Chamber News



November 2016

SPONSORS



On July 15, 2016, Lake National Bank became part of ERIEBANK, a division of CNB Bank.

As ERIEBANK, we are able to offer expanded borrowing options, innovative account choices and new products and services including private banking and wealth management.

While some things have changed, you'll discover that much remains the same. ERIEBANK has a long history of community banking excellence and, like Lake National Bank, has an unwavering commitment to superior customer service. We treat our customers as friends and neighbors — with honesty, integrity, trust and respect.

ERIEBANK has an ongoing focus on local, community-level decision making. We are there to help businesses meet their financial needs and goals. We look at the individual customer and their specific situation in order to develop resourceful and creative solutions and reach a timely decision.

As a community bank we are committed to supporting local businesses, organizations and events. Our financial support and employee involvement will continue to assist local organizations. We continue to buy from and utilize local businesses, and, most importantly, actively lend in the community.

Finally, you will continue to see many of the same familiar faces you know and worked with at Lake National Bank. Our name has changed but the same friendly people are still here to serve you.

(CONTINUED ON PAGE 3)

Your Lake Metroparks; Yesterday, Today and Tomorrow

Presented by:Paul Palagyi,
Executive Director & C.E.O. of Lake Metroparks

- What is the history of our Lake Metroparks?
- What recent improvements have been made?
- · What projects are coming up in the future?



Join us on Friday November 18, 2016 11:30 am to 1:00 pm

At the Lake Erie Bluffs Pavilion 3301 Lane Road, Perry

Catered by: Boston Market \$20.00 per person

RSVP online at: www.easternlakecountychamber.org
or by calling 440-357-7572

Mission of the Lake Metroparks

To conserve and preserve the natural resources of Lake County while providing a variety of safe, affordable and enjoyable educational and recreational programs and activities that enhance the quality of life in Lake County now and for the generations to follow.

What's Here

Portions of two state designated wild and scenic rivers — and many tributaries — flow through and are protected by Lake Metroparks. In addition to protecting watersheds and open space, Lake Metroparks annually provides more than 2.5 million visitors with countless recreational and educational experiences at diverse facilities including an agriculturally-themed park, a nature center, a state-of-the-art education and wildlife rehabilitation center, two golf courses, more than 50 miles of trails including a 4.8-mile paved bike/hike trail, six parks on Lake Erie's shoreline and a cross-country ski center.



Thank you to everyone who was able to join us

The Villas of Madison Ribbon Cutting Celebration

Treat yourself to the best in luxury living at The Villas of Madison. This brand new luxury ranch, loft and townhome-style community offers large, stylish floor plans that include an array of modern amenities and sophisticated custom features. This much desired rental community is situated in a quiet, wooded setting less than a mile from Lake Erie. Located in Lake County with easy access to Route 2 and I-90, The Villas of Madison is the perfect place to call home.

To learn more about The Villas of Madison visit their website www.theVillasofMadison.com

2016 Board of Directors

Executive Board of Directors

President David Komjati KeyBank

1st Vice President Allen Weaver Erie Bank

2nd Vice President Ame West West Orchards

Treasurer David Battles Jones Battles Group

Past President Karen Sundy Perry Township

Board of Directors

Rita Camardo **Northwest Savings Bank** Sallie Christian **Layton Physical Therapy** Beth Debevc **Debonne Vineyards** Northern Dental Specialists Dr. Steven Gajda Jim Gray JPG Advisors Mary Anne Hurley **Hurley State Farm** Lisa Schwentner Joles Lew's Reliable Heat & AC Mary Jo Miller Bella Donna Salon & Spa **Thomas Mitchell** The Marshfield Group

Elias Nunez Pollutro-Rossley Insurance Agency
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Nicholas Rhodes Asgard Development
Lisa Snyder Midwest Materials
Joey White Handouts

Legal Liaison

Neil Conway Land Title

Chamber Staff

Linda Reed Executive Director
Kathleen Obrenski Office Administrator
Katrina March Membership Manager

Mission Statement:

The Eastern Lake County Chamber of Commerce exists to promote, support and guide the business and civic communities of which we serve.

Serving: Concord Township Fairport Harbor Grand River Leroy Township

Madison Township Madison Village North Perry Village Painesville City Painesville Township Perry Township Perry Village



One Victoria Place, Suite 265A Painesville, OH 44077 (440) 357-7572

Website: www.easternlakecountychamber.org



IT'S TIME FOR THE YEARLY FLU SHOT

CONCORD TOWNSHIP, Ohio, October 5, 2016 – Now that fall is upon us, it's time to start thinking about getting your annual flu shot. This year Lake Health's urgent care and walk-in centers will continue to offer the quadrivalent flu shot, which covers four strains of the flu virus and offers the best flu vaccine coverage available, for \$30.

While everyone over the age of six months is recommended to receive the influenza vaccine, high-risk individuals—pregnant women, those with asthma, diabetes or other chronic conditions—remain at risk for serious complications from influenza.

Lake Health is offering the quadrivalent flu shots at the Tyler Blvd. Urgent Care Center, 7956 Tyler Blvd., Mentor; and at the Willowick Campus Urgent Care Center, 29804 Lake Shore Blvd., during the following regular hours:

8 am to 9 pm, Monday through Friday 9 am to 5 pm, Saturday and Sunday

Painesville Quick Care Center, 74 South Park Place, during the following regular hours:

9 am – 5 pm, Monday through Friday

Chardon Campus Urgent Care Center, 510 Fifth Avenue, during the following regular hours:

8 am – 8 pm, Monday through Friday 9 am – 5 pm, Saturday and Sunday

Madison Campus Quick Care Center, 6270 North Ridge Road, during the following regular hours:

8 am – 6 pm, Monday through Friday 9 am – 5 pm, Saturday

No appointment is necessary. Individuals must be 18 years of age or older to receive the flu vaccine at our centers. The influenza vaccination is covered by Medicare.

For more information, call the Best of Health Line at 440-953-6000 or 1-800-454-9800.

SPONSORS

Asgard Development, LLC

Nicholas Rhodes, Web Designer & Developer

I'm web developer who builds custom solutions to meet your business needs. You won't get a boilerplate solution. You won't hear "no" because a corporate policy tells me I have to do it this way or that. I'll craft a custom solution to meet your needs and strive to make every project unique. You'll talk directly to me. Not to a customer relations manager who filters the information down to me. Clients have access to call, text, or email at any time. Some clients use Facebook to

stay in touch. Doc Brown uses time travel. You can too, as long as you promise to let me borrow the DeLorean.

