"Accomplishing More Together Than We Could Ever Dream Alone!"
The Eastern Lake County Chamber of Commerce is a voluntary organization of business and professional men and women who have joined together for the purpose of promoting the civic and commercial progress of our communities.

Our area’s economic well-being is related directly to the caliber of work that is done by the Chamber. That is why the Eastern Lake County Chamber of Commerce has a major impact on business, income and future growth of the area.

The Chamber’s strength lies in its membership, which enables us to accomplish collectively what no one could do alone. We connect with 600+ members, representing thousands of employees and consisting of businesses large and small. These connections include valuable resources such as economic development, education, marketing, networking opportunities and much more.

Are you seeking exposure for your business? Looking for creative ways to reach new customers? Market your business? The Eastern Lake County Chamber of Commerce provides many unique ways to partner with your business.

We would love to help you find the right marketing sponsorship avenue for your business to achieve the goals you have set.

THANK YOU FOR PARTNERING WITH US!

-Linda, Kathleen, Katrina & Shelly
Mission Statement:
The Eastern Lake County Chamber of Commerce exists to promote, support and guide the business and civic communities of which we serve.

Dear Friends,

The ELCC has four staff members. We’re each passionate about serving our communities and helping our members achieve their goals.

The Eastern Lake County Chamber was formed four years ago. Merging the Madison-Perry Area & Painesville Area Chambers of Commerce. This collaboration has provided our members with a larger footprint of networking, and expanded ways to stay relevant in an ever-changing capacity.

Being an active member is the best way to get the most out of your membership. We highly recommend that our members be involved and support the business in our communities.

The Eastern Lake County Chamber of Commerce looks forward to partnering with you in the future and if we can brainstorm with you, please never hesitate to reach out to us.

On behalf of the Board of Directors, Committee Members and staff we appreciate your continued, active support. We look forward to a prosperous 2020.

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### 2020 Membership Investment Schedule

<table>
<thead>
<tr>
<th>FULL-TIME EMPLOYEES</th>
<th>ELCC Investment</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Employee</td>
<td>$160</td>
</tr>
<tr>
<td>2-5</td>
<td>$170</td>
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<tr>
<td>6-10</td>
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<td>101-150</td>
<td>$440</td>
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<tr>
<td>151-500</td>
<td>$670</td>
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<tr>
<td>500+</td>
<td>$1,170</td>
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<tr>
<td>Multiple Companies, same owner</td>
<td>25% OFF Base Rate</td>
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<tr>
<td>Non-Profit/Government</td>
<td>$155</td>
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<tr>
<td>Civic/Retirees</td>
<td>$70</td>
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</table>

### Why Join the Eastern Lake County Chamber of Commerce?

- **REFERRALS**
- **FREE JOB POSTINGS**
- **PUBLICITY**
- **HEALTH INSURANCE**
- **GROW YOUR NETWORK**
- **RECOGNITION**
- **SOCIAL MEDIA**
- **GROW YOUR BUSINESS**
- **EDUCATION**
- **FREE EVENT POSTINGS**
- **COMMUNITY INVOLVEMENT**
Through our sponsorships and members investment, we believe that we can continue to provide relevant programming for our members to grow their business and complete projects to help make the Eastern Lake County Chamber of Commerce a better place to live, play and do business.

**Titanium Sponsor-$5,000**

- Premium Ad - Your logo with a link to your website near the top of one of our most viewed pages: Events, Directory or Newsletter.
- Newsletter Full Page Insert – 12 issues
- Recognition on the cover of our monthly E-newsletter recognizing you as our exclusive chamber partner
- Membership list in excel format (does not include emails)
- Sponsorship at major 2020 Chamber Events
- Industry Exclusive sponsorship

**Platinum Sponsor-$2,000**

- Premium Ad - Your logo with a link to your website near the top of one of our most viewed pages: Events, Directory or Newsletter.
- Full Page Insert – all 12 issues
- Dinner Sponsorship at the Golf Outing
- 3 General Membership Meeting Sponsorships
- Membership list in Excel format (does not include Emails)
- Recognition on the cover of our monthly E-newsletter (3,000+)
- Industry Exclusive sponsorship (no cost option)
Gold Sponsor-$1,500

