor: \$500 (1 Sponsor)

- Two minute presentation at breakfast.
- Logo prominently placed on thinkmfgexpo.com website with link to your website.
- Your promotional material included in guest tote bag.
- Your logo prominently placed on event banner.
- * *One HALF-PAGE ad.*
- * *Logo included in program.*

Supporting Sponsor: \$150

- Your promotional material included in guest tote bag.
- Logo included in program.



FUEL Night Out

Thursday, August 24th at 7:00 pm

- **\$9 Box Seat** to the Captains vs. Fort Wayne TinCaps game
(Kids 3 and Under are FREE)
- **Thirsty Thursday**—Enjoy a pre-game Happy Hour featuring \$1 domestic drafts and \$2 off craft draft beer at Corona Castaways Bar plus half-price domestic draft beer and fountain soda until 9 PM!
(Gates open at 6:00 pm!)
- **Ladies Night** in Right-Field Picnic featuring shopping and samples!
- **Meal Vouchers** available for \$7 (Includes your choice of hamburger, hot dog, chicken sandwich, or pizza slice, chips, and a soft drink)
- **All-You-Can-Play Kids Zone Wristbands** available for \$6



*Tickets can be purchased online at captainsbaseball.com using promo code: **FUEL***

Cannot be combined with any other offers · Please return form prior to one week before event date

Mail order to: Lake County Captains · Attn: Christy Buchar · 35300 Vine Street · Eastlake, OH 44095
Phone: (440) 975-8085 ext. 134 Fax: (440) 975-8958 Email: CBuchar@CaptainsBaseball.com

Name:				
Address				
City		State	Zip	
Phone			CHECK # (Payable to Lake County Captains)	
E-Mail			# of Box Seat Tickets	@ \$9 =
Card Number	Exp	Sec. Code	# of Meal Vouchers	@ \$7 =
			# of AYCP Wristbands	@ \$6 =
				Total =

Orders must be received one week
prior to game date (August 17) or
call 440-975-8085 x134.

FUEL Night Out - August 24

#LIGHTITUP • #LIGHTITUP • #LIGHTITUP

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To sign up for email updates, visit:

**LakeHealth.org/
MentorWellnessCampus.**

LiveHealthy at the Mentor Wellness Campus is a fitness center unlike any other in the area. Our staff of exercise physiologists, athletic trainers, strength and conditioning specialists, health and wellness coaches, and dietitians will motivate you and help you succeed.

Open January 2, 2018

To save big, join before opening day.

Visit the **LiveHealthy** Membership Trailer:

Monday - Friday, 8 am to 7 pm

Saturday, 9 am to 12 pm

Corner of Market and Munson
Mentor, OH 44060



Lake Health
Mentor Wellness Campus

Lantern offers special, caring assistance for elderly

MADISON TOWNSHIP – When aging persons can no longer live on their own, the Lantern, with locations in Madison Township, Saybrook and Chagrin Valley, offers different levels of care, as needed.

The mission at the Lantern is “to facilitate healthy living, provide superior services consistent with the needs of the elderly, offer an environment that will support their personal needs and create an atmosphere that will stimulate creativity and enhance performance to their maximum potential. We are committed to providing a desired place that will physically, mentally and emotionally satisfy the seniors.”

Shannon Reglus, director of marketing and communications at Lantern of Madison, said many people think the Lantern only cares for those with dementia, but that is untrue.

There are actually four

levels of care offered. Level 1 is independent with laundry, housekeeping and meals provided. Level 2 includes nursing care.

Level 3 is hands-on care with assistance in daily activities. Level 4 is hospice and total care.

Reglus noted the Lantern in Saybrook has the same look of a 30s and 40s neighborhood for both assisted living and the memory care (Svayus) units. In Madison, the assisted living area is like a hotel, while the memory care unit looks like a neighborhood.

“We focus on a personality-centered approach to care, so not a person-centered approach, which is traditional,” Reglus said. “We really dig into our clients—like how they grew up, what was their family, did they have pets, who were their friends—it’s really important for us to get to know our clients on a really personal level.”

Svayus, an ancient Sanskrit word, means “life

with vigor,” she said.

