

Chamber News



Eastern Lake County
Chamber of Commerce
January 2020

HAPPY NEW YEAR!



2020 Business of the Year
The Lantern of Madison



2020 Beacon Award
Joseph Kallay, Jr.



Everyone is invited to celebrate with us as we honor **The Lantern of Madison** and **Joseph Kallay Jr.** at Painesville Township Park on Friday, January 31, 2020. Luncheon begins at 11:30 am—cost to attend is \$25 per person—RSVP by 1/24/20 online at www.easternlakecountychamber.org or by calling 440.357.7572

Thank



TORCHLIGHT
Youth Mentoring Alliance





The City of Painesville's Office of Economic Development is a proud supporter of the Painesville business community. If you are looking for available space or have any questions pertaining to business resources or incentives, please reach out to Cathy Bieterman at 440.392.5795 or email her at cbieterman@painesville.com

2019 Board of Directors

Executive Board of Directors

President	Chris Brill Packard	Lake Health
1 st Vice President	Tom Mitchell	The Marshfield Group
2 nd Vice President	E. Rita Camardo	Northwest Bank
Treasurer	Chris Bartlett	Jones Battles Group

Board of Directors

Beth Debevc	Debonne Vineyards
Jennifer Dobrzeniecki	First Church Congregational
Stephanie Evans	Forbes House
Bob Fratino	Deepwood Industries
Jeff Hyrne	Lake County Nursery
Tara Isbelle	Huntington Bank
Robert Kehres	Federal Hose
Jordan Levy	Zajon Inc.
Mabel Mankas	Western Southern Life
Michelle Massoudi	Cyrus Massoudi State Farm
Donna Price	First Federal Lakewood – Concord
Shannon Reglus	Lantern of Madison
Pete Richmond	Richmond & Richmond Insurance
Joshua Strickland	Dworken & Bernstein
Nancy Zangerle	Global Real Estate Advisors

Legal Liaison

Neil Conway Conway Land Title

Staff

Linda Reed	Executive Director
Kathleen Obrenski	Office Administrator
Katrina March	Membership Manager
Shelly Hyrne	Administrative Assistant

Mission Statement:

The Eastern Lake County Chamber of Commerce exists to promote, support and guide the business and civic communities of which we serve.

Serving: Concord Township
Fairport Harbor
Grand River
Leroy Township
Madison Township
Madison Village

North Perry Village
Painesville City
Painesville Township
Perry Township
Perry Village



One Victoria Place, Suite 265A
Painesville, OH 44077
(440) 357-7572

Website: www.easternlakecountychamber.org



Our Ribbon Cutting Scissors and Bow
have been really busy lately!
We enjoy celebrating
special occasions with our members.

Cask 307



We wish you many years of success and prosperity!
From: The Eastern Lake County Chamber of Commerce
Board Members & Staff



The following organizations have recently made an important investment in their business by joining their chamber. We thank them and hope you will consider them for all your personal and professional needs.

PARTY CENTER/BANQUET HALL

HISTORIC ROUTE 20 EVENT CENTER

BRANDI ANEWICH

5945 North Ridge Road

Madison, OH 44057

Phone: 440.796.2489

Website: You can find us on Facebook

Description: Welcome to the Historic Route 20 Event Center for all of life's special occasions. Located in the heart of wine country in beautiful Madison, Ohio.

Every Dream Begins With a View... Begin yours at the Historic Route 20 Event Center.

NON-PROFIT ORGANIZATION

100 YOUTH THAT CARE

PAULA PRICE

12071 Concord Hambden Road

Concord Township, OH 44077

Phone: 314.585.8181

Website: www.100youththatcare.com

Description: Nonprofit 501(c)3 organization. We provide monthly assistance to at risk youth in group homes, displaced Veterans/homeless and rescue pet pantries.

FINANCIAL SERVICES

KIM HELLERMAN-HERSMAN SOLE PROPRIETOR

7464 Center Street

Mentor, OH 44060

Phone: 440.974.9300

Website: www.HBwealthadvisors.com

Description: Dedicated to providing comprehensive, strategic wealth planning to help you achieve a confident retirement or whatever your goals may be.