To learn more about Asgard Development, please feel free to visit my website at www.asgarddevelopment.us or give me a call at 1-888-724-2003.

Broadband Investment: Not for the Faint of Heart



<u>July 2007</u>: In exchange for FCC action on its demand for four specific "open access" conditions on the 700 MHz Upper C Block, Google commits to bidding \$4.6B in the 700 MHz auction.

<u>January 2008</u>: When the auction closes, it becomes clear that wireless companies

– not Google – snouldered the multi-billion dollar cost of the auction. As soon as the reserve was hit for the Upper C Block, Google took its billions and went back to Mountain View. Those same wireless companies spent billions more deploying those licenses to build the most advanced LTE networks in the world and give the U.S. leadership on LTE technologies.

April 2008: Google touts a new proposal for "Wi-Fi on Steroids." Using newly-authorized 600 MHz white spaces, Google announces plans to have American consumers from Manhattan to North Dakota surfing the Web at gigabits-per-second speeds on new devices that will be available by the 2009 Holiday Season.

<u>Today</u>: There are less than 1,000 white space devices in the white space database and no real measure of broadband white space service. Google's plans to blanket the country with broadband white spaces devices appear to be on hold.

<u>February 2010</u>: Google announces its intent to build ultrahigh-speed fiber-fed broadband networks with plans to serve around five million subscribers in five years; 1100 cities respond to Google's Request for Information in an effort to become a Google Fiber City.

<u>Today</u>: Google Fiber has deployed a fiber network in parts of seven out of the 1100 interested cities, but otherwise hits the pause button as Google Fiber learns something we've known for over a hundred years – deploying communications networks is hard and takes an enormous amount of time, money and skilled labor.

<u>The Present</u>: Google Fiber appears to be pivoting toward using wireless technologies to defray the costs of fiber deployment and to bridge the last mile gap between utility

poles and customer homes. In June, Google acquired Webpass, a company that uses microwave technology to provide high-speed broadband services, mostly to commercial customers and to some residents in multi-unit buildings.

<u>The Future?</u>: Google Fiber discovers that wireless networks are expensive to build as well and learns that microwave broadband may work well in dense urban areas, particularly where supported by higher cost commercial services, but offers tougher economics when trying to serve residential customers.

Moral of the story: Building reliable, ubiquitous high-speed broadband connectivity is tough. It takes an enormous commitment of capital and resources and a highly-skilled and capable work force. Yet AT&T has been at it for over 140 years. Between 2011 and 2015, while Google Fiber was cutting its teeth on fiber, AT&T invested over \$140B in its network, building to over one million route miles of fiber globally and deploying ultra-high-speed fiber-fed GigaPower broadband services, reaching over a hundred cities. Along the way, AT&T spent over \$13B with minority, women and disabled veteran-owned suppliers in 2015 alone.

Google Fiber will no doubt continue its broadband experiments, while coming up with excuses for its shortcomings and learning curves. It will also no doubt continue to seek favoritism from government at every level. Just last week Google Fiber threatened the Nashville City Council that it would stop its fiber build if an ordinance Google Fiber drafted wasn't passed. Instead of playing by the same rules as everyone else building infrastructure, Google Fiber demands special treatment and indeed in some places is getting it, unfairly.

Yet, Google Fiber still complains it's too hard...and costs too much...and takes too long... even as it's reported that Google Fiber will now try to do all this with half its current workforce. Meanwhile, without excuses or finger-pointing, and without presenting ultimatums to cities in exchange for service, AT&T continues to deploy fiber and to connect our customers to broadband services in communities across the country. Welcome to the broadband network business, Google Fiber. We'll be watching your next move from our rear view mirror. Oh, and pardon our dust.



RETAIL OR OFFICE SPACE FOR RENT

Corner of State Route 20 and Hubbard Road in Madison Township.

3,000 square feet space for rent. The available space was a former wine and beverage store. Space is divisible. Rent is negotiable. Call 440-667-6119 for additional information or to see the space.

Adjacent to Georgio's Pizza and State Farm Insurance





With the fall semester underway, Lake Erie College is proud to have launched its 12th presidency under Dr. Brian D. Posler. Officially appointed as president following a unanimous vote by the Board of Directors in February, President Posler

arrived on campus in June and has been warmly received by the campus community. President Posler comes to the College at a time of exciting momentum and has many plans to propel the institution to new levels of transformative education.

In addition to instituting new leadership, Lake Erie College has continued to expand its various academic offerings by way of several new partnerships with area community colleges as well as the implementation of online learning programs. Starting this fall, students can take advantage of two new programs between LEC and Lakeland Community College, including a Bachelor of Science in Information Technology Management degree track and a Bachelor of Arts in Communication degree track. Through a partnership with Lorain County Community College, the College will now offer a new MBA cohort on the Lorain campus, marking exciting growth within the College's Parker MBA program. Finally, following approval by the HLC last spring, Lake Erie College now offers online learning programs in RESA preparation and remediation, lab safety certification, mild-moderate intervention specialist licensure, reading endorsement, 4/5 endorsement and professional development.

Lake Erie College's existing academic programs are thriving as well. Recently, the College announced that all 24 of the original members of the LEC Master of Science in Physician Assistant Studies (MSPAS) program passed their national board exams, marking a 100% achievement in both retention and in first-time pass rate. This accomplishment is just one testament to the hard work of the College's faculty, students and staff.

Finally, the receipt of several recent grants have enabled Lake Erie College to develop new educational programs apart from its core curriculum. Thanks to a \$25,000 grant from the Fenn Educational Fund of the Cleveland Foundation, LEC has launched *Be Empowered: College to Career (C2C)*, a college-to-career program benefitting LEC students throughout their college careers and beyond. The College also recently partnered with Painesville City Schools to provide conflict resolution training and to teach effective communication skills to students at Harvey High School over the course of the 2016-2017 academic year. This partnership was made possible by a generous grant from the Martha Holden Jennings Foundation. More information on both of these grants is available on the LEC website.

For more information on Lake Erie College, visit www.lec.edu.

Members NEWS

Register Today For The Sixth Annual Turkey Day 5K Run/Walk

Lake County Central Y Rewards Top Finishers with Pumpkin Pies

The Lake County YMCA will be hosting its sixth Annual 5K Run/Walk with Healthways on Thanksgiving day, Thursday, November 24, at the Central Y in Painesville beginning at 8:30 am.