The Lantern’s programs have helped clients improve their memory and attention so they are able to manage daily living tasks such as bathing, dressing and grooming. The ability to do those things is important for the clients’ dignity, Reglus said.

The activities offered help to ward off memory loss by keeping them physically and mentally active.

While Alzheimer’s disease and dementia cannot be reversed, there are ways to slow the progression, Reglus said. The main goal at the Lantern is to help those clients maintain their dignity.

Things like having a picture of the client outside their room helps them find their “home” on their own.

The Lantern also likes to keep its clients socially active by taking them to events out in the community and on weekly shopping trips.



SUBMITTED PHOTO

At The Lantern in Madison, the memory care unit looks like a neighborhood.

Reglus said there is a reluctance on the part of many when asked to consider assisted living. However, clients have their own apartments and privacy, but with the added benefit of readily available assistance should they need it.

“We really want our

families to be involved in the care planning process, so we appreciate that a lot,” Reglus said.

Personally, she enjoys seeing clients settle in and begin to enjoy their lives at the Lantern.

The different locations are:

The Lantern of Madi-

son is at 2041 Hubbard Rd. The number is (440) 428-2664.

The Lantern of Saybrook is at 3720 N. Ridge W. The number is (440) 261-3100.

The Lantern of Chagrin Valley is at 5227 Chillicothe Rd. the number is (440) 996-5084.

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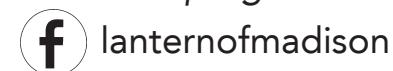
LANTERN OF SAYBROOK
3720 North Ridge Road W
Saybrook, Ohio 44004
440.261.3100

LANTERN OF MADISON
2041 Hubbard Road
Madison, Ohio 44057
440.428.2664

LANTERN OF CHAGRIN VALLEY
5277 Chillicothe Road
Chagrin Falls, Ohio 44022
440.996.5084

www.lanternlifestyle.com
www.svayus.com

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August 19th
11am-5pm
Veteran's Park on the Square

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*50 Artisans showcasing pottery, painting, glass & more
music · food · Cleveland Parade the Circle · kids activities*

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6 Strong Reasons Why Small Business Owners Should Hire an Accountancy Firm

When you're running a small business, it can seem like costs are coming in from all directions, while income is usually much harder to come by.

Reducing spending is obviously good wherever possible to boost profit levels, but there are some types of expenditure that make perfect sense - and will almost certainly save you money in the long run. Hiring an accountant is one such beneficial way of using your precious funds, and here are just six reasons why.

Free Up Time and Staff

Unless you can afford and justify a full-time employee to deal with your accounts, this necessary chore is going to take staff time that could be productively used elsewhere.

When a staff member has to split their attention between their main function and part-time bookkeeping, it's likely that overall performance in both will suffer. Hiring an accountancy firm will free you and your employees to concentrate on building your core business, using everyone's valuable time to the greatest effect.

Increased Accuracy

It goes without saying that when it comes to the IRS and other official bodies, you're strongly advised to submit perfectly accurate figures. Mistakes can happen much more easily when bookkeeping is a part-time job, while any competent accountancy practice will have an eagle eye for inaccuracies.

Liability Cover

Even with the most professional and conscientious bookkeeping efforts, errors can nonetheless be made. If a mistake is the result of your own staff's actions, you have nowhere to turn when trying to limit the consequences. However, in the extremely unlikely event that your accountant gets something wrong, their liability insurance will be there to stop this from damaging your business.

Training Issues

A major part of accurate bookkeeping is staying abreast with changes in tax law and other regulations. Training your staff to keep them up to speed is an ongoing drain on resources - why not let the professionals handle this expensive and time-consuming necessity?

Allows Better Planning

Having an accountant take care of your finances means you'll always have a crystal-clear overview of the state of your business. This makes it much easier to plan for the future when you're fully informed about the present.

Expert Advice

Although you're undoubtedly an expert in your own field, many aspects of running a successful business are the same no matter which niche it's operating in. An experienced accountant will have seen both success and failure during their career, and will be able to offer solid advice on how to grow your business and maximize profits while minimizing risk. This alone can be worth a fortune to a small business, especially if the advice means common but serious mistakes are avoided.

