

2021

Sponsorship Opportunities



When planning your 2021 marketing, take advantage of the opportunities offered through sponsorship of Eastern Lake County Chamber's exciting calendar of events and social media market reach.

Your investment gains distinctive exposure for your company to like-minded businesses in Lake County, while enhancing our community and nurturing an economic environment where business prosper.

For more information, contact the Chamber at 440-357-7572 or
email Katrina@EasternLakeCountyChamber.org

DIAMOND SPONSOR—\$6,500

Industry Exclusive (\$542.00 monthly)

Listed as Diamond Sponsor at all 2021 Live and virtual events.

Monthly Social Media Campaigns (twelve total)

Recognition on the cover of monthly chamber emails and updates

Quarterly direct email marketing campaigns to the Chamber's exclusive membership promoting your business

Premium Chamber website ad—your logo with a link to your business website prominently displayed near the top of one of our most viewed pages: Events, Directory, etc.

NEW! SHOP LOCAL Passport Program- The special SHOP LOCAL Passport program provides expanded public exposure for Diamond Sponsors while local small business members gain publicity, generate sales and attract new customers. The program highlights and feature Chamber member retailers and partners with the Chamber's Diamond Sponsors to promote all that is good and exciting in our business communities.

GOLD SPONSOR—\$2,500



(\$209.00 monthly)

Recognition on the cover of monthly chamber emails and updates

Premium Chamber website ad—your logo with a link to your business website prominently displayed near the top of one of our most viewed pages: Events, Directory, etc.

12 months Social Media Campaigns

Quarterly direct email marketing campaigns to the Chamber's exclusive membership promoting your business

Annual Golf Outing Dinner Sponsor

Sponsor at two New Member Receptions

SILVER SPONSOR—\$1,500

Recognition on the cover of monthly chamber emails and updates

Premium Chamber website ad—your logo with a link to your business website prominently displayed near the top of one of our most viewed pages: Events, Directory, etc.

6 Social Media Campaigns

Annual Golf Outing Dinner Sponsor

Sponsor at one hosted After Hours event, ie., Trivia Night, Family Feud, Putt-Putt

BRONZE SPONSOR—\$500

Chamber website ad—your logo with a link to your business website prominently displayed near the top of one of our most viewed pages: Events, Directory, etc.

Sponsor at one hosted Chamber membership event

Sponsor at one hosted After Hours event, ie., Trivia Night, Family Feud, Putt-Putt

2021 Partnership Opportunities