Pumpkin pies will be awarded to the top finisher of each age group and the top overall 3 finishers. Top 3 finishers in each age group also receive awards. An additional prize will be awarded to the best dressed runners. Age groups are defined as: 10 & under, 11-14, 15-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70 & over.

"Every year we have held the Turkey Day 5K, more runners choose to join us and work off a little extra before dinner. It's a wonderful family and community race with close to 1500 participants expected. We are very excited about our partner sponsor this year, Healthways," said Beth Horvath, Health & Wellness Director for the Lake County Central Y.

Check-in begins at 7:30 am on race day with the run/walk beginning at 8:30 am. The race route will begin and end at the Lake County Central Y as it twists east through a bike path and Lake Erie College. Electronic timing will be available to runners. Pre-registration packet pickup begins at the Central Y on November 22 from 3-8 pm and on November 23 from 8:30 am to 6 pm.

Pre-registration Fee is \$20 per person until November 10. Race Fee is \$25 per person through November 24 and \$30 per person on Race Day and includes a free t-shirt (No shirt guaranteed for registrations after November 15). Pre-register online

(www.lakecountyymca.org), registration is accepted until the morning of the race. For more information, contact Beth Horvath at bhorvath@lakecountyymca.org

Donations To Funds Research For Eliminating Cancers That Affect Women And Ending Domestic Violence



During the month of October last year, Candy Porostoskey donated \$1 for every regularly priced Mary Kay item purchased from her to the Mary Kay Foundation which funds research for eliminating cancers that affect women and ending domestic violence. This year, from Oct 1st - 31st, she would like to do it again. Here are the accomplishments

- Granted 150 domestic violence shelters \$20,000 each a total of \$3 million
- Awarded 13 respected doctors and medical scientists \$100,000 each in cancer research grants – a total of \$1.3 million
- Donated \$21,260 to Polaris Project, a nonprofit organization committed to combating human trafficking and modern day slavery
- Donated \$421,260 to CancerCare[®], a nonprofit organization dedicated to providing free professional help to people with cancer, for its Touching Hearts program
- Underwrote the Conference on Crimes Against Women held in Dallas, Texas
- Raised \$375,090 from donations at Seminar 2015
- Raised more than \$312,000 in the Mary Kay® Charity Golf Classic
- Raised \$146,243 in the Dallas 11th annual MK5K[®] and \$34,304 in the Northeast Branch 8th annual MK5K[®]
- Raised more than \$87,900 for the Team Up for Women!® campaign

By sustaining our big hopes, dreams and actions, we will continue to be a positive force in the world. Please join her this month in support of this great foundation! To place an order with Candy, Independent Beauty Consultant with Mary Kay please call her at 440.417.4353 or by going to www.marykay.com/cporostosky. Every Order Counts!

Members NEWS

Madison Township Trustees and Madison Village Mayor/Council

Madison Township Trustees and Madison Village Mayor/Council held a short reception on September 29th at Romans IV Restaurant to honor the following chamber members with their "Madison Means Business" awards:

From Madison Village:

- · Madison Pet and Garden,
- · Penguin Mechanical

From the Madison Township:

- · Richmond and Richmond Insurance
- · Madison Muffler
- · Hughes Embroidery

This joint effort between the Township and Village was started earlier this year as an effort to acknowledge the vital contributions local business make to the economy.

Thank You to these local businesses/chamber members that keep our economy going and make Madison a great place to live and work.

WHY SPECIALIZE IN YOUNG FAMILIES...

Because young families need honest unbiased answers, I have chosen to specialize in families of elementary students and pre-school children. Many people stress over their finances. It is difficult to know when you are making a good financial decision. At Family Life Financial Planning, I help you solve those problems so you can focus on the



Michael Kostelnik, Family Life Financial Planning

important things in your life. To learn more about Family Life Financial Planning and Michael Kostelnik, please visit www.saveforyourfamily.com or by calling 440-490-7526.

YOUTH OVERNIGHT AT LAKE COUNTY YMCA EAST END

Lake County YMCA East End is hosting a Youth Overnight for children ages 6-12 from Saturday, November 5 to Sunday, November 6.

"While kids are enjoying swimming, playing games, and having fun with their friends at the Y, parents can get out for a date night or enjoy a quiet evening at home," said Greg Church, Program Director at the Lake County East End Y.

"Both kids and their parents look forward to our annual youth overnight," added Greg.

Children will enjoy swimming, gym games, and snacks during the overnight fun with their friends. Youth Overnight is open to children ages 6-12. Children are recommended to bring swim gear, sleeping bag, pillow and overnight clothes.

Registration is \$20 Y members and \$30 program members. Additional sibling discount, each child is \$15/\$25. Children may be dropped off at the East End Y Saturday, November 5 at 8:00 pm and picked up on Sunday at 9:00 am. Youth will be supervised by Y staff and teen Leaders.

To register for the Youth Overnight, contact Lake County East End Y at 440-428-5125 or visit www.lakecountyymca.org.



Date: Wednesday, November 2, 2016

Topic: Servant Leadership – Building a better organization by many conscious choices to serve and lead

Presented by: Al DiFranco, President & CEO Mentor Area Chamber of Commerce

Time: 8:15 to 9:30 am

Location: Lost Nation Sports Park/The Players Club **Cost**: \$5 for any Lake County Chamber Member; \$10

for non-chamber members **RSVP:** www.lakekidzbiz.org

Building the Technical Skills of our Community

You Are Invited!

TERKK'S Computer Services LLC is partnering with Morley Library to host a series of FREE community workshops

Location:

Morley Library
184 Phelps Street
Painesville, OH 44077
lower level conference room

Cost:

FREE!!!!

RYOG

Bring Your Own Gadget

** Limited number of workstations available.
Please contact TERKK's to register.

Call (440) 350-1903

Saturdays beginning October 15, 2016

 $11:00 \ am - 12:30 \ pm$ (October/ November*/ December*)

October: Techtober

October 15th: Intro (Learn the basic functions of Windows 10)

(This workshop will be held at 8 North State Street lower level)

October 22nd: What's new (and not so new) in Windows 10

October 29th: Making Windows 10 feel more familiar

November: I didn't know that about my gadget.

November 5th: Google can do whaaaat?

November 12th: Securing and protecting your devices from

internet threats.

November 19th: Backing up your data on your devices and hard

drives.

December: Multimedia Madness.

December 3rd: Take professional pictures with your smartphone.

December 10th: Using Smart TV's for spectacular events.