- Premium Ad - Your logo with a link to your website near the top of one of our most viewed pages: Events, Directory or Newsletter.
- Full Page Insert – 6 issues
- Hole Sponsorship at the Golf Outing
- 3 General Membership Meeting Sponsorships
- Membership list in Excel format (does not include Emails)
- Recognition on the cover of our monthly E-newsletter (3,000+)

Silver Sponsor $500

- Website ad
- ¼ page ad all 12 issues
- 1 General Membership Meeting Sponsorship
- Membership list in Excel format (does not include emails)
- Sponsorship at one of our Legislative Breakfast meetings

Thank you 2020 committed sponsors
2019 Business of the Year
Conway Land Title

2019 Beacon Award
The Perry Center of Lake County

- Award Banquet Sponsorship=$500.
- Exhibit table if requested
- Marketing material at each place setting
- Article and logo in newsletter
- Logo listed on our website & at the event
- 3-minute commercial at the event
- 4 complimentary lunches
Membership Luncheon

- Membership Luncheon = $250.
  - Exhibit table if requested
  - Marketing material at each place setting
  - Article and logo in newsletter
  - Logo listed on our website & at the event
  - 3-minute commercial at the event
  - 2 complimentary lunches

There are other opportunities to sponsor a Membership Luncheon – Each event will have a different topic and presenter. Call the Chamber office for details.
Annual Family Feud

This is one evening you don’t want to miss, taking place at Debonne Vineyards! Family Feud has sold out every year, providing a collaborative team building experience. Come and cheer on your chamber members, this is one event you’ll never forget.

❖ Family Feud Sponsor=$250.
❖ Exhibit table if requested
❖ Marketing material at each place setting
❖ Article and logo in newsletter
❖ Logo listed on our website & at the event
❖ 3-minute commercial at the event
Putt-Putt Tournament

Held at Red Mill Putt-Putt Center annually. All money raised goes directly to our Scholarship Fund. We partner with ‘LEAF’ to administer the application process. Auburn Career Center, Fairport, Madison, Perry, Riverside and Harvey High School students can apply.

- Event Sponsor=$300
- Registration Sponsor=$200
- Prize Sponsor=$150
- Hole Sponsor=$50
The annual golf scramble is a full day filled with networking, prizes and golf! Our largest event of the year. We’re excited to announce our 2020 outing will be held at Madison Country Club. Support the event that funds the Eastern Lake County Chamber of Commerce.

- **Scorecard Sponsors=$100**
  Your company name/logo on our scorecards. Listing in the chamber newsletter and event program. Lunch for two.

- **Hole Sponsor=$150**
  Sign at the Tee recognizing your company. Staff members sitting the Hole? We’ll provide the table! Listing in the chamber newsletter and event program. Lunch for two.

- **Breakfast Sponsor=$200**
  Sign at the Breakfast Area recognizing your company. Listing in the chamber newsletter and event program.

- **Registration Sponsor=$300**
  Banner at registration

- **Water Sponsor=$200/$400**
  $200 you provide the bottles labeled with your logo. $400 we’ll purchase the water, labels and do the work.

- **Beverage Cart Sponsors=$200**

- **Turn Sponsors=$250**

- **Dinner Sponsors=$500**

- **Boxed Lunch Sponsor** Provides all lunches

- **Golf Cart Sponsor=$200**

- **Snack Bag Sponsor=$300**

- **Circle Game Sponsors=$200**

- **Beverage/Snack Station Sponsors=$350**

- **Putting Contest Sponsor=$200**

- **Chipping Challenge Sponsor=$200**

- **GPS/Map Sponsor=$500**

- **Pin Flag Sponsor=$1,500**

- **Golfer Gift Sponsor=$1,000**
Follow the clues, find the checkpoints, and master the games of skill. The powers of observation will get you to the Finish Line, the Prizes and the Party! Two to four people per team. Like a scavenger hunt... this event gets better every year.

Road Rally Sponsorship Levels

- Starting Line Sponsor $300
- Skill Stop Sponsor $250
- Finish Line Sponsor $500
- Rally Party Sponsor $25
- Sign Sponsor Banners $25
Other Opportunities

Eggs & Issues - Legislative Breakfast = $250

New Member Reception = $250

Chamber Member Video Spotlight = $250
Your video on our website*
*Discount available for annual or half year purchase
If you do not have a video, we can put you in touch with a chamber member to help you with that. Cost will vary.