LANDSCAPING & YARD SERVICES

LAKE ERIE SHORES CONTRACTING

SEAN MAWHORR

3332 Blackmore Road

Perry, OH 44081

Phone: (440) 579-5388

Website: www.lakeerieshorescontracting.com

Description: Why hire multiple companies for different jobs around your property? At Lake Erie Shores, we believe in offering a comprehensive service to both Residential and Commercial properties to fit your every need, such as: Design, Hardscape, Irrigation Installation, Landscaping, Lawn Care.





Member News

Auburn Career Center

We are busy at Auburn Career Center planning new programs for 2020! We are planning to roll out a new Dental Assistant program for high school and adult students as well as a new Certified Production Technician program to help train more people in the basics of manufacturing!! We also plan to bring career and technical education to more area district schools; so it is an exciting time here at Auburn!

Here are four important announcements:

1. Additional Adult Classes are starting this winter including, Licensed Practical Nursing, STNA, Automotive, Industrial Maintenance, Facilities Maintenance, Industrial Electrical, Machining, Paramedic, Fire Fighter and Emergency Medical Technician. We are also offering a weekend Motor Sports Tig Welding class for two weekends in February!!

Do you have employees that need any of the training listed above??

Employees can slot in for modules of programs or take the entire class. Our training is offered Monday-Thursday from 6pm-10pm for most classes.

2. On Wednesday, December 18 we will be having an advisory meeting to get employer advice for our Adult Welding, Automotive, Machining, HVAC, Electrical and Maintenance, and Nursing programs. The meeting is from 5pm-6pm. We would love input from YOU. If you can make it, please let us know. RSVP to Erica Anderson, Administrative Assistant if you would like to attend! eanderson@auburncc.org.

3. Our next Employer Open House will be Friday, January 17 from 12:30-2:15. This event is to introduce employers to what we are doing here at Auburn. We give tours, provide lunch and discuss all of our training programs! RSVP to Erica Anderson, Administrative Assistant, if you would like attend! eanderson@auburncc.org.

4. Need an Intern? We are currently looking for companies who can host an Auburn High School IT or Architecture intern! We have computer networking, internet programming, mobile application, interactive multimedia and architecture students having trouble finding an internship! If you'd like more information on having an IT or Architecture intern, contact Dave Cowen, at dcowen@auburncc.org!

Cornerstone IT Recognized With a 2019 Weatherhead 100 Award

Cornerstone IT, a managed services provider for small to mid-sized businesses, has been recognized as one of Northeast Ohio's fastest growing companies with a Weatherhead 100 award.

"Our team's dedication to our clients has greatly contributed to our ability to grow year-over-year," says Ray Paganini, President. "We appreciate everyone's tremendous effort and are proud to accept this award once again."

The Weatherhead 100 award honors companies located in Northeast Ohio for leadership, growth and success. The annual award recognizes the region's fastest growing companies based on revenue growth over the previous five year period.

About Cornerstone IT

Cornerstone IT is a full-service managed IT service provider focused on secure computing, cloud services and Microsoft products. Since 2003, Cornerstone IT has been providing best-in-class managed services to businesses in Northeast Ohio.

For additional information contact:
Ray Paganini, RPaganini@CornerstoneIT.com
or 440.639.1234

Coffee Contacts™

NETWORKING GROUP

2020

FREE perk with your membership



This is a great opportunity to network! Every member gets 30 seconds to say whatever you want about your business. Members can bring business cards, literature, flyers, and a door prize to promote your business and keep the event fun.

Thursday, January 16, 2020

8 to 9 am

**Mentor Public Library
8125 Mentor Avenue
Mentor**

Thursday, February 6, 2020 - DECAF

8 to 9 am

**Peace Love Little Donuts of Concord
8019 Crile Road
Concord**



BUSINESS BUZZ NETWORKING GROUP

Wednesday, February 26, 2020

8 to 9 am

**Geneva WasteWater Treatment Plant
141 North Avenue, Geneva**

Wednesday, August 26, 2020

8 to 9 am

**Geneva Fire Training Center
800 Austin Road, Geneva**

Wednesday, May 27, 2020

8 to 9 am

**Erie Shores Golf Course
7298 Lake Road East, Madison**

Wednesday, October 28, 2020

8 to 9 am

**Unionville Tavern Preservation Society
46 West Main Street, Madison**



Fairport Harbor Congregational Church United Church of Christ

An Open and Affirming Congregation

Growing God's community with acceptance, equality, and love.