December 17th: How to video chat using hangouts*

(this workshop requires a webcam on your device)

*Exceptions due to holidays (Thanksgiving, Christmas and New Year's)

Adults Only

schedule subject to change based on weather





TERKK's Computer Services, LCC 8 North State Street, Suite 100 Painesville, Ohio 44077 Phone: (440) 350-1903



FREE perk with your membership

This is a great opportunity to network! Every member gets 30 seconds to say whatever you want about your business. Members can bring business cards, literature, flyers, and a door prize to promote your business and keep the event fun.

To help us better serve you – please remember to make a reservation.

PLEASE NOTE: Cost to non-chamber members is \$10 (cash or check only) and must be paid at the door - receipts will be available at registration



Original Coffee Contacts (and Decaf)



When From 8 am to 9 am, the first & third Thursdays of the month

Decaf means registration is limited to a smaller group. Where: *

*Locations are subjected to change, please call or visit our website to register and to verify locations

Thursday, November 3, 2016

8 to 9 am Project Hope 25 Freedom Road Painesville Thursday, November 17, 2016

8 to 9 am

Mentor Schools, Paradigm Building

6465 Center Street

Mentor

If you would like to join us, please RSVP by contacting either Chamber:

Mentor Area Chamber of Commerce at (440) 255-1616 mwainwright@mentorchamber.org

Eastern Lake County Chamber at (440) 357-7572

kathleen@easternlakecountychamber.org

Coffee Contacts East





Join Members of the Geneva Area and Eastern Lake County Chambers of Commerce for a morning of coffee, light breakfast, and networking on the fourth Wednesday of each month from 8 am to 9 am.



en Where

The fourth Wednesday of the month)

Wednesday, November 16, 2016

8 to 9 am Lake House Spa 5654 Lake Road, East Geneva on the Lake

If you would like to join us, please RSVP by contacting either Chamber:

Geneva Area Chamber of Commerce at (440) 466-8694 info@genevachamber.org

Eastern Lake County Chamber at (440) 357-7572 linda@easternlakecountychamber.org



Chamber of Commerce
One Victoria Place, Suite 265A
Painesville, OH 44077
Phone 440-357-7572

www.easternlakecountychamber.org

2017 Ala Carte		2017					
Website Ad Rates		Newsletter Ad Rates – monthly publication in 2017					
Option #1 – Combo Package	\$165	Full Page Insert (2 issues)	\$180				
Option #2 – Header & Footer	\$110	Full Page Insert (6 issues)	\$450				
Option #3 – Right Column Header & Footer 728px by 90px	\$85	Full Page Insert (12 issues)	\$720				
Right Column 300px by 250px		Half Page Ad (2 issues)	\$100				
		Half Page Ad (6 issues)	\$210				
		Half Page Ad (12 issues) \$360					
		Quarter Page Ad (2 issues)	\$85				
		Quarter Page Ad (6 issues)	\$180				
		Quarter Page Ad (12 issues)	\$240				
		Business Card Ad (2 issues)	\$50				
		Business Card Ad (6 issues)	\$90				
		Business Card Ad (12 issues)	\$120				

General Membership Meeting

Your sponsorship entitles you to the following:

- •Sponsor will be provided an exhibit table located at the registration area or inside the door of the meeting facility.
- •Sponsor may place literature, business cards, promotional items, etc. at each place setting.
- •Sponsor article and logo will be featured in the chamber newsletter.
- •Sponsor will be listed on our Web site.
- •Sponsor logo will appear on the event sign or power point slideshow at the meeting.
- •Sponsor will have 3 minutes of "commercial" time at the podium.
- •Sponsor will have the opportunity to give away promotional items.
- •Sponsor will receive two complimentary meals at the meeting.
- Excel spreadsheet with guest list contact info (does not include emails)

Golf Outing Sponsorship Opportunities Putt Putt Tournament Sponsorship Opportunities Hole Sponsor Event Sponsor \$300 \$150 Beverage/Snacks Stations \$300 limited to 4 **Registration Sponsor** \$100 limited to 2 **Turn Corporate Sponsor** \$300 **Hole Sponsor** \$50 THIS EVENT SUPPORTS OUR SCHOLARSHIP FUND \$350 **Lunch Corporate Sponsor** Breakfast Corporate Sponsor \$350 **Dinner Corporate Sponsor** \$500 \$50 Scorecard Sponsor **Golf Cart Sponsor** \$500 limited to 1



Marketing/Sponsorship Packages*

PLATINUM (VALUE \$3,000) – Cost \$2,000 includes:

Website Combo Package

Full Page Insert – all 12 issues

Dinner or Hole Sponsorship at the Golf Outing

6 General Membership Meeting Sponsorships

Membership list in Excel format (does not include emails)

Recognition on the cover of our monthly E-newsletter (3,000+)

Industry Exclusive sponsorship (no cost option)

GOLD (VALUE \$2,000) – Cost \$1,200 includes:

Website Header & Footer

Full Page Insert – 6 issues

Lunch or Hole Sponsorship at the Golf Outing

3 General Membership Meeting Sponsorships

Membership list in Excel format (does not include emails)

Recognition on the cover of our monthly E-newsletter (3,000+)

SILVER (VALUE \$1,500) – Cost \$1,000 includes:

Website right column

½ page ad in 12 issues

Breakfast Sponsorship at the Golf Outing

2 General Membership Meeting Sponsorships

Membership list in Excel format (does not include emails)

Recognition on the cover of our monthly E-newsletter (+3,000)

Sponsorship at one of our Legislative Breakfast meetings

BRONZE (VALUE \$775) – Cost \$450 includes:

Website right column

¼ page ad all 12 issues

1 General Membership Meeting Sponsorship

Membership list in Excel format (does not include emails)

Sponsorship at one of our Legislative Breakfast meetings

We are happy to tailor any package to fit your needs!

Want Exclusivity?

Want a specific event?

Not sure what's right for your budget?

Want to talk with a previous sponsor about what worked for them? CALL or EMAIL your Eastern Lake County Chamber of Commerce office and we'll work with you!

Phone: 440-357-7572

<u>linda@easternlakecountychamber.org</u> <u>katrina@easternlakecountychamber.org</u> kathleen@easternlakecountychamber.org

*Opportunities are available on a first come basis. Prices subject to change with notice.



Fall is here and winter is coming – time to get ready! As the temperatures begin to cool off Domestic Natural Gas Demand remains high, from a few hotter than normal last days of summer into early September. Demand has remained strong and will continue to do so as we transition from air conditioning to heat. Giving COSE Members the opportunity to take action now and lock in your electric supply price today through our trusted partners OnDemand Energy!