Every business wants to reduce costs wherever possible, and this is especially the case with smaller companies, in which every cent counts. However, not every aspect of a business is best handled in-house, and hiring an accountancy firm represents a solid investment in your business's future and success.

Contact Us Today To Learn What We Can Do For You

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Chardon Square

Mentor

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440-510-1900

www.nms-cpa.com

888-942-8111

Fall Tasting After Hours

Lake County's Premier Chamber Event



Come on out to our Fall Tasting After Hours event this September, as we bring together many of the local Northeast Ohio Chambers under our roof! This isn't your average networking event; this is going to be a fun, after-work gathering among local professionals. Don't be the one who misses out!

Date and Time: Thursday, September 14th, 2017 | 5:30pm – 7:30pm

Location: D&S Automotive | 7588 Tyler Boulevard | Mentor, OH 44060

Complete with giveaways, free food and drinks (yes, that includes beer and wine!), and some laid-back networking, you'll want to mark this event in your calendar today!

Top Reasons to Attend:

1. Network with great people from local businesses and chambers
2. FREE food and drinks
3. Chance to win great prizes

REGISTER ONLINE AT WWW.EASTERNLAKECOUNTYCHAMBER.ORG



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3RD ANNUAL FISH FESTIVAL & FISHING TOURNAMENT

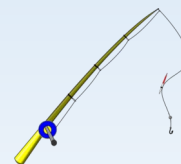
September 15, 16, & 17, 2017

Kiwanis Recreation Park

33 Mill Street, Painesville, Ohio 44077

440-479-5461

NEW
LOCATION



Meet & Greet

- ◆ Local Charter Boats
- ◆ Bait and Tackle Shops



Lake Perch & Walleye

Fish Dinners

Friday: 3 pm to 11 pm

Saturday: 11 am to 11 pm

Sunday: 11 am to 7 pm

Fishing Tournament

Saturday, September 16

Kids Fishing Derby 10 am – 12:30 pm

Steelhead Fishing Tournament

Saturday, September 16, 7 am – 4 pm

Sunday, September 17, 7am – 4 pm

Free Clinics

- ◆ How to make fishing flies
- ◆ Being able to ID different fish
- ◆ How to clean and fillet fish
- ◆ Fishing local rivers, best place in river to fish
- ◆ Best bait for which type of fish

Live Music - All 3 Days

Jungle Terry - Saturday and Sunday

This will be a smoke free event

There will be a smoking zone

Hosted by

Lake County Juvenile Diabetes Walk Family

A 501(c)3 Non-Profit





EASTERN LAKE COUNTY CHAMBER OF COMMERCE

2017

Autumn Road Rally

Benefitting the Eastern Lake County Chamber Scholarship Fund

SATURDAY, OCTOBER 7, 2017

STARTING LINE: Lake Metroparks—Fairport Harbor Beach Parking Lot

START TIMES: Beginning at 2:00 pm—Pole Positions (start times) assigned

FINISH LINE: Secret Location—Teams must follow the clues & directions to find it!

Sponsorship Opportunity

Make sure your company is in the driver's seat with this great opportunity to be a sponsor of the 2017 Autumn Road Rally.

\$250 Sponsors get:

- Your company name & logo on signage at the starting line, finish line and each skill stop
- Invitation for two to join the Party at the Finish Line (a \$50 value)
- Free Website Combo Ads for 1 year in 2018 (a \$165 value)
- The option to man a Skill Stop and have a front row seat on Fun!

EASTERN LAKE COUNTY CHAMBER OF COMMERCE

2017

Autumn Road Rally

Benefitting the Eastern Lake County Chamber Scholarship Fund

SATURDAY, OCTOBER 7, 2017

STARTING LINE: Lake Metroparks—Fairport Harbor Beach Parking Lot

START TIMES: Beginning at 2:00 pm—Pole Positions (start times) assigned

FINISH LINE: Secret Location—Teams must follow the clues & directions

Follow the clues, find the checkpoints, and master the games of skill.

The powers of observation will get you to the Finish Line, the Prizes and the Party!