December 3, 2019

Dear Friends,

On February 6-7, 2020, the Painesville City School district will be hosting Columbus Crossing Borders Project at Harvey High School. Columbus Crossing Borders Project is an art exhibit and documentary that speaks to the immigrant experience.

“Through partnership with [Community Refugee & Immigration Services \(CRIS\)](#) the audience takes an intimate look into the arduous journeys of refugees who have been willing to share their personal stories on film. Taking inspiration from these stories, the 34 artists were asked to work as a cooperative community, being challenged to 'cross the borders' into each other's paintings. The result is a visual collage served up as a tribute to the resilience, strength and spirit of those who have survived the hardship of forced migration.”

From their website www.columbuscrossingbordersproject.com

We are looking for community leaders who are willing to invest in this experience for our students. The cost to bring this project is \$3000. This project is a particularly relevant and important opportunity to educate and inspire understanding among our students and community.

We are asking you to join with us in financially supporting this worthy project. Your contribution will be acknowledged in advertising and at the exhibit in the school.

The exhibit will have a public viewing on the evening of Thursday, February 6 and the documentary will also be shown a couple times that evening.

Contributions to the project can be made to First Church Congregational and are tax deductible. If you have any further questions, please contact us.

Thank you for your time. We look forward to partnering with you on this project.

Sincerely,

Tom Cofer, First Church, Congregational UCC, 440.357.7518
Tina Green, Fairport Harbor Congregational UCC, 440.352.4505

I'm feeling sick - do you think our family doctor has weekend hours?

He's closed on weekends...but you could try **Lake Health Online Quick Care!**

What is that?

A virtual visit with **Lake Health** providers. No appointment needed.

Plus, visits are only \$40, which is similar to or less than many insurance copays at an urgent care.

And you can do it on weekends?

You can use it seven days a week, including evenings and weekends, from 7 am to 11 pm. Get started at lakehealthquickcare.zipnosis.com

Thanks! I'll try it.

Feel better soon! ❤️ ❤️ ❤️



**Bill Starr**

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NMLS# 697500
(440) 725-3635
bstarr@ffl.net

Alecia Woolley

Assistant Branch Manager
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Tom Young

*Commercial Banking
Relationship Manager*
(440) 463-2207
tyoung@ffl.net

Brian Hirko

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(216) 529-5625
brian.hirko@fflis.com

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The New Holiday Inn Express and Suites Painesville - Concord



Welcome to the brand-new Holiday Inn Express and Suites Painesville - Concord, located 1 mile off of Interstate 90 and only a few minutes from countless destinations throughout Lake County.

No matter what brings you to the Painesville - Concord area our hotel and friendly staff will make you feel at home. Our amenities are second to none featuring an indoor saltwater pool and a robust fitness center that includes free weights, yoga mats, balance balls, and a variety of cardio equipment. Guests will also enjoy high speed internet access throughout the hotel as well as a complimentary business center that provides computers and printing services.

Call (440) 898-0900 today! Corporate rates are available!



Incorporating a Plan for Your Digital Assets into Your Estate Plan

Traditionally there are a number of elements of an estate plan for a person to prepare for what happens to their assets when they pass on. Traditionally you would draft a will that would be witnessed or notarized and sometimes even filed with the County Probate Court. Additionally you might have included making a durable power of attorney to allow another person to act in your place for your various financial affairs. This is especially useful if you have a debilitating illness that results in you not being able to take care of your affairs but does not kill you.

As society has progressed the need to establish who would make healthcare decisions for you and to document what specific healthcare treatments you would or would not want in certain circumstances became both possible and desirable. As such estate planning grew to include living wills and healthcare specific power of attorneys in order to designate your healthcare decision maker and any treatments that you would not want performed on you such as resuscitation or artificial breathing, hydration, or nourishment.

In recent years estate planning has begun to involve the inclusion of so called “digital assets” so that your plans and desires for those items also pass on to who you designate. These things include those items on social media sites like Facebook and Instagram; cloud file space providers like iCloud, Dropbox, and Google; eCommerce sites like eBay, Amazon, Shutterfly, Flickr, Kindle, etc.; email providers like Outlook, Gmail, and Yahoo; virtual currency sites like Venmo, Paypal, Bitcoin, ethereum, etc.; music, video, and gaming sites/accounts; blogs and on-line business sites; and travel and other rewards sites.

