



Eastern Lake County
Chamber of Commerce

One Victoria Place, Suite 265A
Painesville, OH 44077
Phone 440-357-7572
www.easternlakecountychamber.org

2019 Ala Carte

Website Ad Rates – One Year

Square Ad 300px by 250px	\$200
Footer 728px by 90px	\$150
Premium Ad	\$500

Your logo with a link to your website at the top of one of our most viewed pages: Events, Directory or Newsletter.

Chamber Member Video Spotlight

Your video on our website - \$250 month*
*Discount available for annual or half year purchase
If you do not have a video we can put you in touch with a chamber member to help you with that. Cost will vary.

Newsletter Ad Rates

Full Page Insert (2 issues)	\$180
Full Page Insert (6 issues)	\$450
Full Page Insert (12 issues)	\$720
Half Page Ad (2 issues)	\$100
Half Page Ad (6 issues)	\$210
Half Page Ad (12 issues)	\$360
Quarter Page Ad (2 issues)	\$85
Quarter Page Ad (6 issues)	\$180
Quarter Page Ad (12 issues)	\$240
Business Card Ad (12 issues)	\$120

New Member Reception \$250

- Exhibit Table at the event
- Logo featured on the invitation
- Commercial time
- Complimentary admission for two
- Logo featured in newsletter and Social Media feeds

General Membership Meeting \$250

- Exhibit table if requested
- Marketing material at each place setting
- Article and logo in newsletter
- Logo listed on our website & at the event
- 3-minute commercial at the event

- 2 complimentary admissions to the event
- Spreadsheet with guest list contacts if requested (does not include email)

Golf Outing Sponsorship Opportunities

• Hole Sponsor	\$150
• Turn Sponsor	\$250
• Beverage/Snack Station	\$300 (4)
• Registration Sponsor	\$300
• Dinner Sponsor	\$500
• Putting Contest Sponsor	\$200 (1)
• Water Sponsor	\$200 or \$400
• Snack Bag Sponsor	\$300 (1)
• Beverage Cart Sponsor	\$200
• Breakfast Sponsor	\$300
• Chipping Challenge Sponsor	\$200 (1)
• Scorecard Sponsor	\$300
• Flag/Pin Sponsor	\$300
• Golf Cart Sponsor	\$300 (1)
• GPS/Map Sponsor	\$500

Putt-Putt Tournament Sponsorship Opportunities

• Event Sponsor	\$300
• Registration Sponsor	\$100
• Prize Sponsor	\$150
• Hole Sponsor	\$50

THIS EVENT SUPPORTS OUR SCHOLARSHIP FUND

Road Rally Sponsorship Opportunities

• Starting Line Sponsor	\$300
• Skill Stop Sponsor	\$250
• Finish Line Sponsor	\$500
• Rally Party Sponsor	\$25
• Sign Sponsor Banners	\$25

SEE REVERSE SIDE FOR SPONSORSHIP PACKAGE OPPORTUNITIES. WE ARE HAPPY TO TAILOR ANY PACKAGE TO FIT YOUR NEEDS!

Want Exclusivity? Not sure what's right for your Budget?

Exclusive Chamber Partner Package

(\$6,500 value) – Cost \$5,000 Includes:

- Premium Ad - Your logo with a link to your website near the top of one of our most viewed pages: Events, Directory or Newsletter.
- Newsletter Full Page Insert – 12 issues
- Recognition on the cover of our monthly E-newsletter recognizing you as our exclusive chamber partner
- Membership list in excel format (does not include emails)
- Sponsorship at ALL 2019 Chamber Events which include:
January - Awards Banquet Luncheon
February – General Membership Meeting
March – Legislative Breakfast Meeting
March – General Membership Meeting
April – Collaborative event with the Ohio Chamber of Commerce
May – Family Feud event with Geneva Chamber of Commerce
June – New Member Reception Sponsor
July – Dinner Sponsorship at our Golf Outing
August – Event Sponsor at our Putt Putt Event
September – General Membership Meeting
September – VIP Cocktail Party Sponsor
October – Road Rally Starting Line Sponsor
October – Collaborative event with the Ohio Chamber of Commerce
November – Trivia After Hours Sponsor
November – New Member Reception Sponsor
December – Holiday Mixer Sponsor
- Industry Exclusive sponsorship (no cost option)

GOLD (VALUE \$2,000) – Cost \$1,500 includes:

- Premium Ad - Your logo with a link to your website near the top of one of our most viewed pages: Events, Directory or Newsletter.
- Full Page Insert – 6 issues
- Hole Sponsorship at the Golf Outing
- 3 General Membership Meeting Sponsorships
- Membership list in Excel format (does not include emails)
- Recognition on the cover of our monthly E-newsletter (3,000+)

SILVER (VALUE \$875) – Cost \$500 includes:

- Website ad
- ¼ page ad all 12 issues
- 1 General Membership Meeting Sponsorship
- Membership list in Excel format (does not include emails)
- Sponsorship at one of our Legislative Breakfast meetings

Call 440-357-7572 or Email your Eastern Lake County Chamber of Commerce office and we'd be happy to work with you.

linda@easternlakecountychamber.org

kathleen@easternlakecountychamber.org

katrina@easternlakecountychamber.org

Platinum Sponsor (Value \$2,500) - Cost \$2,000

includes:

- Premium Ad - Your logo with a link to your website near the top of one of our most viewed pages: Events, Directory or Newsletter.
- Full Page Insert – all 12 issues
- Dinner Sponsorship at the Golf Outing
- 3 General Membership Meeting Sponsorships
- Membership list in Excel format (does not include emails)
- Recognition on the cover of our monthly E-newsletter (3,000+)
- Industry Exclusive sponsorship (no cost option)