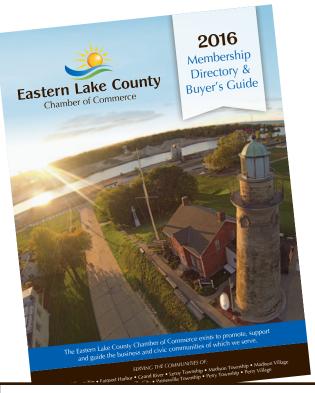
Did you know, heating your home uses more energy and costs more money than any other system in your home -- typically making up about 42% of your utility bill.

No matter what kind of heating system you have in your house, you can save money and increase your comfort by properly maintaining and upgrading your equipment, managing a low but comfortable thermostat setting and choosing an energy supplier that offers a secure low, fixed rate.

If you enroll this month through COSE's Residential Energy Program, managed by OnDemand Energy and powered by Public Power we will send you a free energy savings kit! Please visit https://www.ppandu.com/cose to enroll today!









Eastern Lake County

Chamber of Commerce

Annual Membership Directory 2017

Printed directories distributed to over 3,500 homes & businesses **PLUS:** A downloadable e-version available on the website!

The Eastern Lake County Chamber of Commerce is very excited to announce the 2017 Membership Directory. This year's directory will feature a very modern eye-catching magazine style design printed in full color on gloss paper throughout our entire publication. Many of the same design features and content from complete membership listings to event stories will remain the same.

As with last year's directory, a percentage of the directory sales will help defray our chamber's operating expenses as well as providing us with a high profile marketing tool for the eastern Lake County community, Chamber of Commerce and our membership.

Don't miss this opportunity to support our Chamber as well as showcase your business in the 2017 Eastern Lake County Chamber of Commerce Directory.

Advertising sales will continue through November 16th.

ADVERTISING RATES						
	B/W	Black & 1Color of Choice [Red, Blue, Yellow]	4-Color			
Full Pg	\$775	\$865	\$1,595			
3/4 Pg	\$650	\$740	\$1,375			
1/2 Pg	\$500	\$590	\$1,115			
1/4 Pg	\$315	\$405	\$805			
1/8 Pg	\$ 175	\$265	\$575			
Business Blocks	\$ 110	\$200	\$475			

Advertising Deadline:

November 16th

Publication Date:

December 14th

FOR MORE INFORMATION ... Kelley Creed, 440-344-1029 Email: kcreed@gazettenews.com



AEROSPACE

Opportunities and Updates

Wednesday, November 16, 2016 ● 8:30 a.m.- 3 p.m.

Holden Center across from Lakeland Community College 4242 St. Rt. 306, Kirtland, OH 44094

A seminar hosted by the Small Business Development Center at KSU College of Applied Engineering,
Sustainability & Technology ● Ohio Aerospace Institute ● KPH Global Trade ● NEOTEC



























Get the latest information on the aerospace supply chain, compliance and regulations, and UK/U.S. aerospace opportunities.

B2B meetings available.

ON THE AGENDA

- Lockheed Martin: Innovation and supply chain
- Ohio Manufacturing Extension Partnership: "Tech-Hub focused on technology and supply chain for large commercial aerospace OEMs"
- NASA: Learn about projects NASA is focusing on, how to obtain funding to become a partner, and which SBIR grants will be supported
- Case study: A local manufacturer, Cleveland Electric Labs, will discuss how they successfully sell to aerospace and defense suppliers
- Compliance updates from experts at McDonald Hopkins and Braumiller Law Group, including the latest ITAR and Department of Defense regulations, as well as rules and requirements for aerospace parts being returned to the U.S. for repair
- UK Aerospace Program: Learn about the latest developments in the UK aerospace program and how this creates opportunities for U.S. companies.
- New technology for the aerospace industry: a demonstration by a local manufacturer

Registration

Seminar Fee: \$85

including Continental breakfast and buffet lunch

Register online at

 $https://aerospace_update_and_trade_update.eventbrite.com$

For More Information

 Contact Kim Holizna: 216.577.1235 kholizna@kent.edu

 Or Howard Thompson: 440.962.3237 howardthompson@oai.org



2017 REGISTRATION INFORMATION

Join us March 4th and 5th at the Great Lakes Mall for the Lake County Chambers of Commerce Home & Lifestyle Expo. Your participation will provide an excellent opportunity to generate company awareness and sales for your business.

2017 DATES

Move in and set up: Friday evening, March 3rd - 9pm SHARP

Please use the mall entrance next to Fuji Japan Steakhouse

Watch for more information regarding the Exhibitor Networking Hour Friday prior to set up.

Show dates and times: Saturday, March 4th, 10am to 6pm

Sunday, March 5th, 11am to 6pm

SPACE IS LIMITED. Participation is limited to the first 60 registrations (10 sponsors, 50 exhibitors).

Exhibitor will provide:

• Heavy gauge electrical cords (if needed) Household cords are not permitted. Rubber cord covers or tape to reduce tripping hazards.

Lake County Chambers of Commerce provides:

- (1) 10' x 10' display area per exhibitor
- (1) 8' table with skirt
- (1) chair

- Optional Add-ons: Extra 8' table \$25 table must fit into your original 10' x 10' space
 - Double booth (20' x 20') can be requested for an additional \$200
 - Vehicle \$200 per vehicle.
 - Insert into Giveaway Bag \$50 (per 500 quantity of one item)

RULES & REGULATIONS

- Displays are not to exceed 8' in height no tents or canopies NO EXCEPTIONS
- Great Lakes Mall Management has full authority in the placement and presentation of display areas. All excess material, collateral and boxes must be stored <u>under</u> your table.
- The distribution of helium balloons is not permitted.
- If a vehicle is part of your display, special arrangements must be made at least two weeks prior to the event. The Fire Department needs to be present for vehicle move in. Please call Diana Lewis in the mall office for more information 440-255-8932.