Reading this list you may be thinking of how much information that list encompasses. It may seem like a monumental task to try to address it. However, taking this task into steps will allow you to adequately prepare and incorporate these items into your estate plan. First, determine who in your life you want managing these items as your “digital executor.” This may be the same person as the executor under your will or a different person, but if not the same those persons should know who each other are and be prepared to work together. Second, you should maintain a physical list or a digital list that compiles your passwords for all of these various online sites that is in your digital executor’s possession or they have access to. This will enable your digital executor to be able to access these sites to carry out your desires after you pass on. As part of this process you will also take inventory of these items describing what is contained in them and what you want done with each. For example, you may want your digital currencies liquidated or given to your heirs whereas you may want your photos downloaded and copied for each of your children or other heirs. These instructions should also be provided to your digital executor.

Some sites and apps have specific provisions built into its system to appoint someone to be able to access your information after you pass. Both Google and Facebook have such procedures. Regardless, the final point of preparedness is to keep in mind the pace that technology changes. We have moved quickly from cassette tapes to CDs then flash media and now cloud storage. Technology advances quickly. Passwords also change frequently. Because of this it is important to review your list not less than annually and to update the passwords as you change them.

Dworken & Bernstein can assist you with all of your estate planning needs.



Joshua J. Strickland’s practices primarily in real estate and business transactions. He represents small and medium size businesses, real estate developers, landlords and non-profits in all of their business needs. He has been recognized as a Super Lawyer Rising Star. Josh focuses his practice in the areas of general business including formation, mergers and acquisitions, financing, employee relations, commercial transactions, intellectual property, construction development, and sales. His residential and commercial real estate practice includes sales, leasing, zoning, land use, oil and gas, environmental law and real estate, eminent domain and taxation.

Lake Health Chamber Network



A guide for members

In partnership with Lake Health, we are excited to introduce the Lake Health Chamber Network. The Lake Health Chamber Network plans offered through Medical Mutual allow you to access comprehensive health care services right in Lake County and neighboring communities.

We offer Lake Health Chamber Network plans through a non-gatekeeper HMO, designed to reduce the total cost of care while improving health outcomes and increasing patient satisfaction. Selecting a primary care physician is requested since preventive care and regular health management can result in better health and help save you money. The Lake Health Chamber Network allows you to access affordable, high-quality providers within Lake Health's clinically integrated network.

Network Overview

The Lake Health Chamber Network comprises over 375 practitioners, including more than 100 primary care physicians and 275 specialists at Lake Health. In addition, Lake Health has 11 state-of-the-art facilities, including TriPoint Medical Center, West Medical Center, Beachwood Medical Center and three urgent care locations. The product also provides access to University Hospitals and Rainbow Babies & Children's for tertiary care or services not available at Lake Health subject to prior authorization.

Benefits Overview

The Lake Health Chamber Network offers comprehensive healthcare services in Lake County, parts of Cuyahoga and Geauga counties and access to University Hospitals and Rainbow Babies & Children's for tertiary care or services that Lake Health cannot provide. If you or one of your family members requires specialized care not available at Lake Health, your doctor will need to submit a prior authorization request to access University Hospitals or Rainbow Babies & Children's. Pediatric care at Rainbow Babies & Children's may be used, with authorization, up to age 20. Any care or services received at University Hospitals without prior authorization or at other non-network providers will not be covered, unless there is a waiver due to medical necessity.

Lake Health Facilities

TriPoint Medical Center

Concord Township

West Medical Center

Willoughby

Beachwood Medical Center

Beachwood

Mentor Campus

Mentor

Brunner Sanden Deitrick Wellness Campus and LiveHealthy Fitness Center

Mentor

Madison Campus and 24/7 ER

Madison

Willowick Campus

Willowick

Chardon Campus

Chardon

Perrico Health Campus

Willoughby

SOM Center Campus

Willoughby

Continuing Care Campus

Concord Township

Emergency Services

Emergencies requiring immediate medical attention are always covered at any hospital regardless of network status. However, there is no coverage for non-emergency use of the emergency room in the Lake Health Chamber Network product.

Pharmacy Benefits

The pharmacy benefits include member savings through generic and preferred brand name prescription drug programs and a comprehensive pharmacy network.

Specialty Insurance

Life, dental and vision insurance are also available through Medical Mutual. These specialty insurance products can be easily integrated with your medical plan making them easier to manage.