Holiday Mixer = $250
Celebrate the season while networking and congratulating our 25-year Eastern Lake County Chamber members, a continuous sold out event.

Lake County Chamber Events

- Home & Lifestyle Expo
- Small Business Expo
- Manufacturing Expo
- 4 Under 40
Stand Out

Website Ad Rates

<table>
<thead>
<tr>
<th>Ad Type</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Square Ad</td>
<td>$200</td>
</tr>
<tr>
<td>Footer 728px by 90px</td>
<td>$150</td>
</tr>
<tr>
<td>Square Ad 300px by 250px</td>
<td>$100</td>
</tr>
<tr>
<td>Premium Ad</td>
<td>$500</td>
</tr>
</tbody>
</table>

Your logo with a link to your website at the top of one of our most viewed pages: Events, Directory or Newsletter.

Newsletter Ad Rates

<table>
<thead>
<tr>
<th>Ad Type</th>
<th>Rate</th>
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</thead>
<tbody>
<tr>
<td>Full Page Insert (2 issues)</td>
<td>$180</td>
</tr>
<tr>
<td>Full Page Insert (6 issues)</td>
<td>$450</td>
</tr>
<tr>
<td>Full Page Insert (12 issues)</td>
<td>$720</td>
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<tr>
<td>Half Page Ad (2 issues)</td>
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<tr>
<td>Half Page Ad (6 issues)</td>
<td>$210</td>
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<tr>
<td>Half Page Ad (12 issues)</td>
<td>$360</td>
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<tr>
<td>Quarter Page Ad (2 issues)</td>
<td>$85</td>
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<tr>
<td>Quarter Page Ad (6 issues)</td>
<td>$180</td>
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<tr>
<td>Quarter Page Ad (12 issues)</td>
<td>$240</td>
</tr>
<tr>
<td>Business Card Ad (12 issues)</td>
<td>$120</td>
</tr>
</tbody>
</table>

3,000 Monthly Website Users

Over 1,500 Chamber Email Contacts

Connect
Expand your network and get connected to your chamber members, top business owners, government officials and community leaders.

Develop
Attend programs and events designed to help you develop personally and professionally. Learn the fundamentals of other chamber members.

Inspire
Be prepared to impact your communities. Make a difference with your company and chamber members.

Eastern Lake County
Chamber of Commerce
Commitment Form

Company ____________________________________________________

Sponsorship Level _____________________________________________

Other event(s) if package is sold separately

___________________________________________________________

___________________________________________________________

___________________________________________________________

___________________________________________________________

___________________________________________________________

___________________________________________________________

*This contract is not complete until it has been reviewed and accepted by ELCCC board/staff. Once accepted, sponsors will receive a copy of their contract and other event information.

*NO REFUNDS WILL BE ISSUED FOR CANCELLATIONS WITHIN 30 DAYS OF THE EVENT.

Signature___________________________ Date:_____________________

Please return this form to the Eastern Lake County Chamber of Commerce. ATTN: Linda Reed or linda@easternlakecountychamber.org.
Eastern Lake County
Chamber of Commerce

2020 Eastern Lake County Chamber of Commerce Board of Directors

Executive Board of Directors

President          Chris Brill Packard          Lake Health
1st Vice President Tom Mitchell          The Marshfield Group
2nd Vice President E. Rita Camardo          Northwest Bank
Treasurer          Chris Bartlett          Jones Battles Group

Board of Directors

Beth Debevc
Jennifer Dobrzeniecki
Stephanie Evans
Bob Fratino
Jeff Hyrne
Tara Isbelle
Robert Kehres
Jordan Levy
Debonne Vineyards
First Church Congregational
Forbes House
Deepwood Industries
Lake County Nursery
Huntington Bank
Federal Hose
Zajon Inc.
Mabel Mankas
Michelle Massoudi
Donna Price
Shannon Reglus
Pete Richmond
Joshua Strickland
Nancy Zangerle
Western Southern Life
Cyrus Massoudi State Farm
First Federal Lakewood – Concord
Vista Springs Quail Highlands
Richmond & Richmond Insurance
Dworken & Bernstein
Global Real Estate Advisors

Legal Liaison
Neil Conway • Conway Land Title