Sponsor registration and payment is needed by Friday, December 16, 2016 Exhibitor and Giveaway Bag registration and payment is needed by February 13, 2017

Mail to: Lake County Chambers, 1 Victoria Place, Suite 265A, Painesville, Ohio 44077 or email linda@easternlakecountychamber.org

Questions? Please call Linda Reed at 440-357-7572 or email Linda at linda@easternlakecountychamber.org

Hosted By:

In Partnership With:

Premier Sponsor:



GREAT LAKES MALL



YOUR LOGO **HERE**

YOUR LOGO **HERE**



Saturday, March 4th • Sunday, March 5th

2017 REGISTRATION FORM

☐ YES	I will be a Sponsor	@\$575
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- Preferred exhibitor space (your choice of location)
- Guaranteed attendance All contest participants are required to stop by every sponsor's booth
- Logo on marketing materials
- · Logo on print advertising
- Logo on Lake County Chambers website Expo page with a link to your website
- Logo on sponsor sign
- Company listed as a sponsor in event press releases
- Public mention at chamber events prior to expo
- Option of stage time at expo

☐ YES, I will be an Exhibitor @\$325

• (1) 10' x 10' space, (1) 8' table, skirt and (1) chair

	YES,	I wil	l add	something t	o the	Giveaway	Bag	@\$50	(available to exhibitors and non exhibitors)
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• 500 pieces of an item. Suggested items: promotional items, gift cards, coupons, samples. Deliver items to Linda Reed by February 13th to the Lake County Chambers of Commerce address below.

Company Name	<u></u>			
Member of whi	ich Chamber?			
Phone				
				Zip
Booth/Display I	Height			
Electricity Need	ded? ☐ Yes ☐ No			
Special Require	ments			
	C			
	Giveaway Bag (\$50)	\$		
	Extra Table (\$25)	\$		
	Double Booth (\$200)	\$		
Method of Payr	ment: 🚨 Check payable t	o Lake County Ch	ambers of Commerce	
	Master Card	Visa	☐ American Express	
Credit Card # _			Expiration Date	CVV Code
Billing Address			Zip Code	
Signature			Date	

Sponsor registration and payment is needed by Friday, December 16, 2016 Exhibitor and Giveaway Bag registration and payment is needed by February 13, 2017

Mail to: Lake County Chambers, 1 Victoria Place, Suite 265A, Painesville, Ohio 44077 or email linda@easternlakecountychamber.org

Proud to deliver workers' compensation claims management and cost containment strategies to nearly 30,000 hard working Ohio employers and have the endorsement of more than 160 associations, chambers of commerce, governmental agencies and public sector organizations.

LOCAL PRESENCE



We have found that by imbedding our colleagues strategically throughout the state, we have established a stronger local presence and model for service excellence. As such we are able to respond quickly to service needs as well as create operational efficiency. Our colleagues live in, support and know the communities and its members. At CompManagement, we understand the importance of strong community ties and are committed to Northeast Ohio.

- Three of six offices in Ohio located within thirteen county area.
- 31% of client base located within thirteen county area.
- 13% of colleagues (account executives, claims professionals, hearing representatives and other key professionals) located within thirteen county area.



PROGRAM CONSULTATION & PERSONALIZED SERVICE

Ensure participation in programs that will garner the most premium savings as well as proper use of cost reduction strategies that annually save our clients \$120 million in premium paid.

- CompManagement retains nearly 96% of clients with active claim volumes due to our service excellence model, cost reduction measures and program consultation.
- CompManagement's clients average experience modifier is 40% below base as compared to the 13% statewide average for employers.
- 92% of CompManagement's clients are currently participating in at least one of the alternative rating solutions listed below to reduce costs.

Services

- Workers' Compensation
- Unemployment Compensation
- Safety & Loss Control
- Education & Training
- Workplace Wellness

Alternative Rating Programs

- \$15,000 Medical Only
- 100% EM Cap
- Deductible Program
- Destination Excellence
- Drug Free Safety Program
- Group Rating
- Group Retrospective Rating
- Grow Ohio
- Individual Retrospective Rating
- One Claim Program
- Self Insurance

COST REDUCTION

We utilize a combination of techniques employed by our colleagues and specific programs designed to mitigate the primary cost drivers for our clients.

- Consistency is the key when utilizing cost containment strategies. With the expertise of our dedicated team of settlement and handicap specialists, we consistently settle more claims and file more handicap reimbursements than any of our larger competitors. See reverse side of this document for a comparison.
- In reviewing the most recent four years (2012 2015), we have settled 10% more settlements and filed 47% more handicaps than our nearest large competitor.
 Even more important than the number of settlements filed. CompManagement has the 2nd lowest average of lump sum settlement pay out than any of our
- Even more important than the number of settlements filed, CompManagement has the 2nd lowest average of lump sum settlement pay out than any of our larger competitors. Lower settlement amounts mean lower claim costs applied to an employer's experience which is a direct impact to your annual premium paid. Cost containment is not simply about quantity, it is about producing quality results on a consistent basis.

EDUCATION 🗐

Robust client education program covering cost reduction strategies, basics of workers' compensation and premium reduction, alternative rating programs, return-to-work strategies, investigation tools, industry trends, safety and loss control as well as a variety of other topics.

• Over 50 program sessions offered over the course of a calendar year.

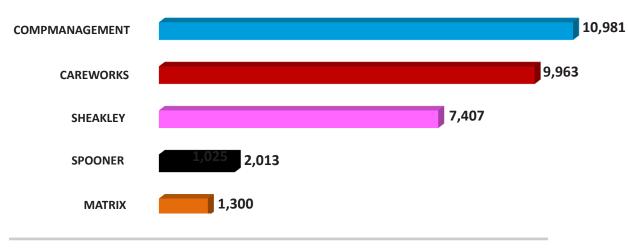
over Feb 2016



begin with compmanagement

powerful **solutions** | glowing **results**





Cost containment strategies are extremely important in the claims management process and having consistency year in and year out with those strategies proves to be beneficial for employers.

CompManagement has demonstrated consistency in our Settlement and Handicap process for many vears. Have the confidence in knowing that CompManagement not only focuses on when and where we can apply these strategies, but when we do, we generate the most savings for you, our valued client.

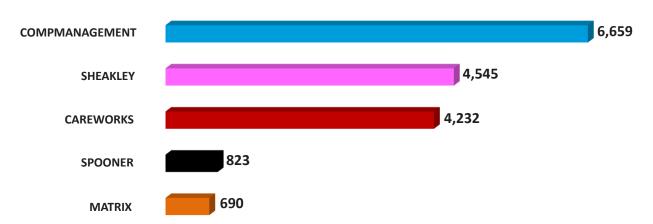
Cost containment strategies are not simply about quantity, it's about producing quality results!