Added-Value Services

Outside of benefits, Lake Health offers added-value services including:

Online Quick Care

Members can access Lake Health providers for non-emergency services seven days a week, 9 a.m. – 9 p.m., through Online Quick Care. This service allows you to receive a diagnosis and treatment plan for a discounted cost of \$35 from their mobile device, tablet or computer, with prescriptions sent directly to your preferred pharmacy.

LiveHealthy Membership

Members are offered 40 percent off the one-time enrollment fee at LiveHealthy, Lake Health's medically based fitness center at the Brunner Sanden Deitrick Wellness Campus in Mentor. The LiveHealthy fitness center is unique as it merges traditional fitness with medically based activities and wellness services aimed at improving overall health and wellness.

Integrative Medicine Outpatient Services

Members will receive a 10 percent discount on Lake Health's Integrative Medicine outpatient services, including massage therapy, reiki, reflexology, nutrition counseling, wellness coaching and acupuncture services.

Find a Provider

To find a provider in the Lake Health Chamber Network, go to [MedMutual.com](https://www.medmutual.com) and scroll down to the Find a Doctor section. On the next screen, select the plan year under Just Looking Around and follow the on-screen prompts.

For more information about member benefits in the Lake Health Chamber Network, please contact your Human Resources department. If you are an enrolled member, please contact Medical Mutual's Customer Care team at the phone number on your ID card.

$1\frac{1}{2}\%$ Off Your Qualifying Vehicle Loan Rate*

When you mention this ad.



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* Rate based on credit performance.





Lake-Geauga Recovery Centers, Inc. (LGRC) is a private, non-profit agency providing continuous service to the community since 1971. The Center provides a wide range of prevention and treatment services for individuals whose lives have been affected by their own or another's use of drugs or alcohol, by problem gambling, or by mental illness.

Guided by our mission statement, "To promote lifelong recovery from addiction through education, prevention, and treatment, regardless of ability to pay", our goal for treatment services is to help our consumers achieve long-term recovery and an improved quality of life. Our prevention services strive to educate the community about issues related to alcohol, other drugs, problem gambling, and focus on the reduction of abuse through sound prevention strategies.

LGRC offers expert counseling and support to individuals, families, businesses, other service providers, and the community at large, at our outpatient offices in Mentor, Painesville and Chardon. Outpatient services include:

Intake	Assessment	Referral
Education Programs	Family awareness groups	Drug and alcohol testing
Ambulatory detoxification	Medication Assisted Treatment	Individual and group counseling
Intensive outpatient treatment	Aftercare	Relapse Prevention
Psychiatric consultation	Dual diagnosis counseling	Grief Support group

In addition to comprehensive outpatient services, LGRC operates two long-term, non-medical, residential treatment facilities, both in Painesville. Our men's facility, Lake House, and women's facility, Oak House, are both 16 bed facilities and operate 24 hours a day, seven days a week. These programs are unique in that children age 3 and under may accompany their mothers or fathers to treatment. In addition to developing the skills, insight, and support necessary to abstain from drugs and alcohol and achieve long-term sobriety, the program assists individuals in addressing their needs for housing, relationships, vocational training, child care, education, mental health and physical health.

Supportive housing for women age 18 and over with a substance use disorder is available at our Nevaeh Ridge facility located in Mentor. This facility welcomes pregnant women and women with children ages 5 and under to live in a safe and supportive environment while they participate in intensive outpatient substance abuse treatment services. In 2018 we proudly celebrated the birth of our 18th drug free baby!

To complete the continuum of care for treatment services, LGRC offers Recovery Housing for adults who have completed a primary treatment program, are over 30-days clean and sober, who are seeking a drug and alcohol-free living environment.

For local business and industry to promote safe work environments, Drug-Free Safety Program services have been offered by LGRC since 1995. The services include: program and policy development, employee and supervisor education, drug testing and consultation. Lake-Geauga Recovery Centers is recognized by Ohio Department of Mental Health and Addiction Services and the Ohio Bureau of Workers' Compensation as a Technical Assistance Provider for all aspects related to Drug Free Safety Programs.

Recovery from addiction, restoring healthy families is absolutely achievable. Treatment enables individuals to function successfully in their families, in the community and in their workplace.

Services at Lake-Geauga Recovery Centers are made possible due to the generous support of the Lake County Alcohol, Drug Addiction, and Mental Health Services Board, the Geauga County Board of Mental Health and Recovery Services, and United Way of Lake & Geauga Counties.