Register your Team -two to four people per team. Penalty points for more than 4 people.

TEAM NAME _____

DRIVER _____

NAVIGATOR _____

Team MEMBER _____

Team MEMBER _____

Team MEMBER _____

Team MEMBER _____

\$25 per person



Eastern Lake County Chamber of Commerce
&
Downtown Painesville Organization
Present:

The Importance of Small Business Succession Planning

Wednesday, September 20, 2017
11:30 AM to 1 PM
Elks Lodge
723 Liberty St., Painesville, OH 44077

Guest Speaker: Josh Strickland, Dworken & Bernstein

Registration: \$20/person @ www.easternlakecountychamber.org

For more information or to register by phone contact:

Linda Reed at 440.357.7572 or Linda@easternlakecountychamber.org
David Polakowski at 440.352.6004 or david@mainstreetpainesville.org





Join us on Saturday, August 5th
between 2& 4 at
Adventure Subaru in
Painesville Township

Social Media Contest
Winners will be announced.

GRIN (Golden Retrievers
in Need) will be there with
their Kissing Booth.

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council of smaller enterprises

Goldman Sachs 10,000 Small Businesses



Goldman Sachs 10,000 Small Businesses is a program for small businesses that links learning to action. Through the program, participants will gain practical skills in topics such as negotiation, marketing, and employee management that can immediately be put into action. In addition, they will receive the tools and professional support to develop a strategic and customized growth plan that will take their business to the next level.

Across the U.S., 10,000 Small Businesses graduates are increasing their revenues and creating new jobs in their communities:

- 45% reported creating new jobs
- 64% of participants reported an increase in revenues
- 80% are doing business with each other
- The program also has a 99% completion rate

Selected applicants will gain access to a world-class business education and connections to a professional support network at no cost. If you're a small business owner interested in taking your business to the next level, go to <https://10ksbapply.com/application-process-small-business>



FUEL is a nonprofit organization for future emerging leaders of Lake County, Ohio from the age ranges of 21-40 years old. FUEL seeks to develop, connect, empower and retain young professionals in Lake County by creating opportunities and pooling resources through member socialization and education. The organization offers the ability to meet, network, and socialize with other young professionals that live and/or work in Lake County and the opportunity to hear informative speakers from a wide variety of professions and backgrounds

BRING A GUEST: Existing FUEL members/attendees will receive a \$10 gift card (gas, iTunes, etc.) if they bring a friend or colleague who has NEVER attended a FUEL event before. One per person per event. While supplies last.

Social Night at the Lake County Captains

See Flyer in this Newsletter
for more information.

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Questions? Contact us at 216-592-2205 or energy@cose.org.

COSE members have access to several programs designed to ensure you are effectively managing your energy.

[Reduce Gas and Electric Costs:](#)

The COSE energy team provides a consultative review of its members' [natural gas and/or electric bills](#) to offer solutions on how to achieve budget certainty on energy costs at work and at home. The best part? You can share this with your employees!

[Audit Your Building:](#)

Receive an [energy assessment of your building](#) from the COSE Energy Team. They will help you learn how your building uses power and identify areas of your building that can be improved, which could save you an average of 25-30% on your operating costs. Contact COSE to learn how your company may receive a free assessment worth up to \$7,000.

[Contractors, Suppliers and Distributors That Can Help with Your Projects:](#)

Complete your energy projects with one of our local [list of contractors, suppliers and distributors](#). Learn how to take advantage of exclusive COSE pricing and services.

[Green Leasing:](#)

[Green leases](#) have the potential to reduce energy consumption in an office building by 11-22%. Learn how switching to a green lease has [helped these businesses](#).

[Finance Energy Solutions:](#)

COSE offers [multiple financing options](#) to help manage the costs of energy efficiency programs at your business. You have access to lower interest rates, rebates and cash incentives, and more.

[Interest Rate Reduction for Your Energy Efficiency Projects:](#)

Complete your energy projects with a [lower interest rate](#) and significantly reduce your business' operating expenses!



The Eastern Lake County Chamber is proud to announce an enhanced partnership with CardConnect, a leading provider of credit card and ACH / check processing services.