Data source - BWC public information request January 2016





Handicaps Filed: 2012 - 2015





As today's small businesses continue to search for cost-saving health coverage options, the Southern Ohio Chamber Alliance (SOCA) has taken action to help. SOCA has created a new health program that can lead to more rate stability and is a smart solution that offers potential savings for groups with 50 or fewer employees. SOCA has teamed up with Anthem Blue Cross and Blue Shield to administer this plan and to provide stop loss coverage.

This new self-funded medical offering called the SOCA Benefit Plan is a multiple employer welfare arrangement (MEWA). MEWAs enable smaller employers to join together to share in the overall claims risk. By being part of a larger, self-funded pool, employers have financial protection backed by Anthem's stop loss coverage.

In addition to financial protection, this innovative alternative offers:

- Competitive rates
- Fixed, predictable monthly payments
- A variety of plan designs, including four PPO and three HSA options
- Anthem's broad Blue Access PPO Network and National Rx Formulary
- Coverage for claims run-out /terminal liability coverage

To top it off, we've added expanded wellness offerings so your employees can benefit from your investment in them even further. And we also offer Specialty products outside the MEWA, including dental, vision, life, optional life and disability plans at specially discounted rates.















The SOCA Benefit Plan is available to small business employers that have at least two people enrolled on their medical plan and no more than 50 total employees. The business must be domiciled in Ohio, and must be a member in good standing with a Chamber of Commerce that is qualified to offer the SOCA Benefit Plan. These chambers include:

- Southern Ohio Chamber Alliance (SOCA)
- Northern Ohio Area Chambers of Commerce (NOACC)
- Central Ohio Chambers of Commerce (COCC)
- Dayton Area Chamber of Commerce (DACC)
- Youngstown/Warren Regional Chamber (YWRC)

Why Anthem Blue Cross and Blue Shield?

Get peace of mind knowing that Anthem has been serving millions of members in Ohio for more than 75 years and is:

- Part of the nation's largest health benefits company
- Part of the BlueCard® program through the Blue Cross and Blue Shield Association, which includes about 90% of hospitals and 80% of doctors in the country
- Highly experienced in alternate funding plans

We've got you covered with standard health and wellness programs.

Your employees can get help taking care of their health. Our programs include 24/7 NurseLine, Future Moms, ConditionCare, and more. And you have the option to buy dental, vision, life and disability coverage at a discounted rate only available as part of the SOCA Benefit Plan.

Find out more today.

To learn more about the SOCA Benefit Plan and its many advantages, contact your local Anthem Elite or Champion Broker, or ask your Chamber of Commerce for a referral.





WESTERN RESERVE COUNSELING SERVICE

As a community based non-profit counseling agency, WRCS has operated from our Painesville office in the lower level of Victoria Square since 1973. Our agency provides a diverse blend of counseling services to support children, adolescents and adults offering client friendly daily, evening and weekend office hours in a professional and relaxing office setting. We are proud to serve residents in Lake County with a professional and certified staff of therapists experienced in providing care and treatment to support a wide variety of mental health, behavior and emotional needs. WRCS accepts many private insurance plans, Medicare and Medicaid and is also able to offer a sliding fee scale to qualified clients due to community funding support from the United Way of Lake County and the Lake ADAMHS Board. Call (440) 352-8954 for more information or to schedule an initial assessment of your needs.

- Many of our services cover a wide range of coping with life's ups and downs. Our services are outlined in our hand-outs. Caring for your own mental health is as important as seeing a doctor to care for your physical health.
 - The financial support we receive from the United Way of LC and Lake ADAMHS
 Board allows us to offer clients a sliding fee scale to assist many who cannot
 otherwise afford care. However, we also accept many forms of insurance,
 including Medicaid and Medicare.
 - We offer a full scope of care to individuals and families, as we serve children, adolescents and adults.
 - We offer client friendly office hours for after work and on Saturday



Holiday Specials * Tree Lighting * Carriage Rides * Pictures with Santa *
 Artisan Popups & MORE *



Building Futures Preserving History

Photo Gallery



Perry Joint Fire District, Chief Jim McDonald and Madison Local Fire District, Chief Eugene Lutz gaveus the thumbs up at our September General Membership Meeting.



Patrick Armstrong, Brint Learned and Virginia March join us in welcoming new member, Elizabeth Connor with EWC Media.

MORSE van lines



Weekly Trips to Florida Over 50 Years in Business (440) 352-2600

www.MorseVanLines.com / info@MorseVanLines.com



Through our partnership with COSE, we are pleased to offer exclusive residential savings with Public Power, LLC ® to Eastern Lake County Chamber of Commerce members, and employees of the member company for your home. Rates can change monthly, so be sure to check online for current rates. Enroll in the new, local residential rate of 0.0488 for an intro term of 3 months, and when you renew after the 3-month period, you'll also receive an LED Light Bulb kit just for enrolling in a 12-month plan. These kits can save you up to \$489* on your utility bills! Enroll in a 24-month plan and receive an Energy Savings Kit that can up help you save up to \$3,000* on your utility bills. Don't want to commit just yet? Try them out for 3-months and receive an energy savings kit if you choose to renew - It's easy! To ensure you are viewing the most current rate for your residence, please visit: www.publicpowerelectric.com/cose.

OnDemand Energy is the managing consultant of the COSE Natural Gas and Electric Choice Programs. They provide both commercial and residential electric opportunities to COSE members, Chamber partners and applicable Chamber affiliates.

Click here to watch how the Energy program can help you save money.

*Estimated savings based on a \$0.09/kWh rate and are estimated over the life of the products in the kit





M A Hurley Ins Agcy Inc Mary Anne Hurley, Agent 8 N State Street, Suite 206 Painesville, OH 44077 Bus: 440-357-1133











Date: Friday, November 18, 2016

Topic: Water Testing & Health and Safety Issues

Presented by: Dr. Nancy Rodway, Medical Director, Lake County General Health District (and) a Lake

County Health District sanitarian

Time: Registration: 11:15 a.m.

Lunch & Program: 11:30 a.m. to 1 p.m.