My struggles and reasons why my mom would benefit and thrive in a care community.

Transitioning my mom to a care community such as the Lantern can be hard and difficult. Unable to care for my mom or unable to be for her when she dearly need me the most makes me vulnerable and guilty. It is heart breaking! No one can love and care for my mom like the way I do. Exploring options to enable my mom to live at her home or at my home is definitely therapeutic and beneficial. However, a house cannot be a home unless it contains memories and experiences that my mom can relate to. How often do I as an adult child engage with her, if she lives with me or at her home? Transitioning my mom to a wonderful loving care community could be a gift I give my mom.

A home-care arrangement may not be ideal always, as my mom's home may not be designed for her safety. Environmental barriers such as rugs, floor mats and stairs could be hazardous. Bathrooms without safety designs such as grab bars and railings could place her at risk for increased falls. An environment that fosters human engagement, exercises and activities are crucial for my mom to thrive and live a life that is fulfilling to her. Early into the transition, it can be very hard for her and me. However, by extending time to adjust and acclimate can be an experience she and I may grow to embrace and cherish.

When will my mom be appropriate for a care community? In my mind, if she has one of the following-

1. Requires one on one care for greater than eight hours.
2. I'm unable to meet my mom's needs timely and appropriately.
3. My mom requires round the clock care.
4. My mom requires assistance to eat, brush her teeth, and comb her hair, dress, bathe and walk.
5. My mom is losing weight.
6. My mom is not drinking enough fluids and is dehydrated.
7. My mom is unable to live alone due to unknown fear.
8. My mom gets lost in her own neighborhood.
9. My mom is seeing and hearing things that I'm unable to relate to.
10. My mom is not taking her medications timely.
11. My mom is buying unwanted stuff and hoarding them.
12. My mom spends most of her time sitting in a couch watching TV with little to no activity.
13. My mom is unable to recall events from her immediate past.
14. My mom has incontinence issues.
15. I'm constantly concerned and worried about my mom's safety and wellbeing.
16. I'm emotionally drained and unable to emotionally care for my mom.
17. When mom wanders away from her home.

By having my mom in a care community doesn't make me a terrible or a bad son. In no way does it diminish my unconditional love for my mom. Choosing a wonderful care community for her is like her choosing a great school or a college for me. Sacrificing her own happiness, she loved and provided for me. Now it is my chance to give her what is fulfilling for her. Enabling her to live a life that is childlike filled with innocence and no worries of tomorrow.

Jean Makesh, CEO

Lantern Group

www.lanternlifestyle.com

www.svayus.com

You Tube: <https://www.youtube.com/user/lanternofmadison>

FB: <https://www.facebook.com/jeanmakesh>

Twitter: @MakeshJean



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2020 REGISTRATION INFORMATION

Join us March 7th at the Great Lakes Mall for the Lake County Chambers of Commerce **Home & Lifestyle Expo**. Your participation will provide an excellent opportunity to generate company awareness and sales for your business.

2020 DATES

Move in and set up: Friday evening, March 6th - 9pm SHARP

Please use the mall entrance next to Fuji Japanese Steakhouse

Watch for more information regarding the Exhibitor Networking event prior to set up.

Show date and time: Saturday, March 7th, 10am to 6pm

SPACE IS LIMITED. Participation is limited to the first 60 registrations.

Exhibitor will provide:

- Heavy gauge electrical cords (if needed)
Household cords are not permitted. Rubber cord covers or tape to reduce tripping hazards.

Lake County Chambers of Commerce provides:

- (1) 10' x 10' display area per exhibitor
- (1) 8' table with skirt
- (1) chair

- Optional Add-ons:**
- Extra 8' table \$25 - table must fit into your original 10' x 10' space
 - Double booth (20' x 20') can be requested for an additional \$200
 - Vehicle - \$200 per vehicle.
 - Insert into Giveaway Bag \$50 (per 300 quantity of one item)

RULES & REGULATIONS

- Displays are not to exceed 8' in height – no tents or canopies – **NO EXCEPTIONS**
- Great Lakes Mall Management has full authority in the placement and presentation of display areas. All excess material, collateral and boxes must be stored under your table.
- The distribution of helium balloons is not permitted. They may be used in your display if they are anchored.
- If a vehicle is part of your display, special arrangements must be made at least two weeks prior to the event. The Fire Department needs to be present for vehicle move in. Please call Diana Lewis in the mall office for more information 440-255-8932 ext. 7726.