CardConnect and the Eastern Lake County Chamber have put together a special “members only” program that is guaranteed to reduce the cost of your monthly processing expenses while improving your level of service and support.

Processing payments and managing your merchant account doesn’t get any easier than CardPointe, CardConnect’s revolutionary payments platform that transforms the way your business manages transactions. CardConnect makes accepting payments simple, secure & reliable.

Payment Processing:

The Eastern Lake County Chamber Merchant Services Program powered by CardConnect makes it easy and affordable to accept credit cards, debit cards and other electronic payments from your customers.

Why do I need it? This program offers best-in-class security while saving you an average of 27 percent on processing fees through negotiated Eastern Lake County Chamber pricing. Their dedicated team knows member needs and offers several features that will simplify your payment processing, including:

- **100% PCI and HIPPA Compliant.**
- **CardPointe Platform:** From customer interactions to transaction reports, CardConnect's complimentary, browser-based transaction management tool is an all-inclusive control center.
- **Real-Time Transaction Management:** When using any of CardConnect’s payment acceptance products, you can see all transactions in CardPointe in real-time. You also have the ability to void, capture and refund, even from your mobile device.
- **Point-to-Point Encryption:** Sensitive payment data is instantly encrypted the moment a customer's card is swiped, meaning it never hits or is stored within your system. With the P2PE plug-and-play terminal, secure every transaction while accepting cards with magnetic stripes and EMV chips, as well as NFC payments, with peace of mind.
- **Patented Tokenization:** Tokenization replaces sensitive payment data with a unique identifier known as a token, which renders cardholder data unreadable and therefore useless to hackers.
- **Virtual Terminals:** Securely accept credit cards and eChecks with a powerful terminal, right from your browser.
- **Mobile App:** Extend the benefits of the CardPointe platform to your mobile device, which can include hardware to swipe or dip credit cards.
- **Additional Detailed Features:** PCI Compliance Management, Statement Archive, eCheck/ACH Processing, Secure Patient Profiles, Multi-Location Processing, Recurring Billing, QuickBooks Plugin, and Custom Reporting.

Interested? Find out how much you can save with CardConnect's Free Savings Analysis. The process is easy and confidential, simply:

1. Fax two months of your current processing statements to 484-581-1638 and a CardConnect team member will contact you with the results comparison within 1-2 business days.
2. To learn more about the Eastern Lake County Chamber enhanced member benefit program, contact CardConnect at (440) 488-6650 or via email at jmterrano@cardconnect.com.



Lake-Geauga Recovery Centers, Inc. provides a wide range of services for adults whose lives have been affected by their own or another's use of alcohol or drugs, by problem gambling or by mental illness.

Mentor Office
9083 Mentor Avenue
Mentor, OH 44060

Chardon Office
209 Center St., Unit E
Chardon, OH 44024

Painesville Office
134 S. St. Clair
Painesville, OH 44077

If you have questions about addiction or recovery, please call
Lake-Geauga Recovery Centers at **(440) 255-0678**
or visit our website at www.lgrc.us



**Together
we can
make a
difference!**

**Become a
BIG!**

Find out more at:

www.bbbsneo.org



**Even with all the Health Care Reform Changes you
can still get a discount through your local chamber**

As a chamber member with 2-50 employees, you can get a discount on any health plan from Anthem Blue Cross and Blue Shield – including industry-leading HSAs, HRAs and HIAs.*

Despite the ongoing changes and confusion surrounding health care reform, your local chamber continues to offer employer insurance options with a 1.4% discount exclusively for chamber members!

Call your insurance broker, your chamber or NOACC at 1-866-466-4622 or go to www.noacc.org for more information. To request a free quote go to www.chambersaver.com/noacc.



*Discount only applies to Chamber members who do not already have Anthem insurance. Anthem Blue Cross and Blue Shield is the trade name of Community Insurance Company. An independent licensee of the Blue Cross and Blue Shield Association. ®Anthem is a registered trademark. The Blue Cross and Blue Shield names and symbols are the registered marks of the Blue Cross and Blue Shield Association.

NOACC/CRAD 01/14