Location: Holiday Inn Express Hotel & Suites LaMalfa

Cost: Members: \$20 Non-Members: \$25

RSVP online at www.councilnews.org or by calling

440-255-1616



FUEL is a nonprofit organization for future emerging leaders of Lake County, Ohio from the age ranges of 21-40 years old. FUEL seeks to develop, connect, empower and retain young professionals in Lake County by creating opportunities and pooling resources through member socialization and education. The organization offers the ability to meet, network, and socialize with other young professionals that live and/or work in Lake County and the opportunity to hear informative speakers from a wide variety of professions and backgrounds

BRING A GUEST: Existing FUEL members/attendees will receive a \$10 gift card (gas, iTunes, etc.) if they bring a friend or colleague who has NEVER attended a FUEL event before. One per person per event. While supplies last.

www.lakecountyfuel.com

Date: Thursday, November 17, 2016

Time: 5 to 7 pm

Place: Olivor Twist, 4061 Erie Street, Willoughby

Topic: Holiday Party & Networking Social

RSVP: fuel.lakecounty@gmail.com



Business Boot Camp:

How to Optimize SEO & Analytics to Drive Your Online Marketing Efforts

Wednesday, November 2, 07:30 - 10 a.m.
Insivia, 5000 Euclid Ave Suite 102, Cleveland, Ohio 44103



The best place to hide a dead body is page 2 of Google search. If you aren't getting results for online marketing, one of your competitors is.

Analytics and search optimization is a top priority for organizations, but one that is often ignored or misinterpreted. Knowing what sales and marketing tactics are working, what can be optimized to drive results, and tracking goals is imperative.

Often, SEO and analytics is challenging with an overwhelming amount of data, new features and no clear way to understand what the information indicates. Our goal for the event is to provide a foundational workshop to understand what's needed to succeed and approaches for achieving better results.

You can only fix and improve what you know.

About the Speaker:

Andy Halko is CEO of Insivia - a Strategic Marketing & Sales Agency founded in 2002, founder of PlanBold.com and creator of the AIMS Institiue. As a serial entrepreneur and speaker, he has been featured in national publications and television, spoken to groups across the US and avidly volunteered to grow entrepreneurial communities. Insivia focuses on creating smart marketing strategies, delivering powerful education services and implementing bold marketing campaigns for companies throughout the country while headquartered in Cleveland, Ohio.

Welcome <u>New Members!</u>



Marketing & Public Relations

EWC MEDIA, LLC ELIZABETH CONNOR

36801 Rogers Road Willoughby Hills, OH 44094 440-221-0366

www.ewcmedia.com

Description: Whether you want our award-winning social media strategists to manage your marketing for you, or if you would rather learn the tools to manage your own, we are here. We help companies create their own unique digital brand.

Non-Profit Organization/Health & Wellness

THE HILDEGARDEN SHANON STERRINGER

630 Plum Street Fairport Harbor, OH 44077 440-754-8002

www.thehildegarden.org

Description: The Hildegarden is a center for mind, spirit & growth. Focusing on holistic health and spirituality offering programs, retreats, speakers, and other activities.

Adult Group Home

DIFFERENTLY ABLED EMERSON STOCKS

13760 Maggie Lane Painesville, OH 44077 440-254-3207

Description: Provide In-Home Services for individuals that have Developmental Disabilities.
Under the IO Waiver Program.

We hope to see you soon & often!

The following organizations have recently made an important investment in their business by joining their chamber. We thank them and hope you will consider them for all your personal and professional needs.

Human Resources

PAYCHEX LISA SWANSON

110 East Hines Hill Road Hudson, OH 44236 216-210-7822

www.paychex.com

Description: Payroll for Small Businesses 1 to 49 Employees. Join 600,000 businesses that simplify payroll, HR, and benefits with Paychex.

Government

SBDC AT KSU – CAEST KIM HOLIZNA

P.O. Box 5190 (Aero & Tech Bldg. Room 202H) Kent, OH 44242 216-577-1235 www.kent.edu

Description: Small Business Development Center

Assisted Living Facility

COUNTRY CLUB REHABILITATION AT ASHTABULA DOMINIQUE MONCRIEF

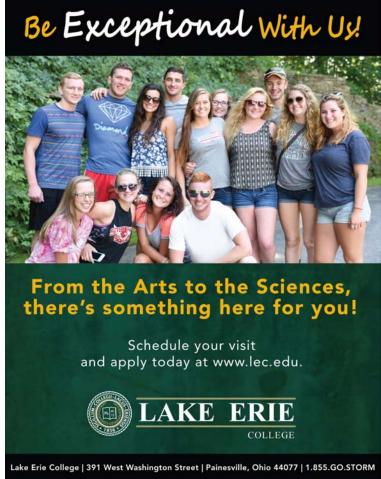
925 East 26th Street Ashtabula, OH 44120 440-992-0022

www.countryclubretirementcampus.com

Description: A Senior Health Care Community promoting independence. Independent & Assisted Living Apts, Rehab & Therapy, Skilled & Restorative Nursing. Sanctuary Home Health Care.

Welcome to the Eastern Lake County Chamber of Commerce!





Experience the comfort. Enjoy the space. Emerge renewed.



Corporate Lodgings

of Northeast OH, Inc.

440-974-7131 • www.corporatelodgingsohio.com

Short term fully furnished suites in Lake County, OH and Erie, PA.

Even with all the Health Care Reform Changes you can still get a discount through your local chamber

As a chamber member with 2-50 employees, you can get a discount on any health plan from Anthem Blue Cross and Blue Shield — including industry-leading HSAs, HRAs and HIAs.*

Despite the ongoing changes and confusion surrounding health care reform, your local chamber continues to offer employer insurance options with a 1.4% discount exclusively for chamber members!

Call your insurance broker, your chamber or NOACC at 1-866-466-4622 or go to www.noacc.org for more information. To request a free quote go to www.chambersaver.com/noacc.





"Discount only applies to Chamber members who do not already have Anthem insurance.
Anthem Blue Cross and Blue Shield is the trade name of Community Insurance Company. An independent licensee of the Blue Cross and Blue Shield association. Of Anthem is a registered trademark. The Blue Cross and Blue Shield names and symbols are the registered marks of the Blue Cross and Blue Shield names and symbols are the registered marks of the Blue Cross and Blue Shield names and symbols are the registered marks of the Blue Cross and Blue Shield names and symbols are the registered marks of the Blue Cross and Blue Shield names and symbols are the registered trademark.

NOACCHCRAD 01/14







Come celebrate the joy of the season with us at Grand River Cellars Winery & Restaurant on Wednesday, December 7, 2016 from 5:00 to 7:30 pm.

- Cocktails
- Heavy hors d'oeuvres
- Networking

We are excited to announce that the Perry Buccaneer Show Choir will be joining us for a while to sing a few holiday tunes for our guests.



\$15.00 per person includes one drink ticket, heavy hors d'oeuvres and networking



You may view all upcoming events by visiting our website at: www.easternlakecountychamber.org

Don't forget to send us your news!

Happy Thanksgiving