Sponsor registration and payment is needed by December 31, 2019
Exhibitor and Giveaway Bag registration and payment is needed by February 14, 2020

Email Registration Form to: linda@easternlakecountychamber.org

Questions? Please call Linda Reed at 440-357-7572 or email Linda at linda@easternlakecountychamber.org

Hosted by:



In Partnership with:

**GREAT LAKES
MALL**

Premier Sponsor:





2020 REGISTRATION FORM

Saturday, March 7th

☐ **YES, I will be a Sponsor @\$495**

- (1) 10' x 10' space, (1) 8' table, skirt and (1) chair
- Preferred exhibitor space (your choice of location)
- Logo on marketing materials
- Logo on print advertising
- Logo on sponsor sign
- Company listed as a sponsor in event press releases
- Public mention at chamber events prior to expo

☐ **YES, I will be an Exhibitor @\$295**

- (1) 10' x 10' space, (1) 8' table, skirt and (1) chair

☐ **YES, I will add something to the Giveaway Bag @\$50** (available to exhibitors and non exhibitors)

- 300 pieces of an item. Suggested items: promotional items, gift cards, coupons, samples. Deliver items to Linda Reed by February 14th. Call to make arrangements 440-357-7572.

Company Name _____

Member of which Chamber _____

Contact Name _____

Email (required) _____

Phone _____

Address _____ City _____ Zip _____

Booth/Display Height _____

Electricity Needed? ☐ Yes ☐ No

Special Requirements _____

Sponsor Fee (\$495)..... \$ _____

Exhibitor Fee (\$295) \$ _____

Giveaway Bag (\$50) \$ _____

Extra Table (\$25)..... \$ _____

Double Booth (\$200) \$ _____

Vehicle (\$200)..... \$ _____

TOTAL..... \$ _____

Method of Payment: ☐ Check payable to Lake County Chambers of Commerce

☐ Master Card

☐ Visa

☐ American Express

Credit Card # _____ Expiration Date _____ CVV Code _____

Billing Address _____ Zip Code _____

Signature _____ Date _____

Sponsor registration and payment is needed by Friday, December 31, 2019
Exhibitor and Giveaway Bag registration and payment is needed by February 14, 2020

Email Registration Form to: linda@easternlakecountychamber.org

Questions? Please call Linda Reed at 440-357-7572 or email Linda at linda@easternlakecountychamber.org



2020 REGISTRATION INFORMATION

Join us March 7th at the Great Lakes Mall for the Lake County Chambers of Commerce **Home & Lifestyle Expo**. Your participation will provide an excellent opportunity to generate company awareness and sales for your business.

2020 DATES

Move in and set up: Friday evening, March 6th - 9pm SHARP

Please use the mall entrance next to Fuji Japanese Steakhouse

Watch for more information regarding the Exhibitor Networking event prior to set up.

Show date and time: Saturday, March 7th, 10am to 6pm

SPACE IS LIMITED. Participation is limited to the first 60 registrations.

Exhibitor will provide:

- Heavy gauge electrical cords (if needed)
Household cords are not permitted. Rubber cord covers or tape to reduce tripping hazards.

Lake County Chambers of Commerce provides:

- (1) 10' x 10' display area per exhibitor
- (1) 8' table with skirt
- (1) chair

- Optional Add-ons:**
- Extra 8' table \$25 - table must fit into your original 10' x 10' space
 - Double booth (20' x 20') can be requested for an additional \$200
 - Vehicle - \$200 per vehicle.
 - Insert into Giveaway Bag \$50 (per 300 quantity of one item)

RULES & REGULATIONS

- Displays are not to exceed 8' in height – no tents or canopies – **NO EXCEPTIONS**
- Great Lakes Mall Management has full authority in the placement and presentation of display areas. All excess material, collateral and boxes must be stored under your table.
- The distribution of helium balloons is not permitted. They may be used in your display if they are anchored.
- If a vehicle is part of your display, special arrangements must be made at least two weeks prior to the event. The Fire Department needs to be present for vehicle move in. Please call Diana Lewis in the mall office for more information 440-255-8932 ext. 7726.

