2018 Ala Carte

**Website Ad Rates**
- Option #1 – Combo Package: $165
- Option #2 – Header & Footer: $110
- Option #3 – Right Column: $85

Header & Footer 728px by 90px
Right Column 300px by 250px

**Newsletter Ad Rates – monthly publication in 2017**
- Full Page Insert (2 issues): $180
- Full Page Insert (6 issues): $450
- Full Page Insert (12 issues): $720

Half Page Ad (2 issues): $100
Half Page Ad (6 issues): $210
Half Page Ad (12 issues): $360

**New Member Reception $200**
- Exhibit Table at the event
- Logo featured on the invitation
- Commercial Time
- Complimentary admission for two
- Logo featured in newsletter and Social media feeds.

Quarter Page Ad (2 issues): $85
Quarter Page Ad (6 issues): $180
Quarter Page Ad (12 issues): $240
Business Card Ad (2 issues): $50
Business Card Ad (6 issues): $90
Business Card Ad (12 issues): $120

**General Membership Meeting $200**

Your sponsorship entitles you to the following:
- Sponsor may request an exhibit table located at the registration area or inside the door of the meeting facility.
- Sponsor may place literature, business cards, promotional items, etc. at each place setting.
- Sponsor article and logo will be featured in the chamber newsletter and social media feeds.
- Sponsor will be listed on our Web site.
- Sponsor logo will appear on the event sign or power point slideshow at the meeting.
- Sponsor will have 3 minutes of “commercial” time at the podium.
- Sponsor will have the opportunity to give away promotional items.
- Sponsor will receive two complimentary meals at the meeting.
- Excel spreadsheet with guest list contact info (does not include emails) available upon request.

**Golf Outing Sponsorship Opportunities**
- Hole Sponsor: $150
- Beverage/Snacks Stations: $300 limited to 4
- Turn Corporate Sponsor: $200
- Snack Bag Corporate Sponsor: $100 limited to 1
must provide 150 insulated bags with company logo
- Breakfast Corporate Sponsor: $350
- Dinner Corporate Sponsor: $500

**Putt Putt Tournament Sponsorship Opportunities**
- Event Sponsor: $300
- Registration Sponsor: $100
- Hole Sponsor: $50

**Road Rally Sponsorship Opportunities**
- Starting Line Sponsor: $300
- Skill Stop Sponsor: $250
- Finish Line Sponsor: $500
- Photo Frame Sponsor: $150
- Rally Party Sponsor: $25
- Sign Sponsor Banners: $25

**THIS EVENT SUPPORTS OUR SCHOLARSHIP FUND**

See Reverse Side for Package Opportunities
Chamber Partner Packages

**PLATINUM (VALUE $3,000)** – Cost $2,000 includes:
- Website Combo Package
- Full Page Insert – all 12 issues
- Dinner or Hole Sponsorship at the Golf Outing
- 6 General Membership Meeting Sponsorships
- Membership list in Excel format (does not include emails)
- Recognition on the cover of our monthly E-newsletter (3,000+)
- Industry Exclusive sponsorship (no cost option)

**GOLD (VALUE $2,000)** – Cost $1,200 includes:
- Website Header & Footer
- Full Page Insert – 6 issues
- Lunch or Hole Sponsorship at the Golf Outing
- 3 General Membership Meeting Sponsorships
- Membership list in Excel format (does not include emails)
- Recognition on the cover of our monthly E-newsletter (3,000+)

**SILVER (VALUE $1,500)** – Cost $1,000 includes:
- Website right column
- ½ page ad in 12 issues
- Breakfast Sponsorship at the Golf Outing
- 2 General Membership Meeting Sponsorships
- Membership list in Excel format (does not include emails)
- Recognition on the cover of our monthly E-newsletter (+3,000)
- Sponsorship at one of our Legislative Breakfast meetings

**BRONZE (VALUE $775)** – Cost $450 includes:
- Website right column
- ¼ page ad all 12 issues
- 1 General Membership Meeting Sponsorship
- Membership list in Excel format (does not include emails)
- Sponsorship at one of our Legislative Breakfast meetings

We are happy to tailor any package to fit your needs!

Want Exclusivity?
Want a specific event?
Not sure what’s right for your budget?
Want to talk with a previous partner about what worked for them?

CALL or EMAIL your Eastern Lake County Chamber of Commerce office and we’ll work with you!
Phone: 440-357-7572

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*Opportunities are available on a first come basis. Prices subject to change with notice.*