Sponsor registration and payment is needed by December 31, 2019

Exhibitor and Giveaway Bag registration and payment is needed by February 14, 2020

Email Registration Form to: linda@easternlakecountychamber.org

Questions? Please call Linda Reed at 440-357-7572 or email Linda at linda@easternlakecountychamber.org

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Division of Shepp Electric Company, Inc.

GENERAC POWERPRO

Area's Only Family Owned and Operated Premier Dealer



Ways To Be A Sponsor - Reserve Your Spot Now!

Sponsorship Level	Premier	Stage	Sponsor	Giveaway Bag	Breakfast Reception	Vendor Reception	Upcycle Contest
Sponsorship fee	\$1500	\$595	\$495	\$750	\$495	\$495	\$395
Sponsorship limit	3	3	15	1	2	2	1
Industry exclusive sponsorship	•						
Preferred exhibitor space	•		•	•			
Double booth space	•						
Logo on marketing materials	•	•	•	•			
Logo on print advertising	•	•	•	•			•
Logo on sponsor sign	•	•	•	•			
Listing as a sponsor in event press release	•	•	•	•			
Public mention at chamber events prior to expo	•	•	•	•			
Option of stage time at expo	•						
Banner on stage with your company logo	•						
Your company item in the giveaway bag	•	•			•	•	•
Social Media post for Premier Sponsorship	•						
Facebook Live video opportunity	•						
Logo on entertainment signs throughout the mall		•					
Logo on signage at Breakfast or Reception event					•	•	
Opportunity to speak at event					•	•	
Logo imprinted on 300 giveaway bags				•			
Logo on sign in Upcycle Repurpose area							•
Logo on Upcycle Repurpose entry form							•

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GREAT LAKES
MALL

Premier Sponsor:

GeneratorPros.com

Division of Shady Electric Company, Inc.
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Expo contact: Linda Reed 440-357-7572 • linda@easternlakecountychamber.org



2020 SPONSORSHIP FORM

Saturday, March 7th

☐ **YES, I will be a Premier Sponsor @\$1500**

- \$1500 – Limit 3 industry exclusive sponsors – Preferred exhibitor space (your choice of location)
- Double booth space 20'x 20', (1) 8 table, (1) skirt and (1) chair
- Logo on marketing materials and print advertising
- Logo on sponsor sign
- Company listed as a sponsor in event press release
- Public mention at chamber events prior to expo
- Option of stage time at expo
- Banner on stage with your company logo
- Your company item in the giveaway bag
- Social Media post for Premier Sponsorship
- Facebook Live video opportunity

☐ **YES, I will be a Sponsor @\$495**

- Preferred exhibitor space (your choice of location)
- (1) 10'x10' space, (1) 8 table, (1) skirt and (1) chair
- Logo on marketing materials and print advertising
- Logo on sponsor sign
- Company listed as a sponsor in event press release
- Public mention at chamber events prior to expo

☐ **YES, Giveaway Bag Sponsor @\$750**

☐ **YES, Stage Sponsor @\$595** (Limit 3 sponsors)

☐ **YES, Vendor Breakfast Sponsor @\$495** (Limit 2 sponsors)

☐ **YES, Vendor Reception Sponsor @\$495** (Limit 2 sponsors)

☐ **YES, Upcycle Repurpose Sponsor @\$395** (Limit 1 sponsor)

Company Name _____

Member of which Chamber _____

Contact Name _____

Email (required) _____ Phone _____

Address _____ City _____ Zip _____

Booth/Display Height (if applicable) _____ Electricity Needed? ☐ Yes ☐ No

Special Requirements _____

Optional: ☐ Double Booth \$200 ☐ Vehicle \$200 ☐ Extra Table \$25

Method of Payment: ☐ Check payable to Lake County Chambers of Commerce ☐ Master Card ☐ Visa ☐ Am Exp

Credit Card # _____ Expiration Date _____ CVV Code _____

Billing Address _____ Zip Code _____

Signature _____ Date _____

Premier Sponsor registration and payment is needed by December 31, 2019

All other Sponsor registration and payment is needed by January 20, 2020

Email Sponsorship Form to: linda@easternlakecountychamber.org

Questions? Please call Linda Reed at 440-357-7572 or email Linda at linda@easternlakecountychamber.org

Human Resources




Kate Varholick
Owner/Consultant

PO Box 112
Perry, Ohio 44081-9998

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www.facebook.com/projecthopeforthehomeless

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Village of North Perry

Wirtzberger Enterprises

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FOR INVESTING WITH US**